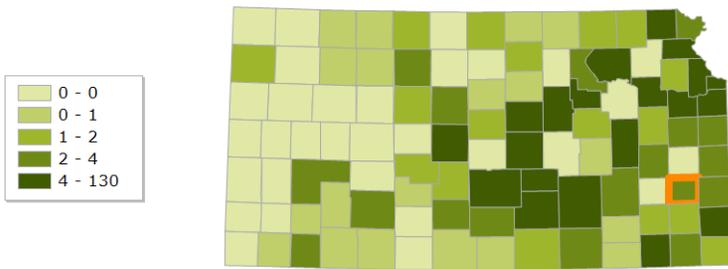


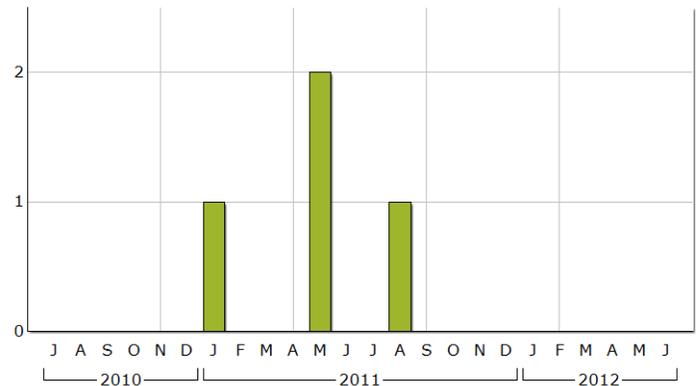
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

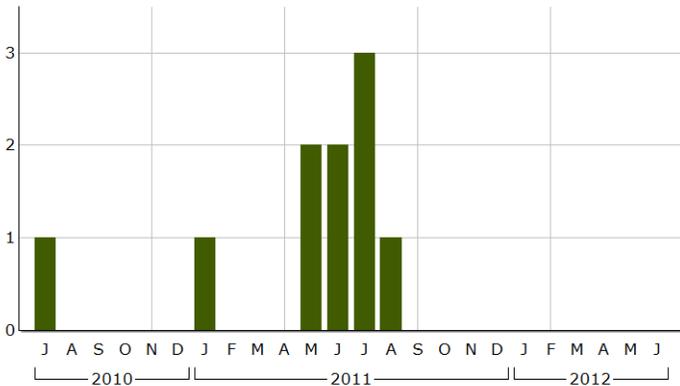


County Population		Prevalence	Tobacco Users	
Adult	10,763	10.0 %		1,076
			County	State
Tobacco Users - Last Full Month			-	242
Tobacco Users YTD			4	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.37 %
Reach - NAQC			2	0.37 %
Annualized Reach			1	1.49 %
Annualized Reach - NAQC			2	1.49 %
Unique Individual Reach			3	0.37 %

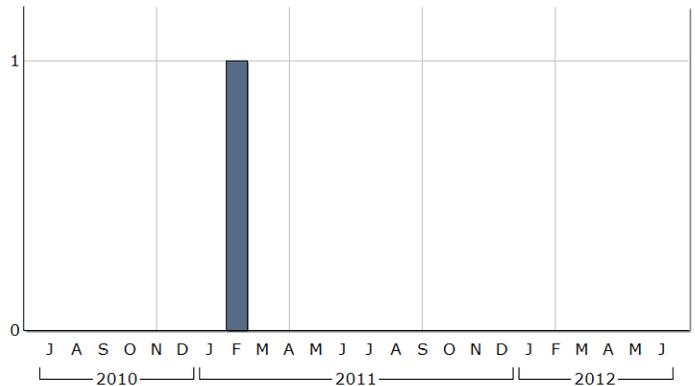
Fax Referral



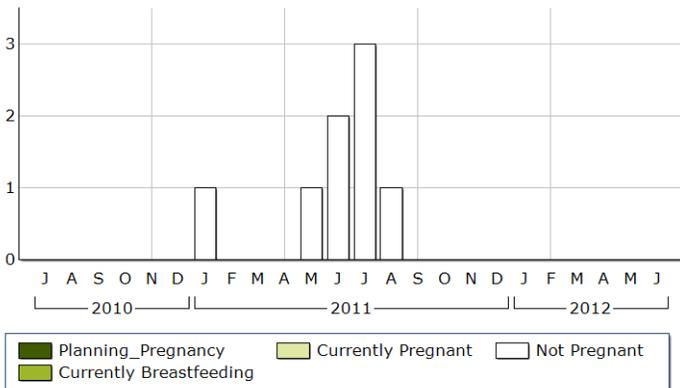
Tobacco User Enrollments



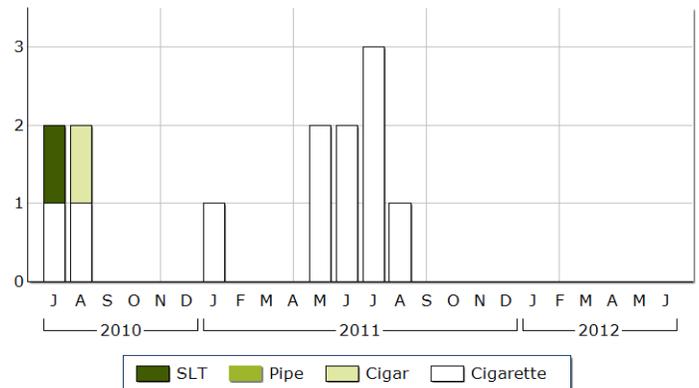
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

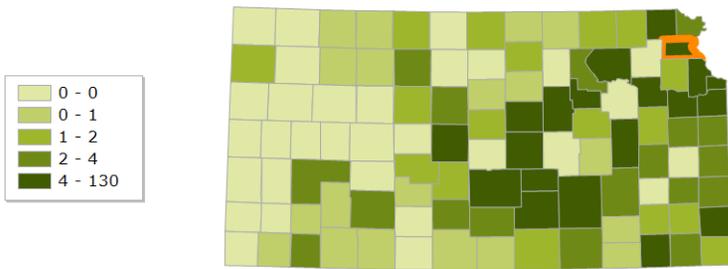


1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

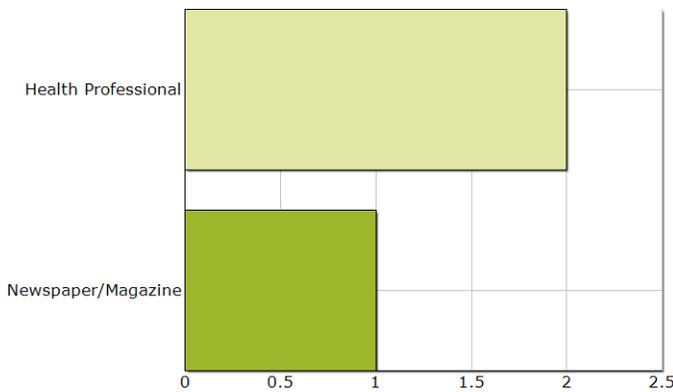
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

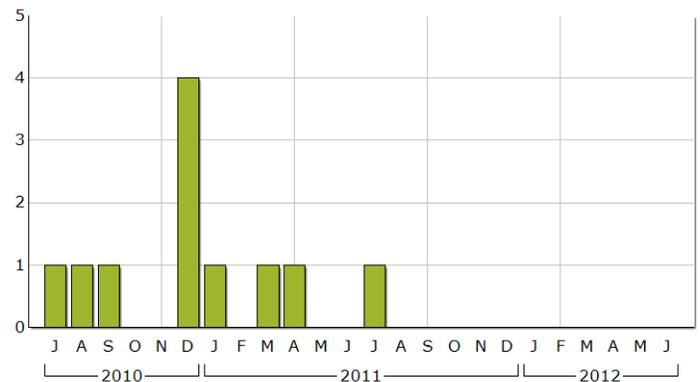


County Population		Prevalence	Tobacco Users	
Adult	12,667	18.6 %	2,358	
			County	State
Tobacco Users - Last Full Month			3	242
Tobacco Users YTD			5	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.21 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	0.85 %
Annualized Reach - NAQC			2	0.85 %
Unique Individual Reach			3	0.21 %

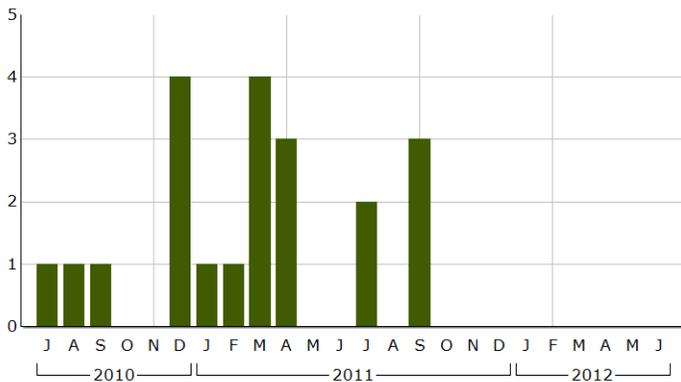
How Heard About



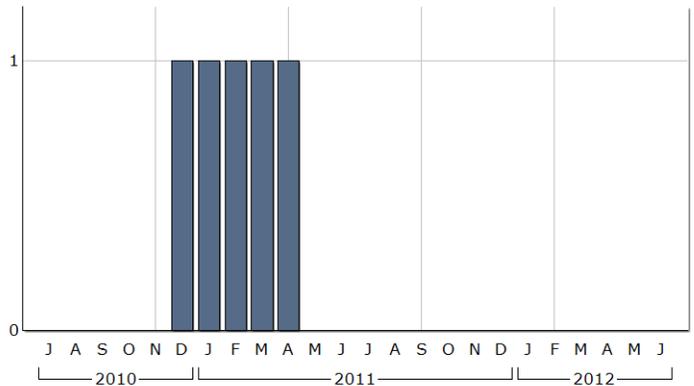
Fax Referral



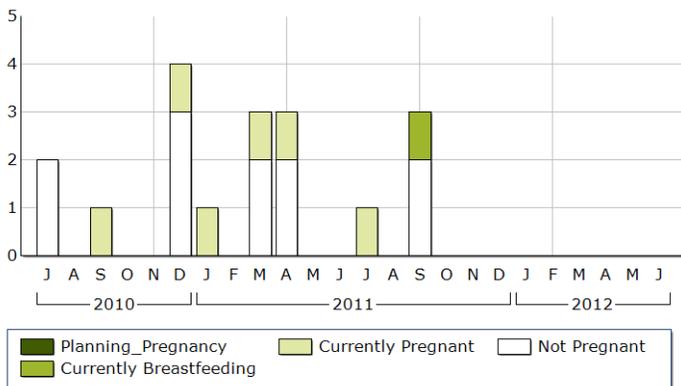
Tobacco User Enrollments



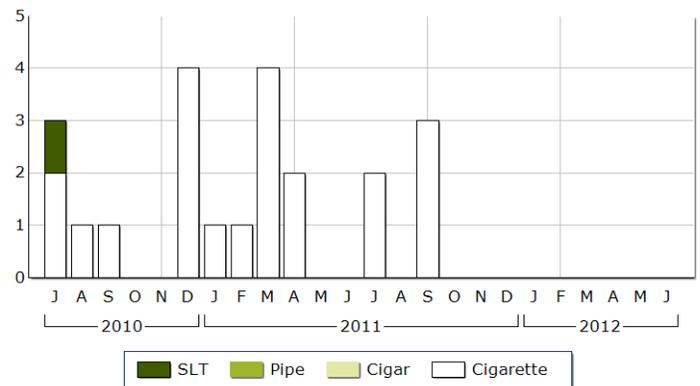
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

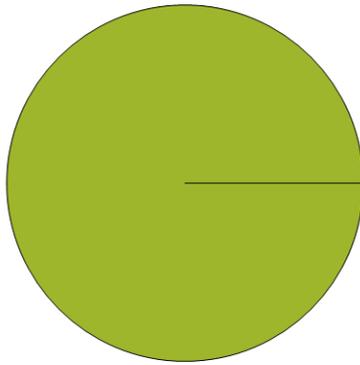


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

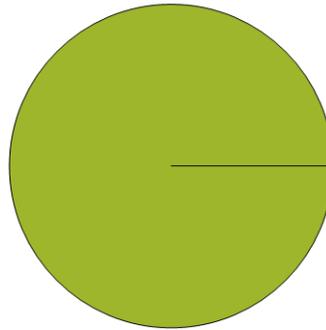
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

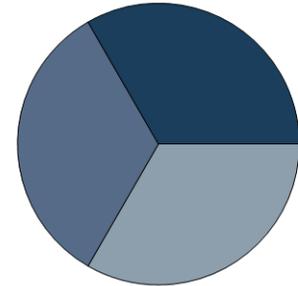
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

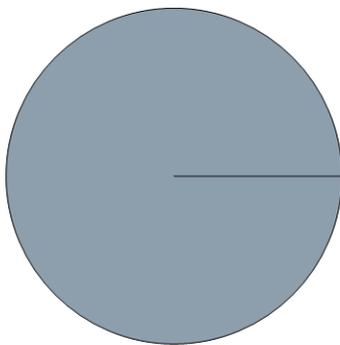
Tobacco Users By Education



HS Degreee/GED, 33.33%  
Some Technical School, 33.33%  
Some College, 33.33%

Chart Total N: 3

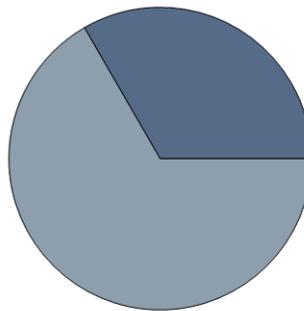
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

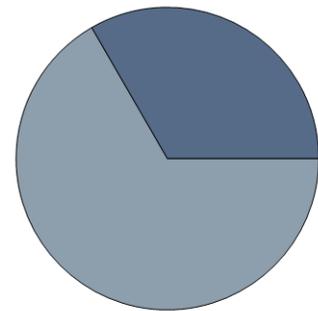
Tobacco Users By Age



25 - 34, 66.67%  
35 - 44, 33.33%

Chart Total N: 3

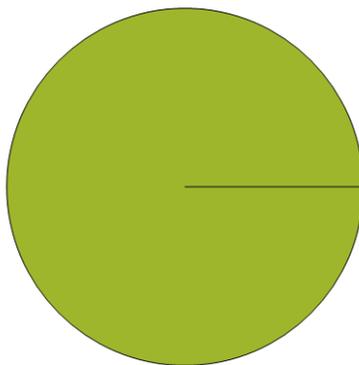
Tobacco Users By Health Plan



Uninsured, 66.67%  
Medicaid, 33.33%

Chart Total N: 3

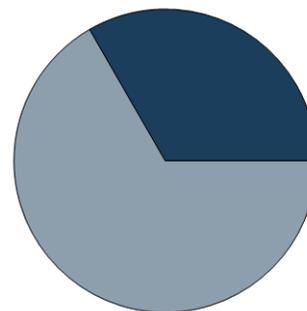
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



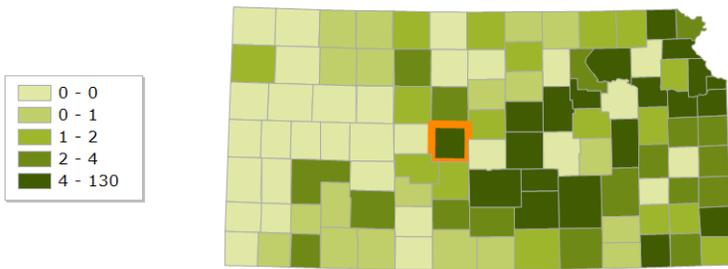
Asthma, 66.67%  
None, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

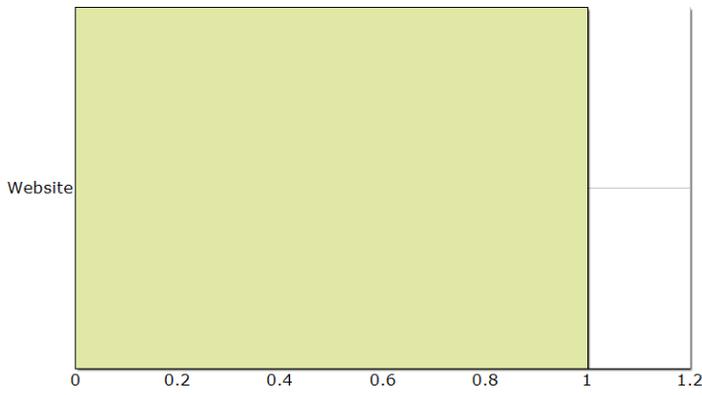
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

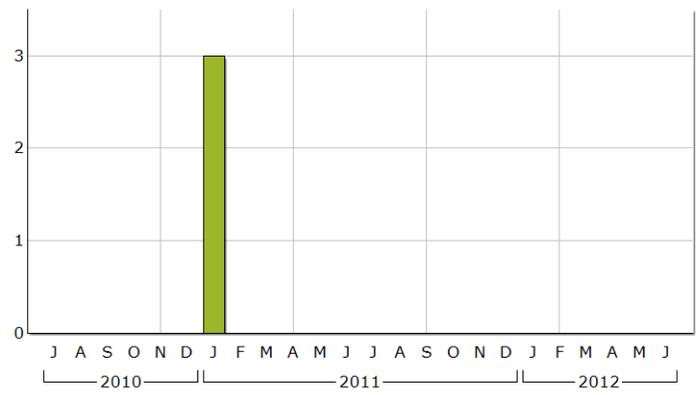


County Population		Prevalence	Tobacco Users	
Adult	16,270	21.1 %	3,437	
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			5	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.15 %
Reach - NAQC			2	0.12 %
Annualized Reach			1	0.58 %
Annualized Reach - NAQC			2	0.47 %
Unique Individual Reach			3	0.09 %

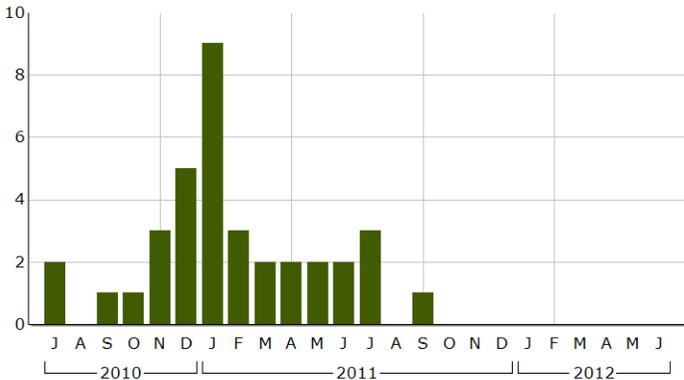
How Heard About



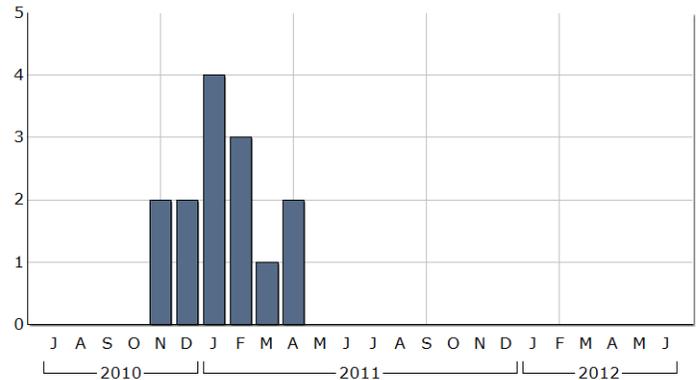
Fax Referral



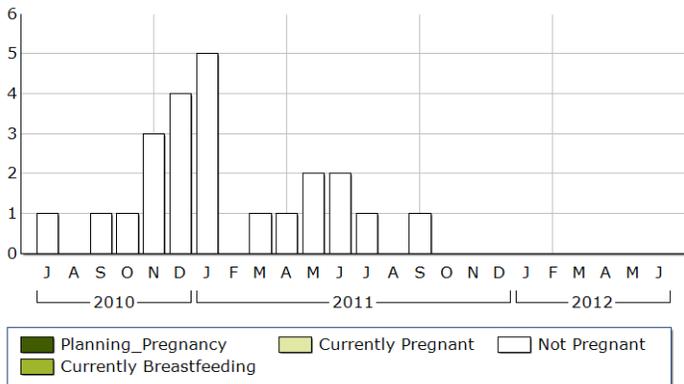
Tobacco User Enrollments



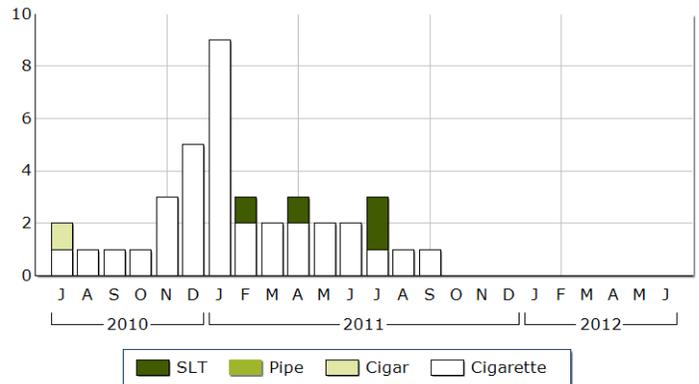
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

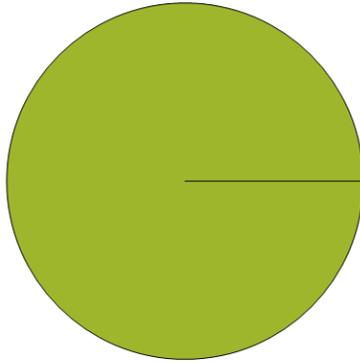


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

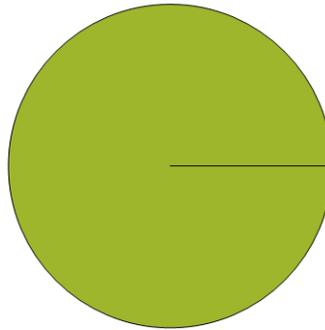
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

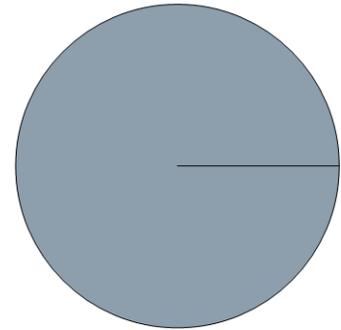
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

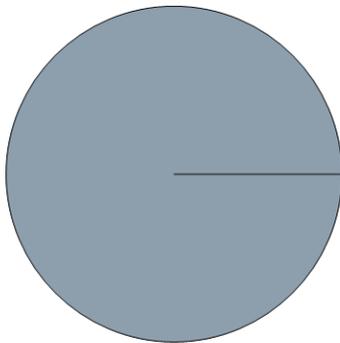
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

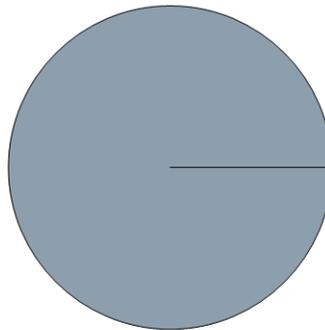
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

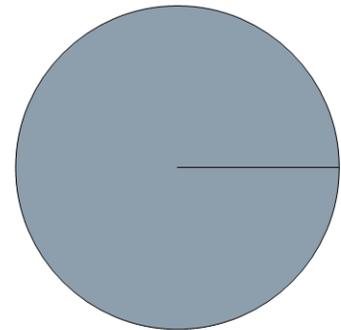
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

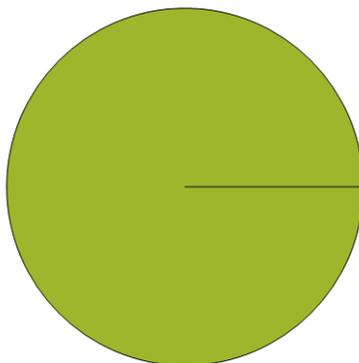
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

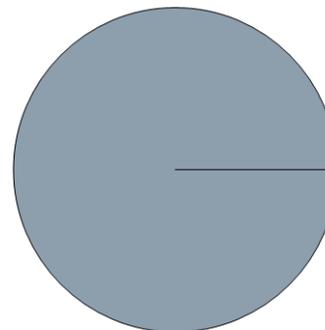
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



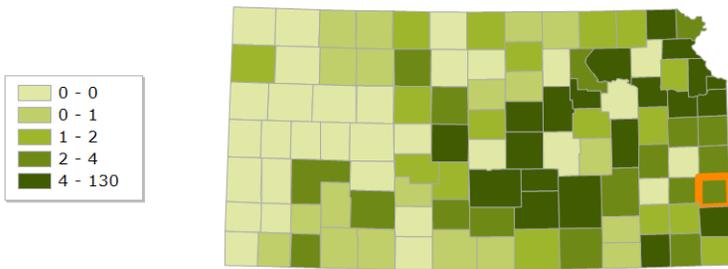
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

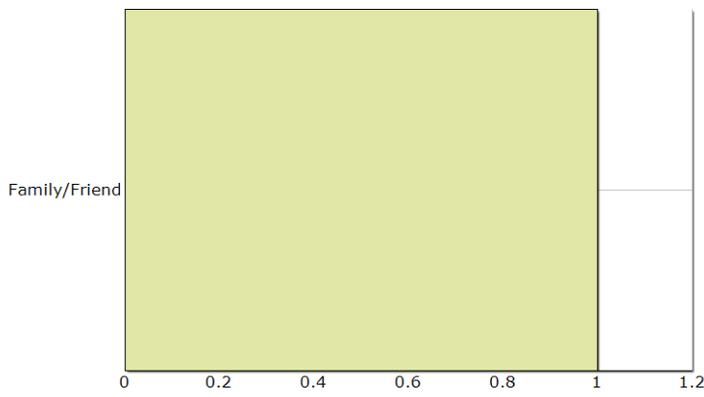
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

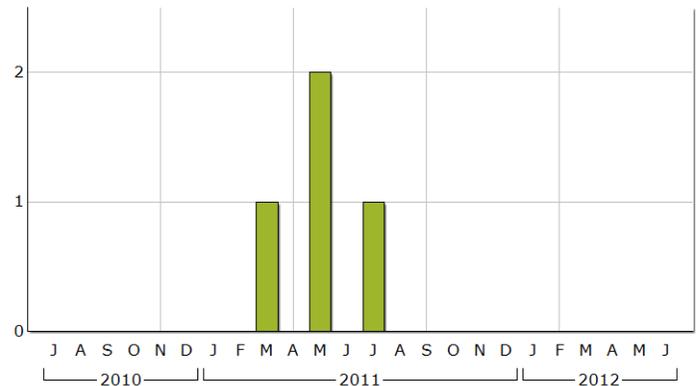


County Population		Prevalence	Tobacco Users	
Adult	10,812	10.7 %	County	1,154
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			4	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.35 %
Reach - NAQC			2	0.26 %
Annualized Reach			1	1.39 %
Annualized Reach - NAQC			2	1.04 %
Unique Individual Reach			3	0.35 %

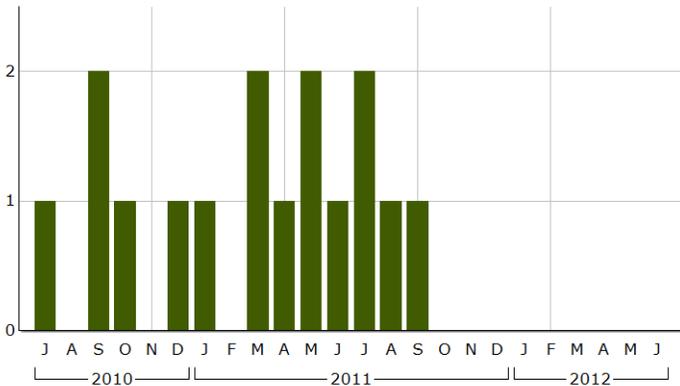
How Heard About



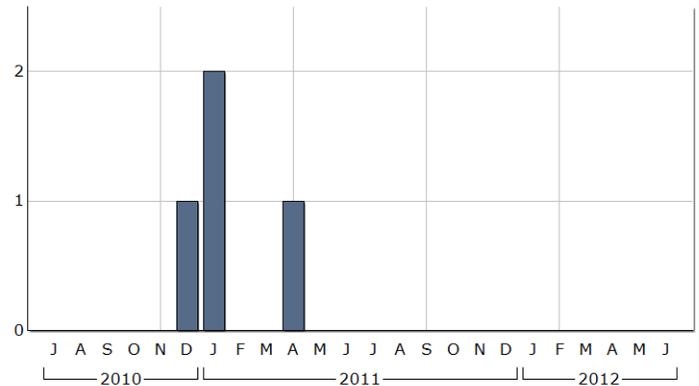
Fax Referral



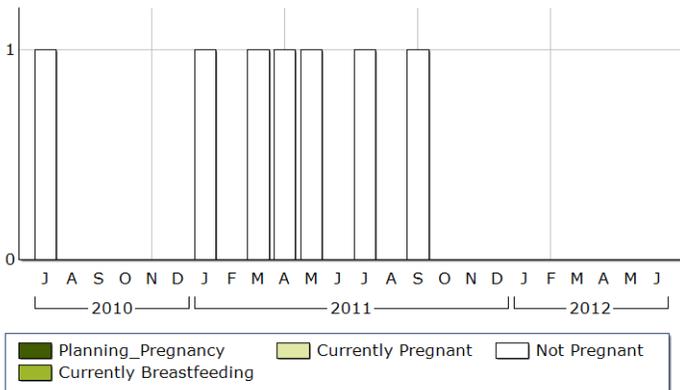
Tobacco User Enrollments



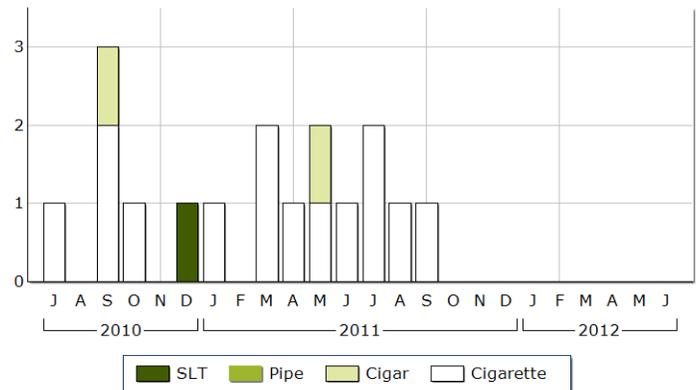
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

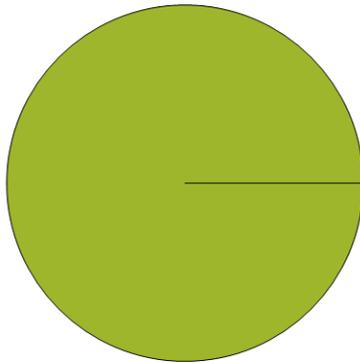


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

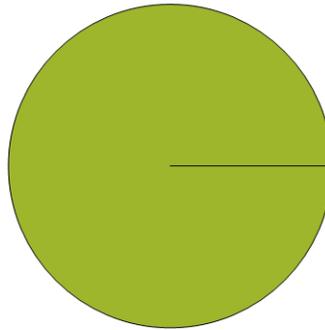
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

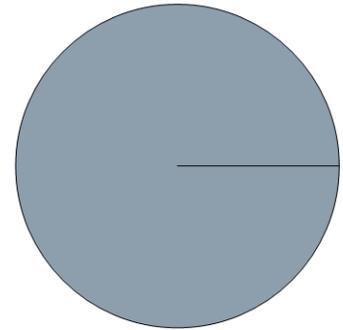
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

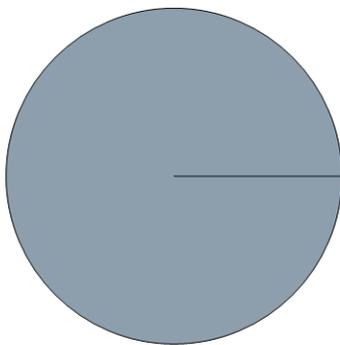
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

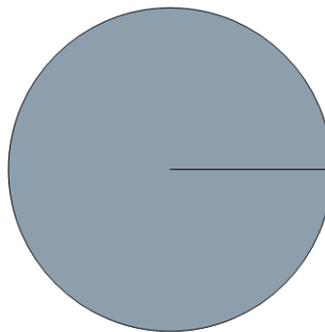
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

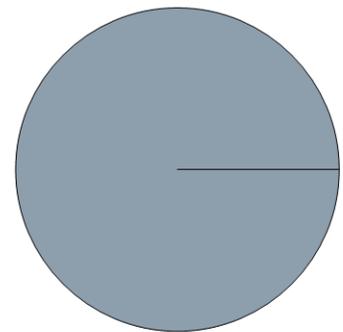
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

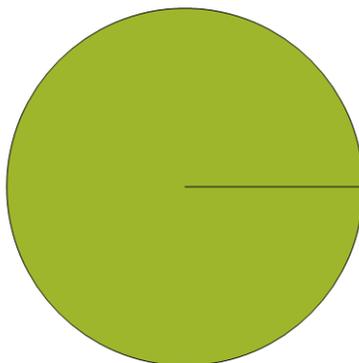
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

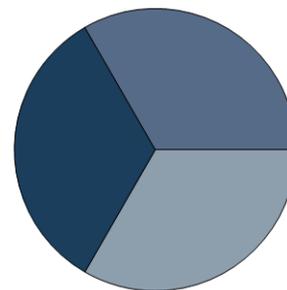
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



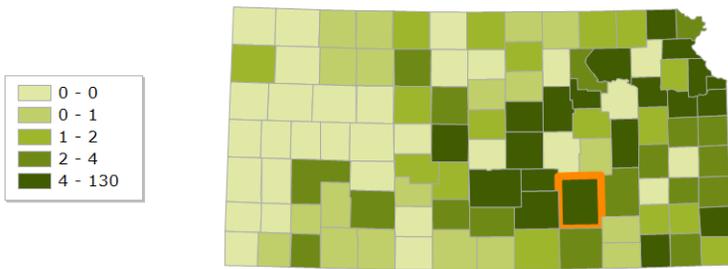
Asthma, 33.33%  
CAD, 33.33%  
COPD, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

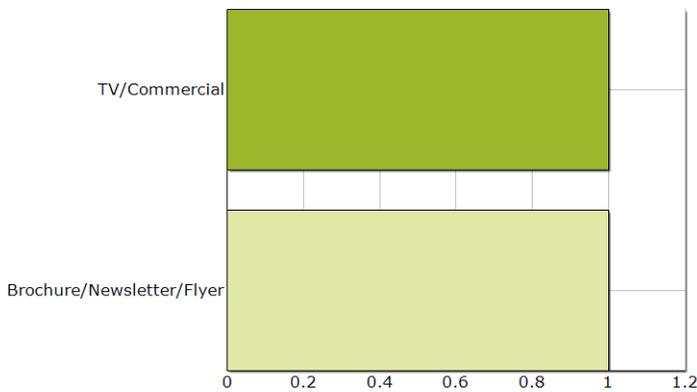
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

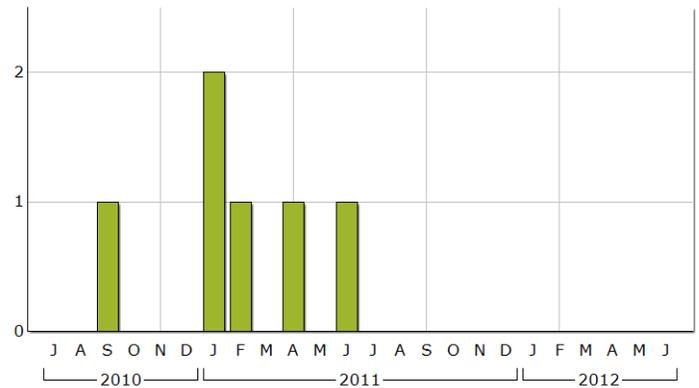


County Population		Prevalence	Tobacco Users	
Adult	47,482	16.1 %	7,628	
			County	State
Tobacco Users - Last Full Month			2	242
Tobacco Users YTD			8	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.10 %
Reach - NAQC			2	0.09 %
Annualized Reach			1	0.42 %
Annualized Reach - NAQC			2	0.37 %
Unique Individual Reach			3	0.15 %

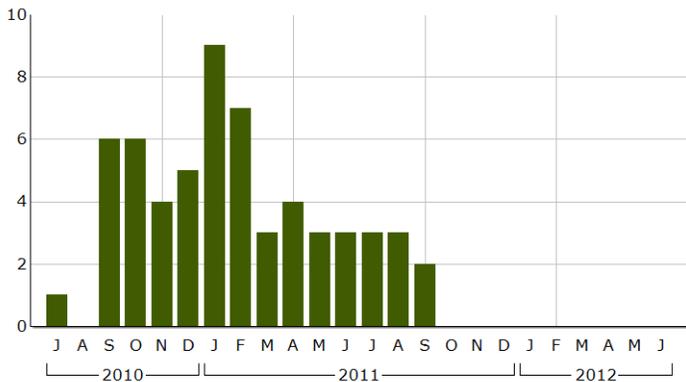
How Heard About



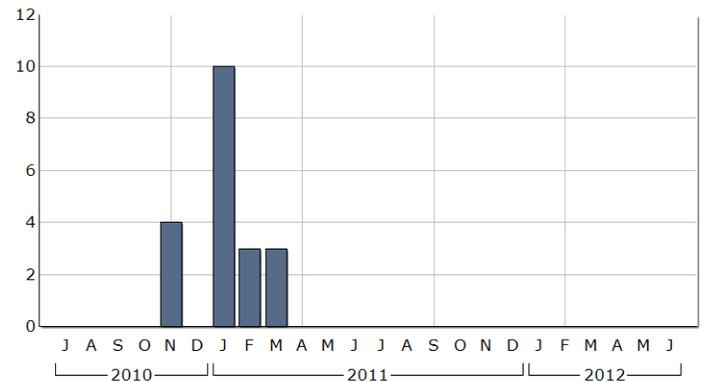
Fax Referral



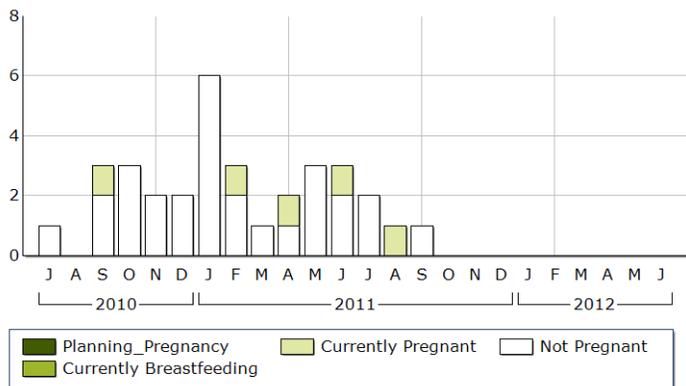
Tobacco User Enrollments



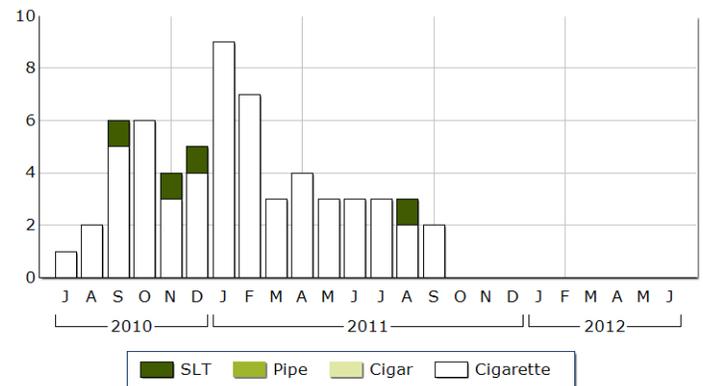
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

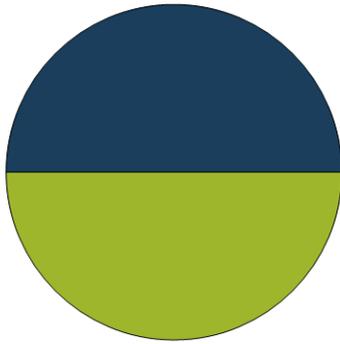


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

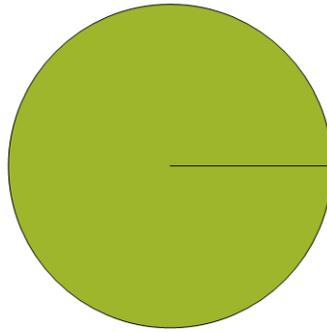
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

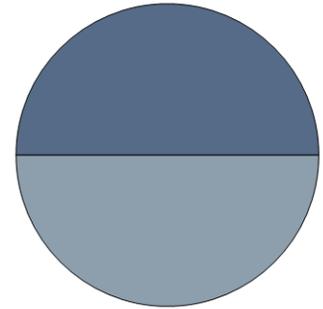
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

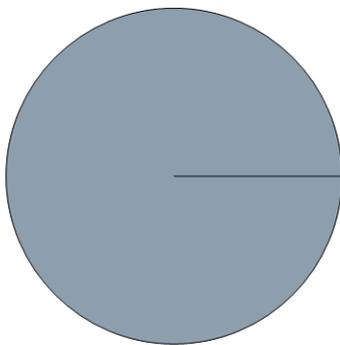
Tobacco Users By Education



Technical Degree, 50.00%  
Some College, 50.00%

Chart Total N: 2

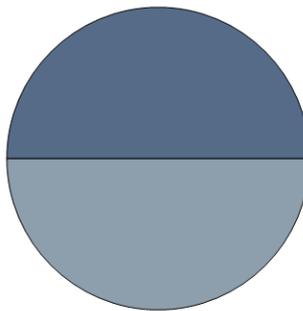
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

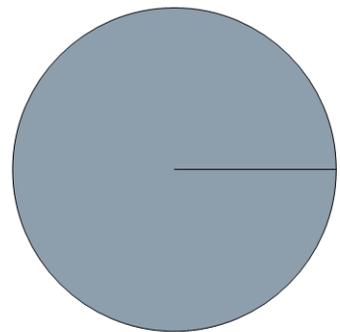
Tobacco Users By Age



25 - 34, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

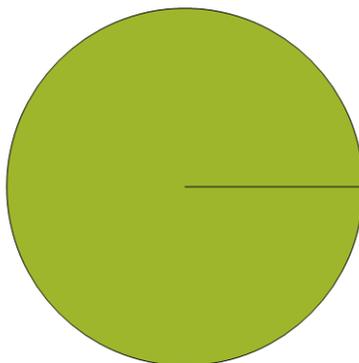
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

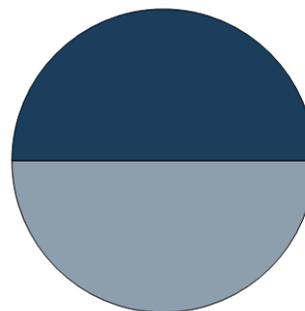
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



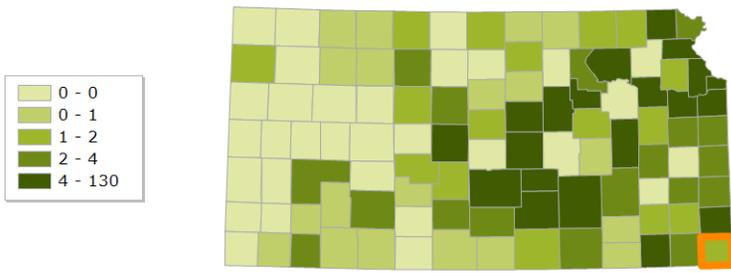
CAD, 50.00%  
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

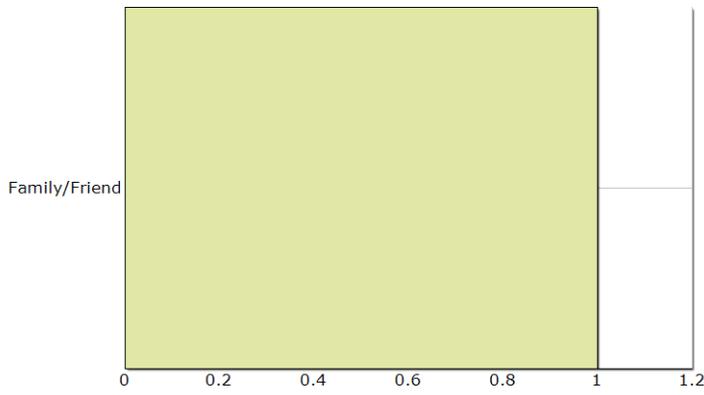
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

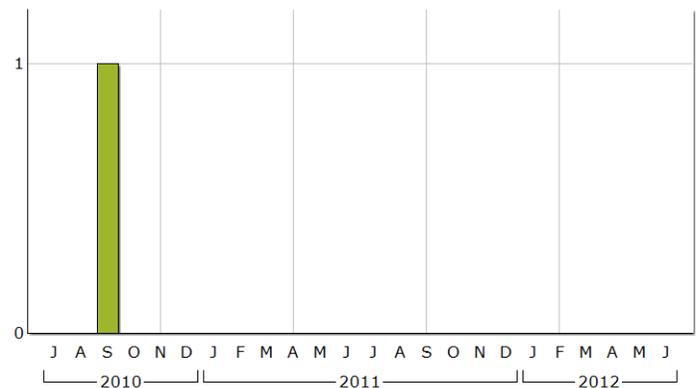


County Population		Prevalence	Tobacco Users	
Adult	16,602	24.5 %	4,060	
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			2	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.05 %
Reach - NAQC			2	0.11 %
Annualized Reach			1	0.82 %
Annualized Reach - NAQC			2	0.45 %
Unique Individual Reach			3	0.15 %

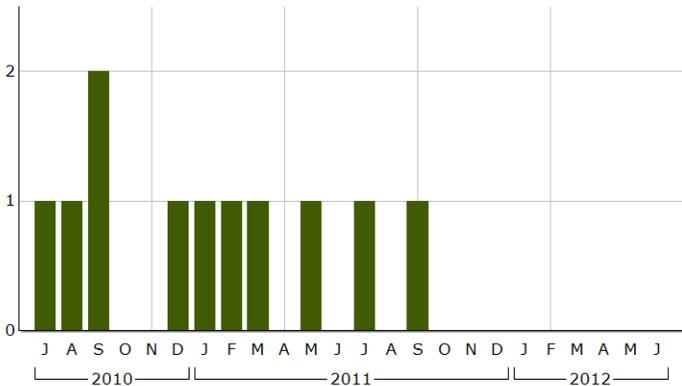
How Heard About



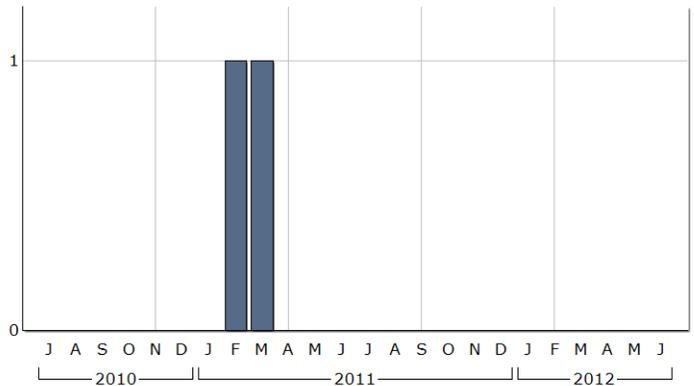
Fax Referral



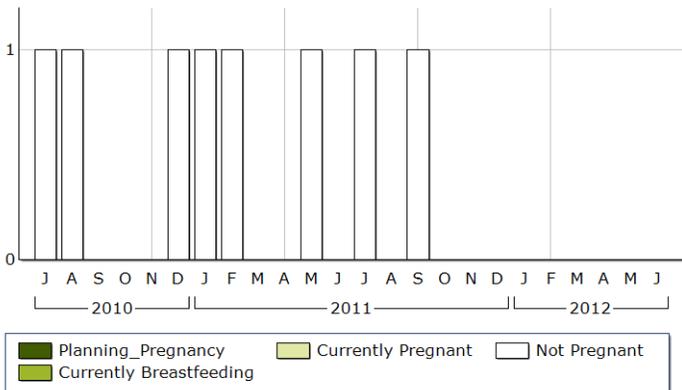
Tobacco User Enrollments



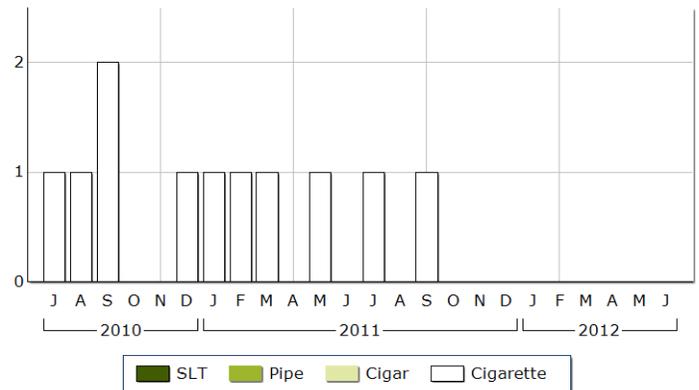
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

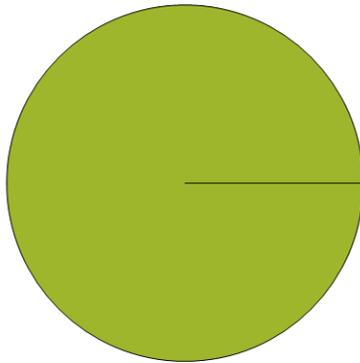


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

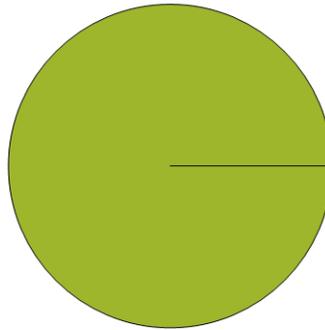
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

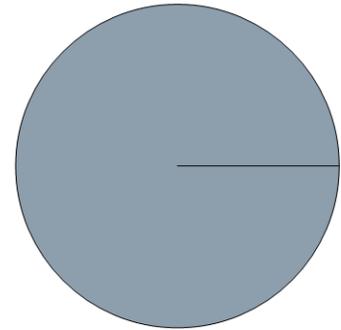
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

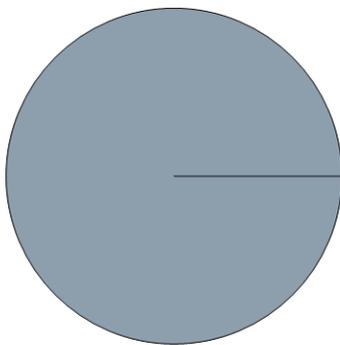
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

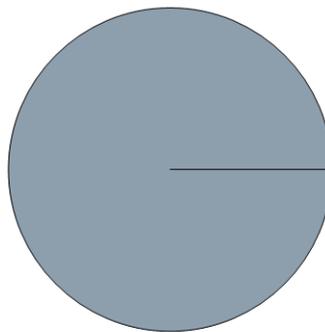
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

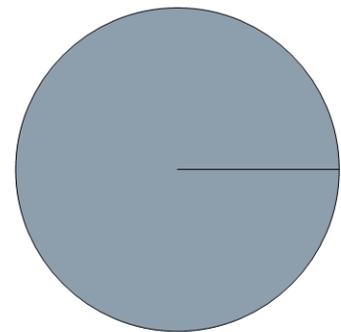
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

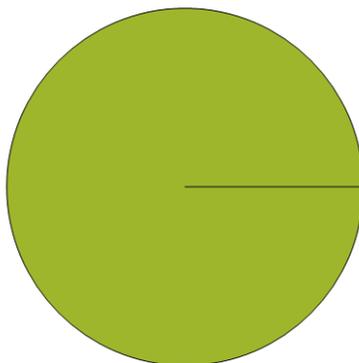
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

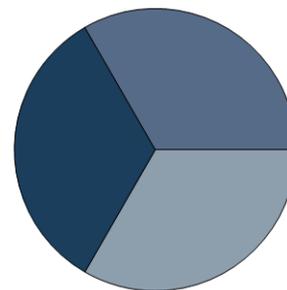
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



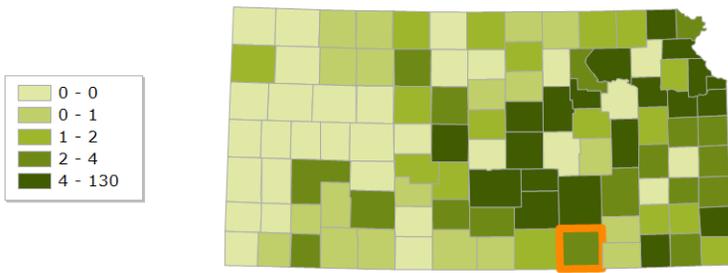
CAD, 33.33%  
COPD, 33.33%  
Diabetes, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

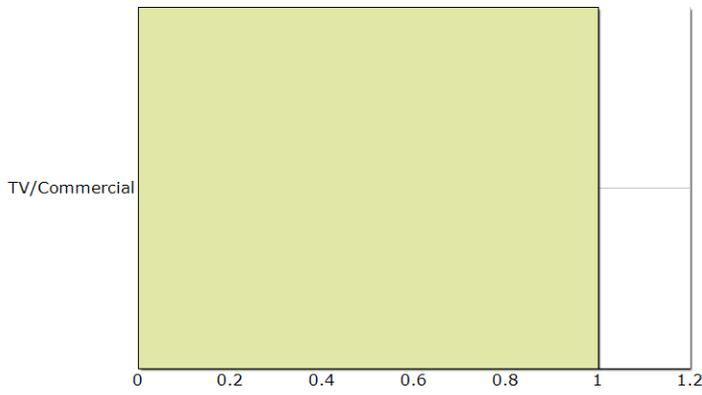
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

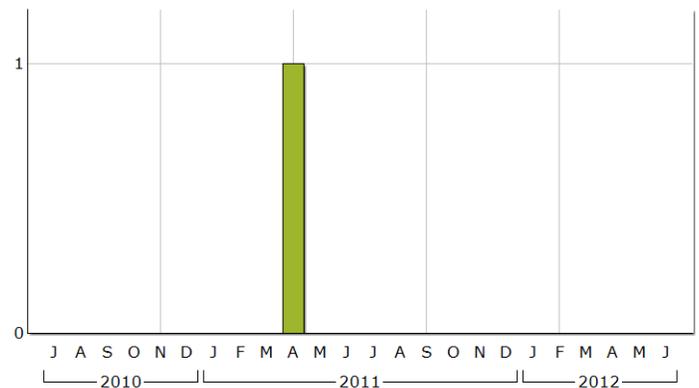


County Population		Prevalence	Tobacco Users	
Adult	19,196	19.1 %	3,664	
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			4	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.11 %
Reach - NAQC			2	0.08 %
Annualized Reach			1	0.44 %
Annualized Reach - NAQC			2	0.33 %
Unique Individual Reach			3	0.15 %

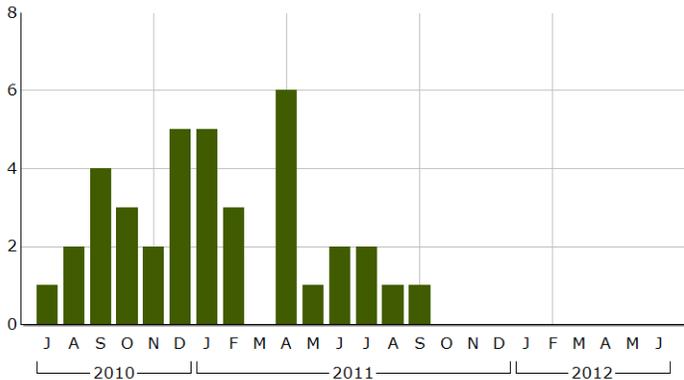
How Heard About



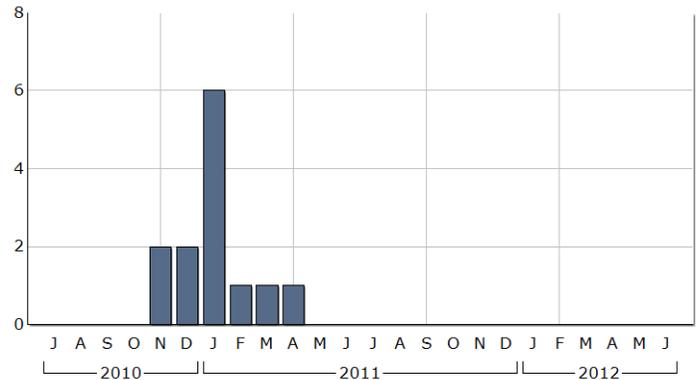
Fax Referral



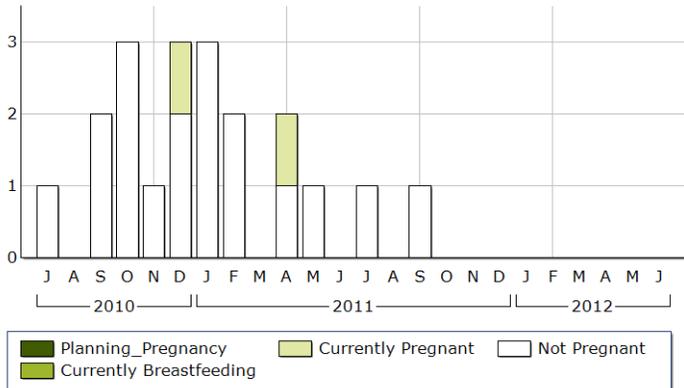
Tobacco User Enrollments



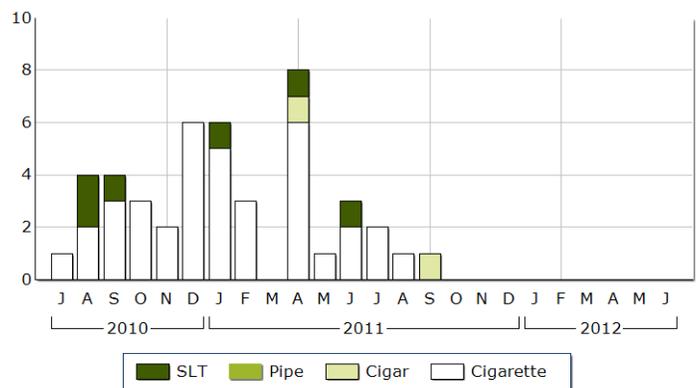
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

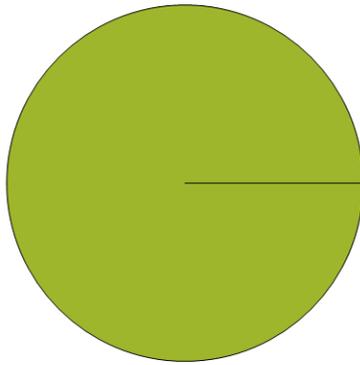


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

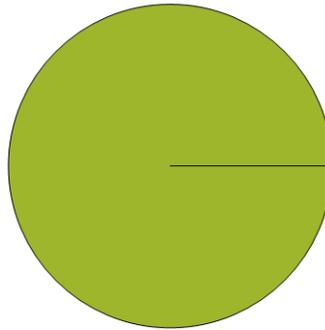
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

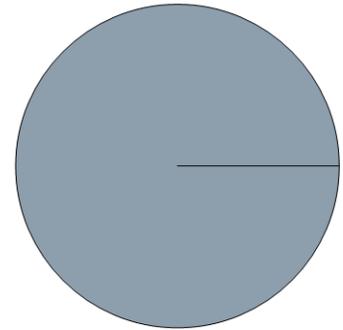
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

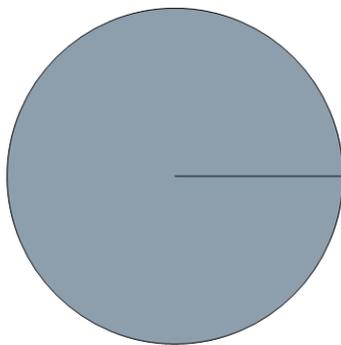
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

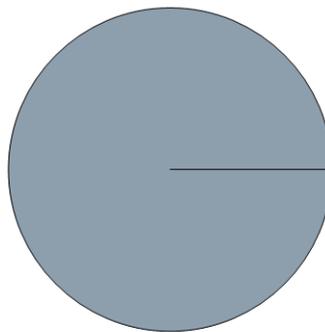
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 1

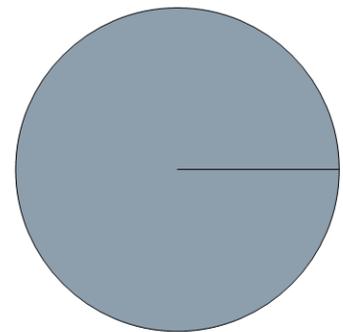
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

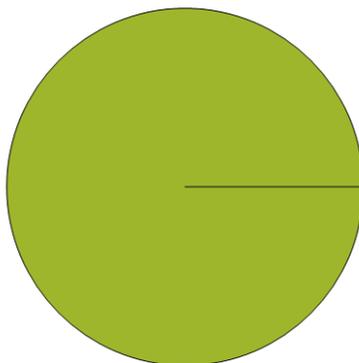
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

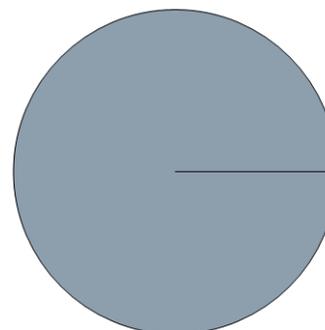
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



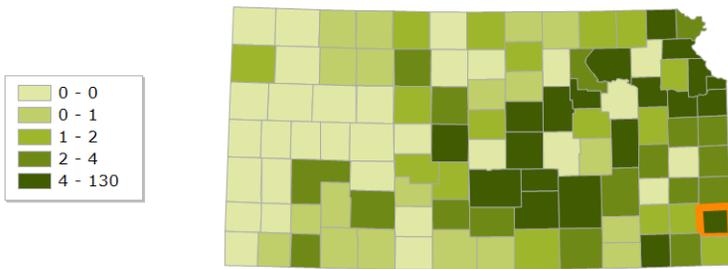
COPD, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

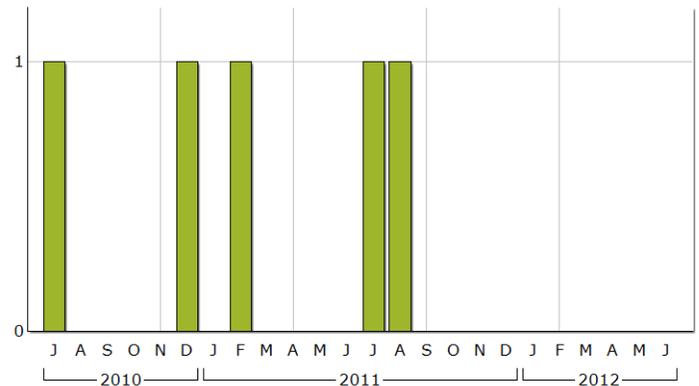
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

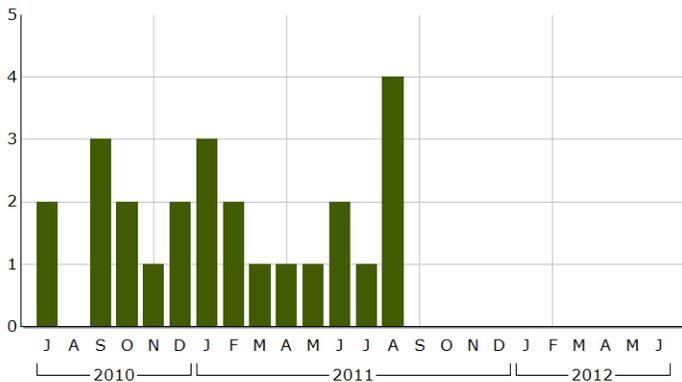


County Population		Prevalence	Tobacco Users	
Adult	27,479	19.9 %	5,464	
			County	State
Tobacco Users - Last Full Month			-	242
Tobacco Users YTD			5	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.09 %
Reach - NAQC			2	0.07 %
Annualized Reach			1	0.37 %
Annualized Reach - NAQC			2	0.29 %
Unique Individual Reach			3	0.09 %

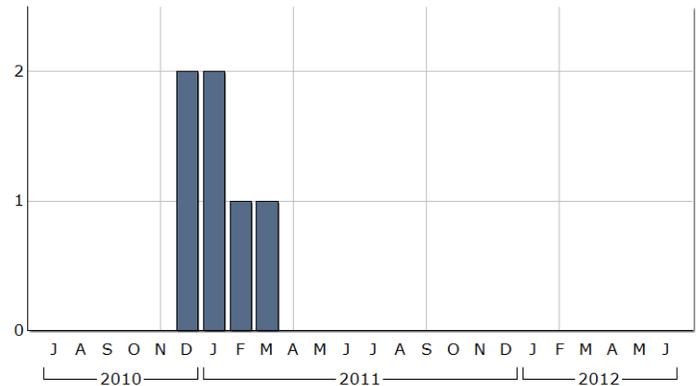
Fax Referral



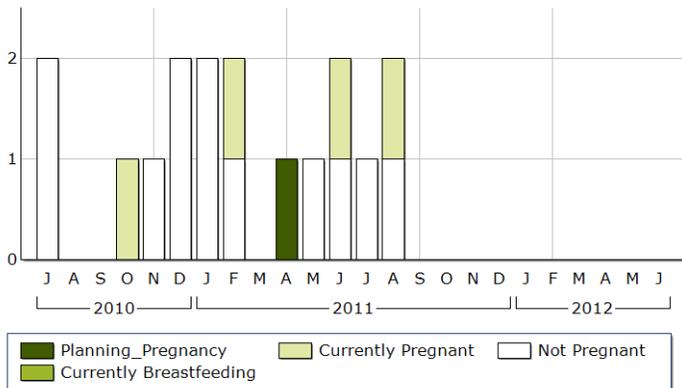
Tobacco User Enrollments



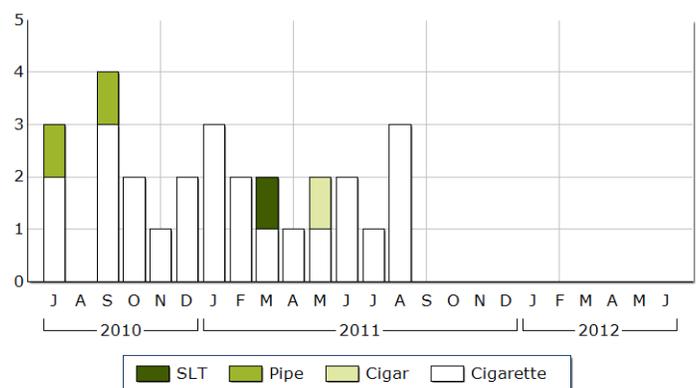
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

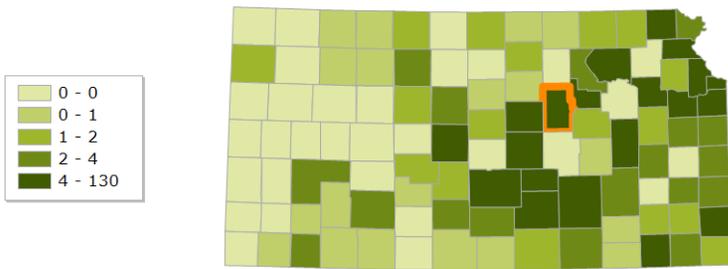
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Dickinson County - Kansas Tobacco Quitline

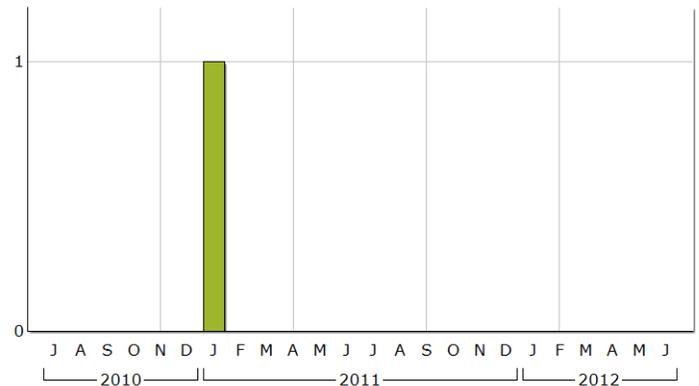
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

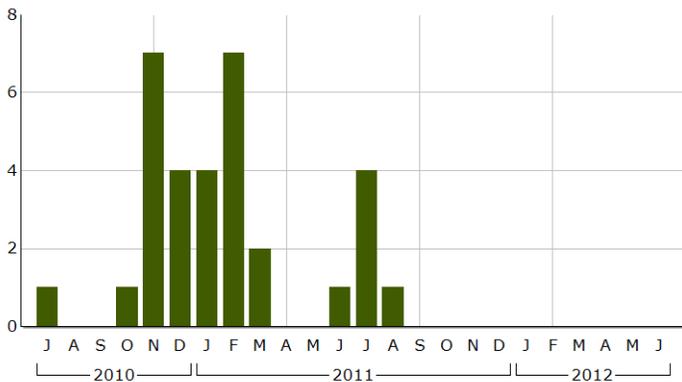


County Population		Prevalence	Tobacco Users	
Adult	14,714	18.6 %		2,731
			County	State
Tobacco Users - Last Full Month			-	242
Tobacco Users YTD			5	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.18 %
Reach - NAQC			2	0.15 %
Annualized Reach			1	0.73 %
Annualized Reach - NAQC			2	0.59 %
Unique Individual Reach			3	0.18 %

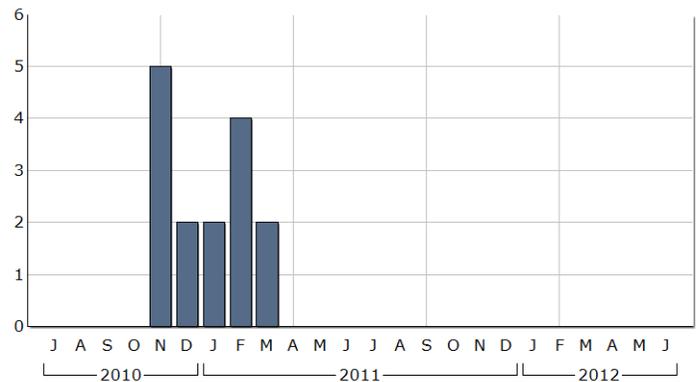
Fax Referral



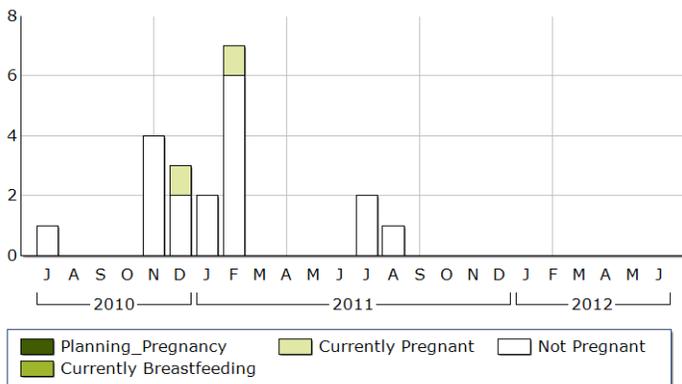
Tobacco User Enrollments



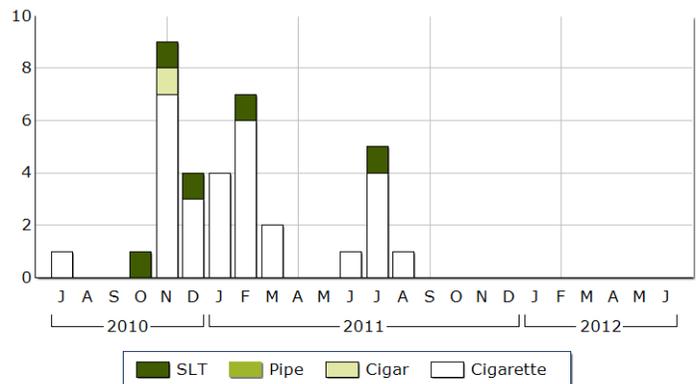
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

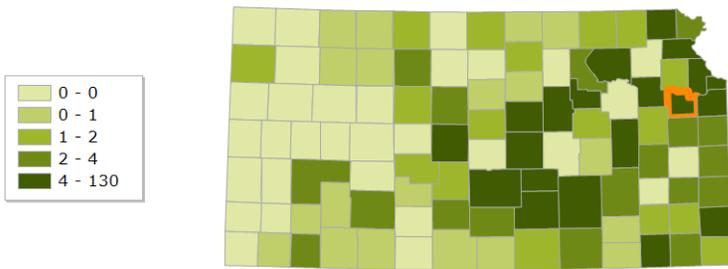


1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

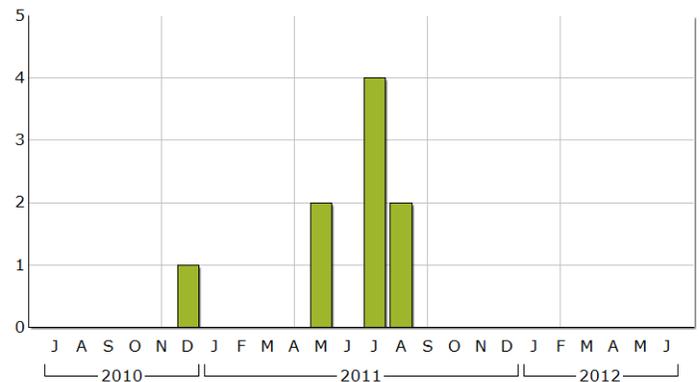
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

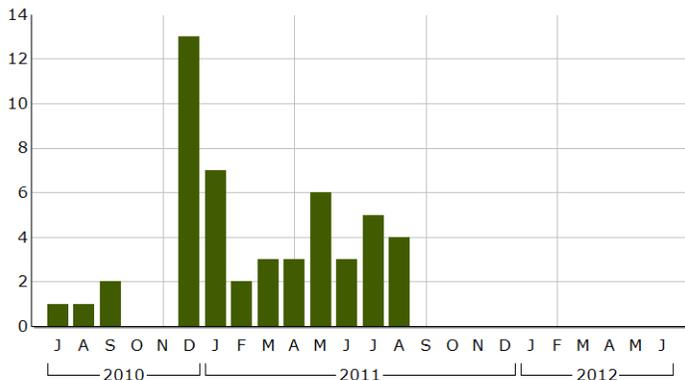


County Population		Prevalence	Tobacco Users	
Adult	71,437	19.4 %	13,838	
			County	State
Tobacco Users - Last Full Month			-	242
Tobacco Users YTD			9	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.07 %
Reach - NAQC			2	0.11 %
Annualized Reach			1	0.26 %
Annualized Reach - NAQC			2	0.45 %
Unique Individual Reach			3	0.15 %

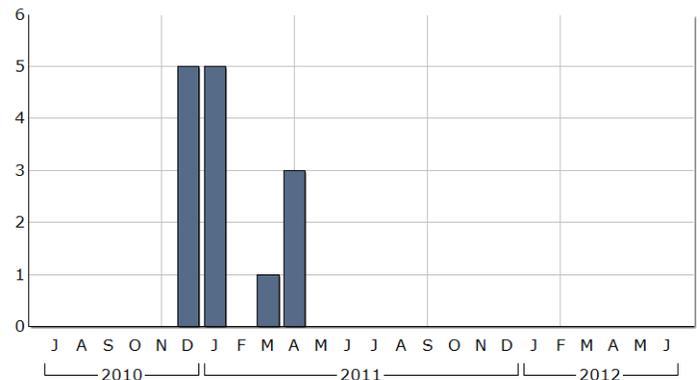
Fax Referral



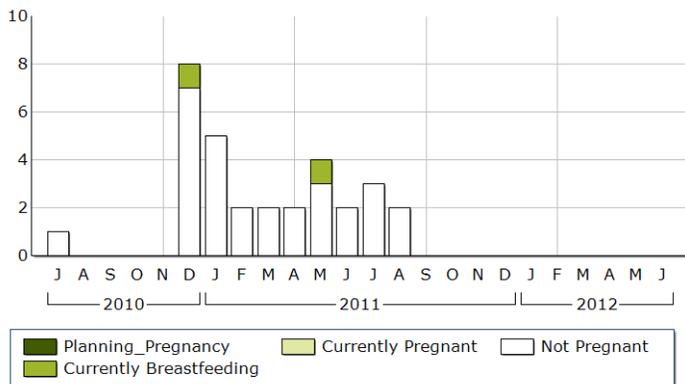
Tobacco User Enrollments



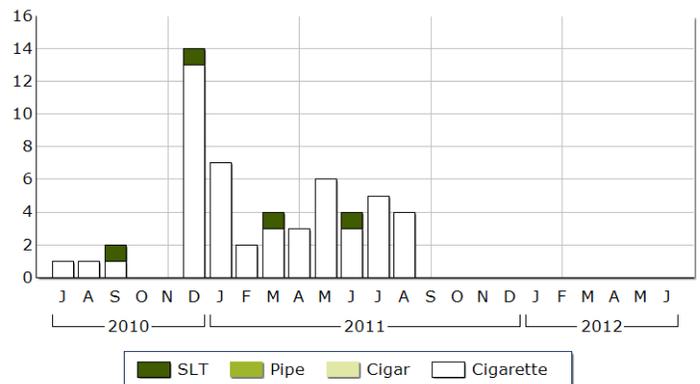
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



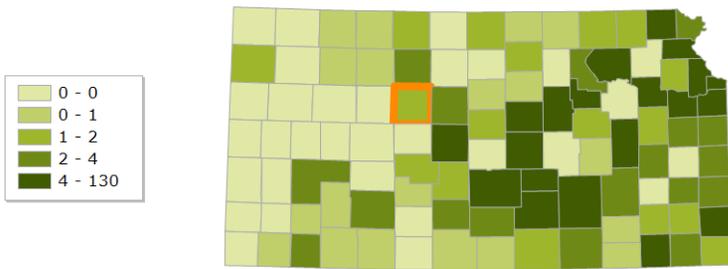
1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

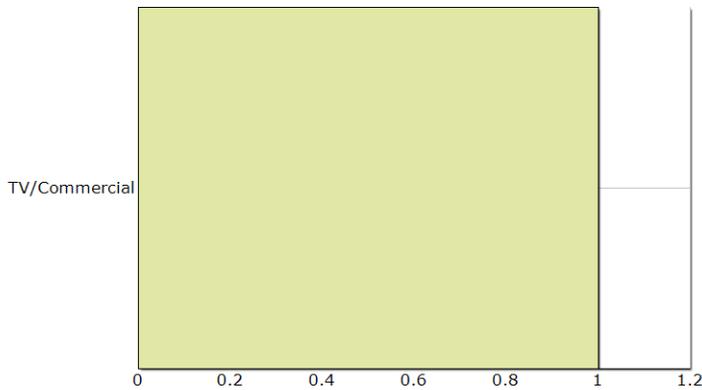
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

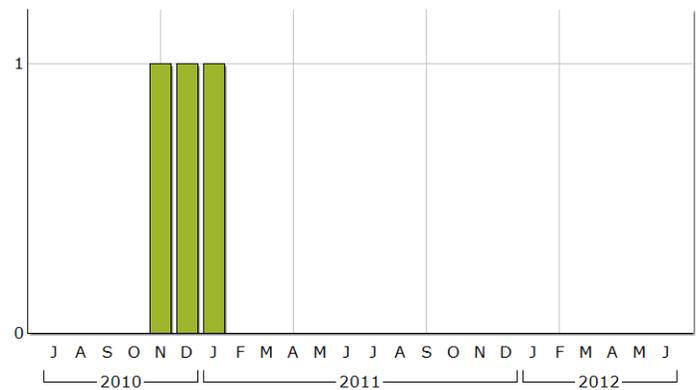


County Population		Prevalence	Tobacco Users	
Adult	15,019	18.2 %	2,733	
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			2	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.07 %
Reach - NAQC			2	0.07 %
Annualized Reach			1	0.29 %
Annualized Reach - NAQC			2	0.29 %
Unique Individual Reach			3	0.07 %

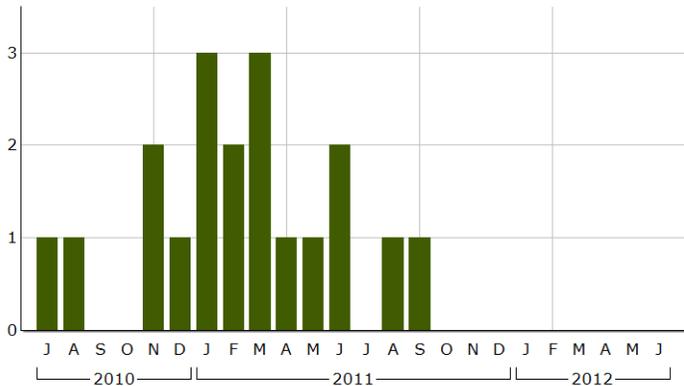
How Heard About



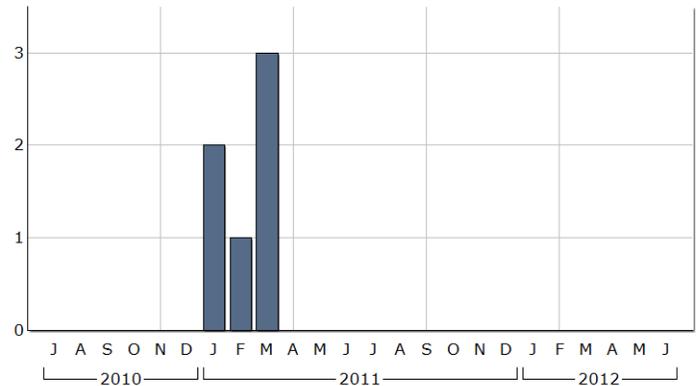
Fax Referral



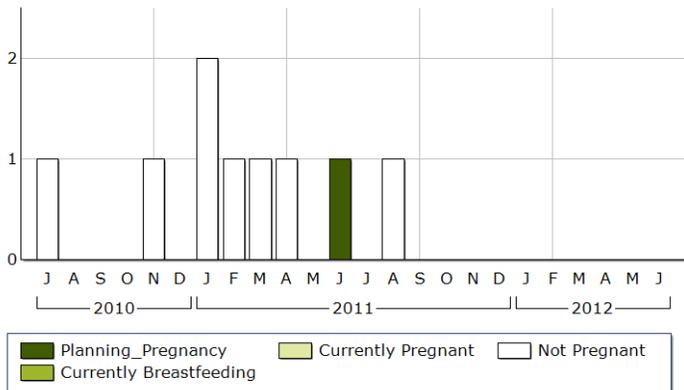
Tobacco User Enrollments



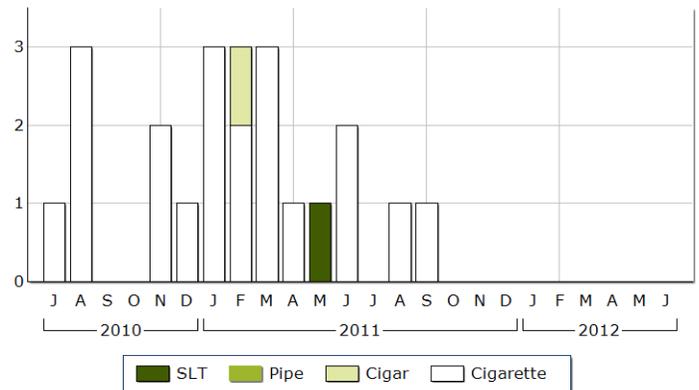
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

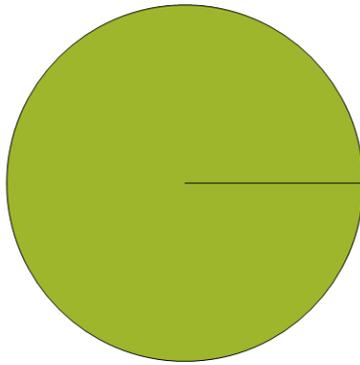


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

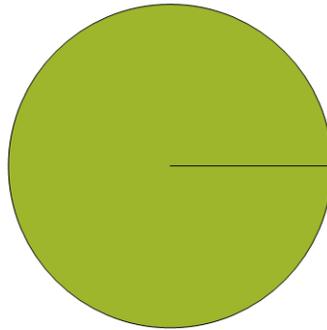
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

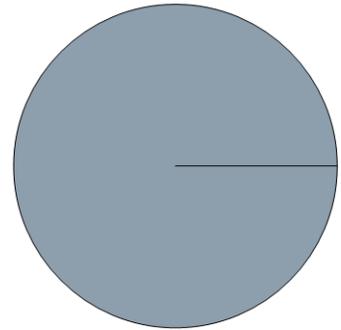
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

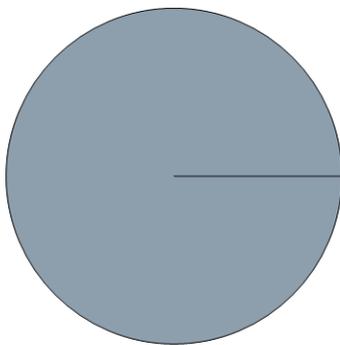
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

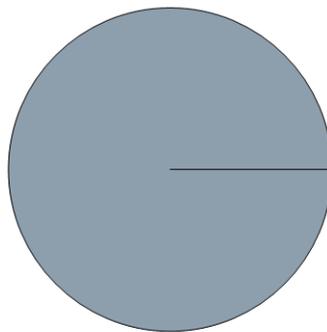
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

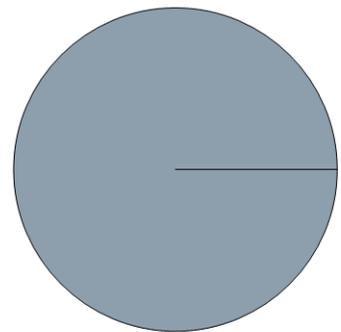
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

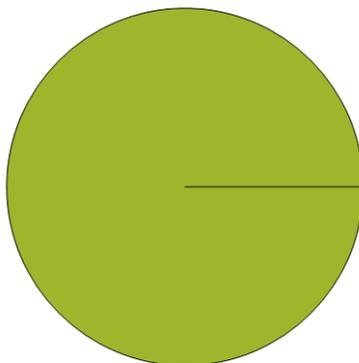
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

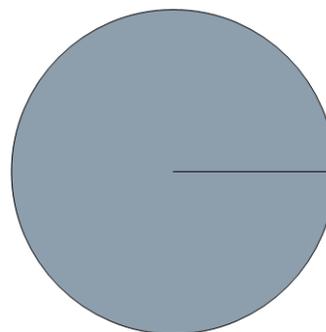
Tobacco Users By Ethnicity



Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



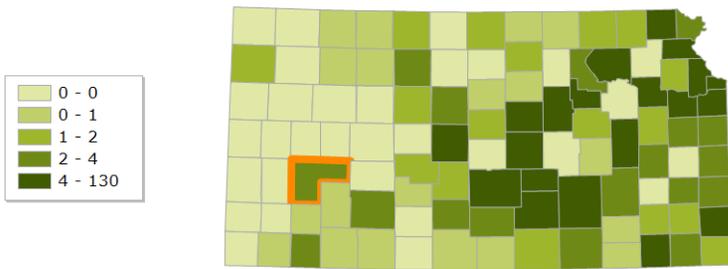
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

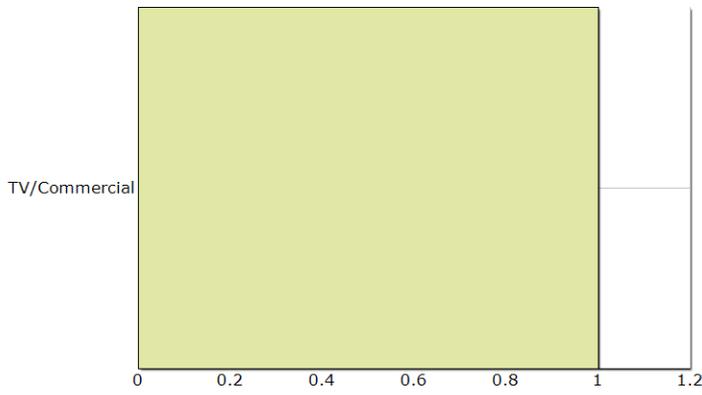
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

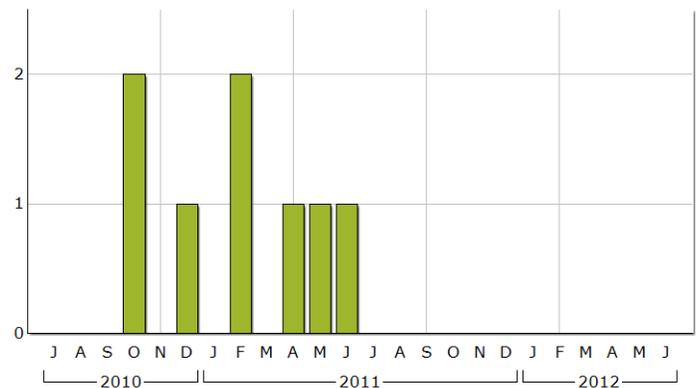


County Population		Prevalence	Tobacco Users	
Adult	17,008	13.3 %	2,264	
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			3	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.13 %
Reach - NAQC			2	0.13 %
Annualized Reach			1	0.53 %
Annualized Reach - NAQC			2	0.53 %
Unique Individual Reach			3	0.09 %

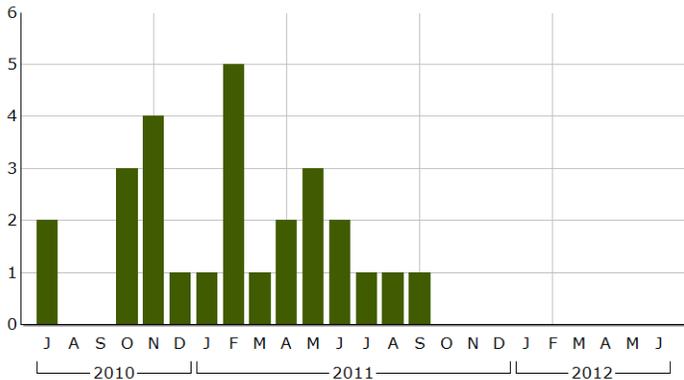
How Heard About



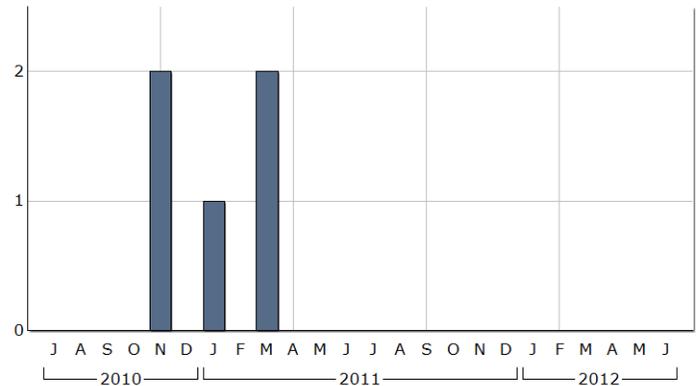
Fax Referral



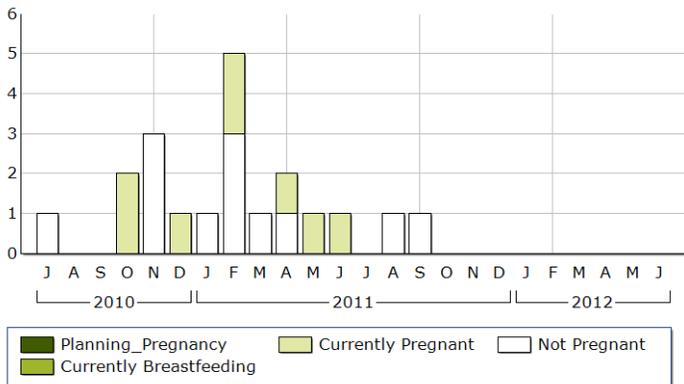
Tobacco User Enrollments



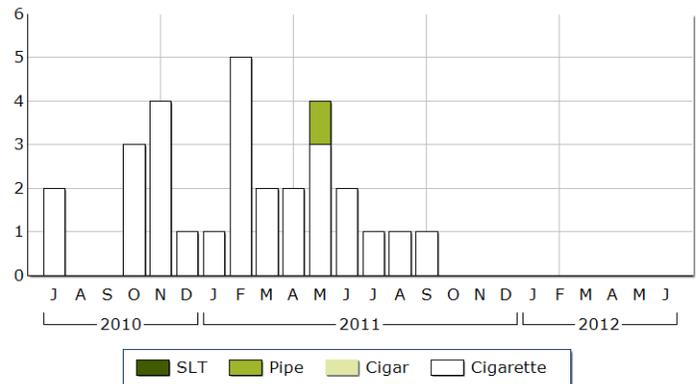
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

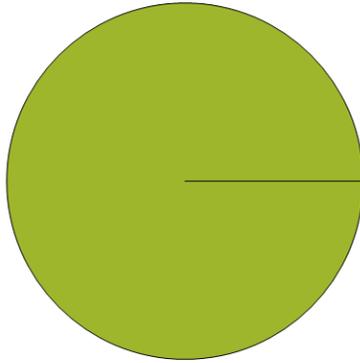


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

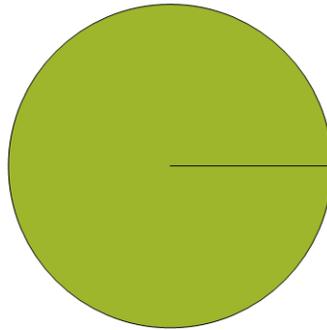
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

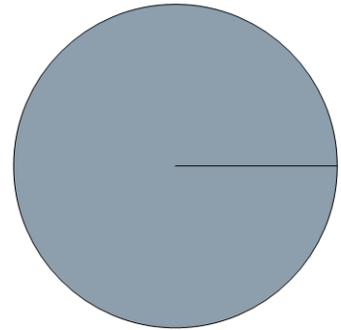
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

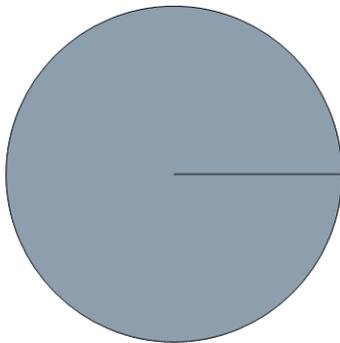
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

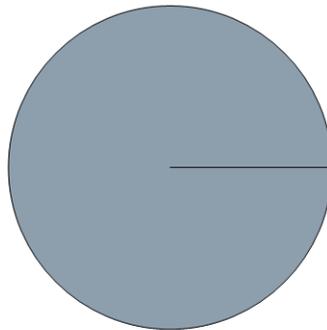
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

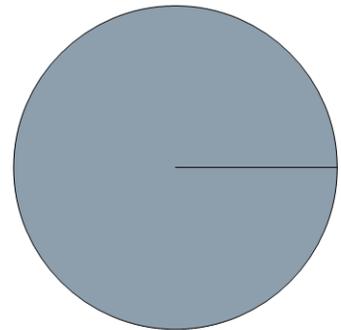
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

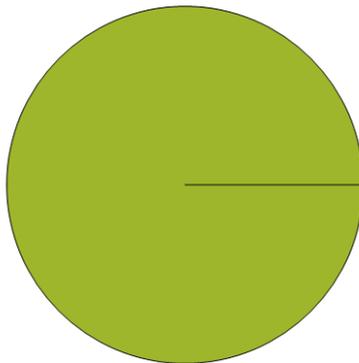
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

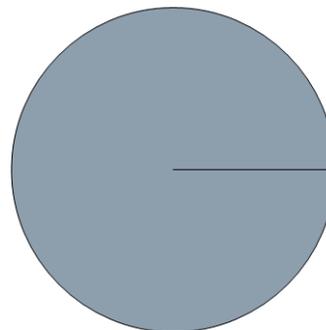
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



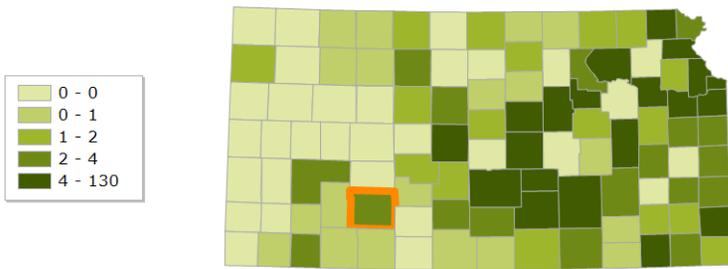
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

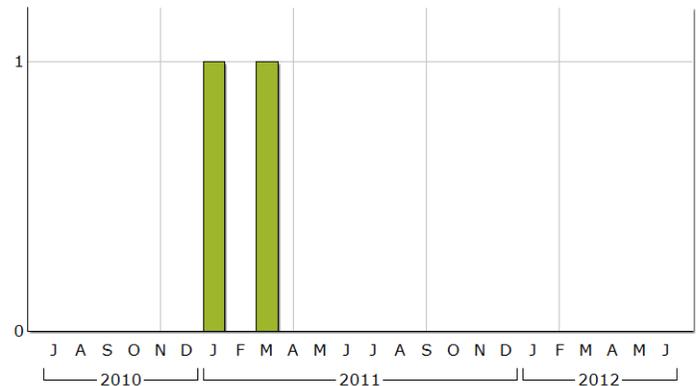
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

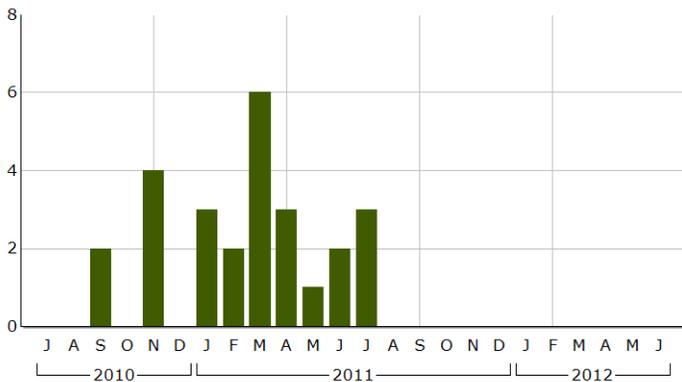


County Population		Prevalence	Tobacco Users	
Adult	19,212	15.0 %	2,872	
			County	State
Tobacco Users - Last Full Month			-	242
Tobacco Users YTD			4	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.14 %
Reach - NAQC			2	0.07 %
Annualized Reach			1	0.56 %
Annualized Reach - NAQC			2	0.28 %
Unique Individual Reach			3	0.10 %

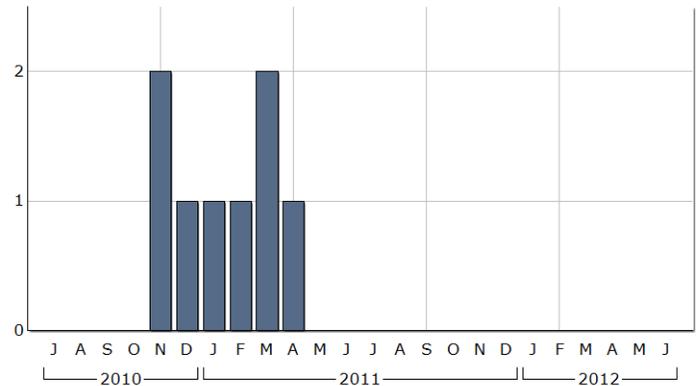
Fax Referral



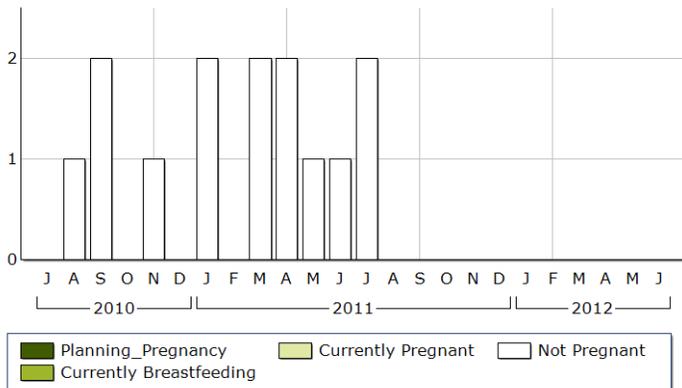
Tobacco User Enrollments



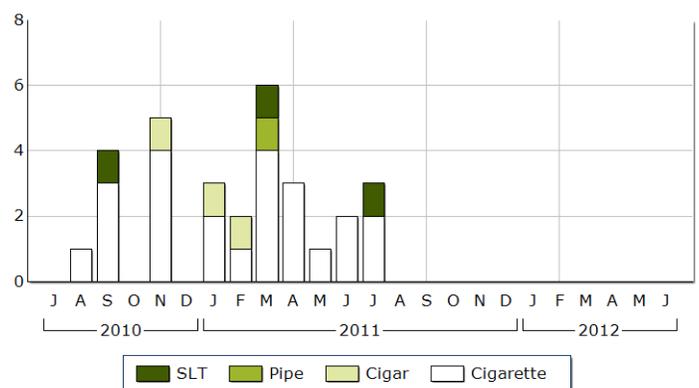
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

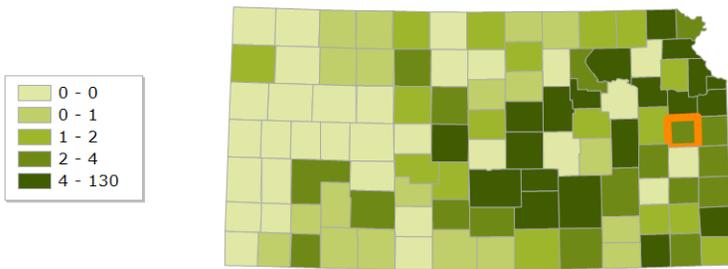


1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

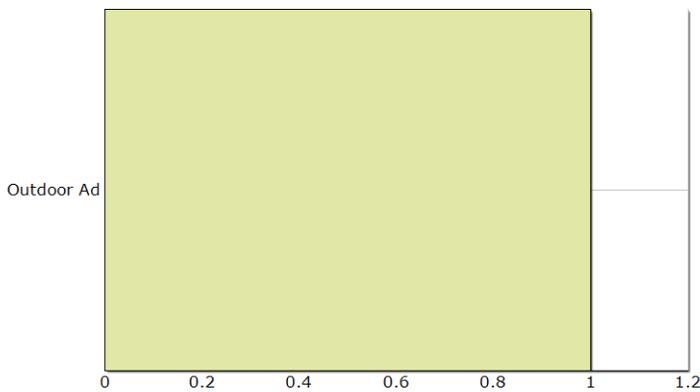
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

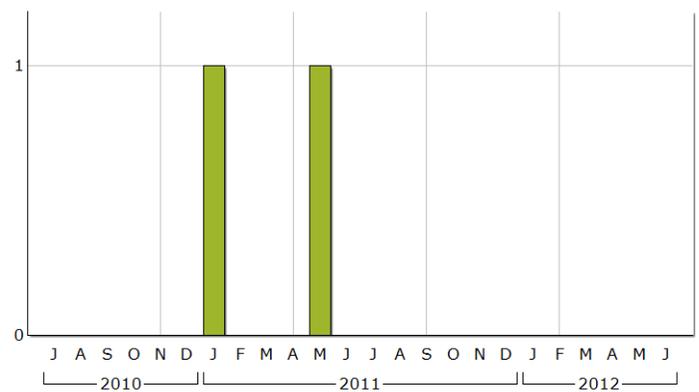


County Population		Prevalence	Tobacco Users	
Adult	20,899	15.7 %	County	State
			1	242
			3	767
			3	579
			2.0 %	2.0 %
			0.09 %	0.21 %
			0.09 %	0.11 %
			0.37 %	0.82 %
			0.37 %	0.45 %
			0.09 %	0.15 %

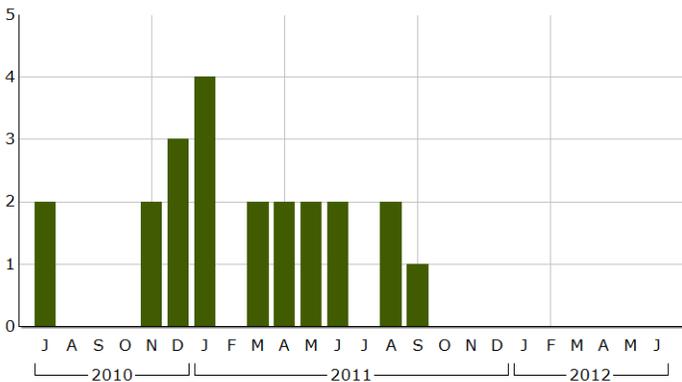
How Heard About



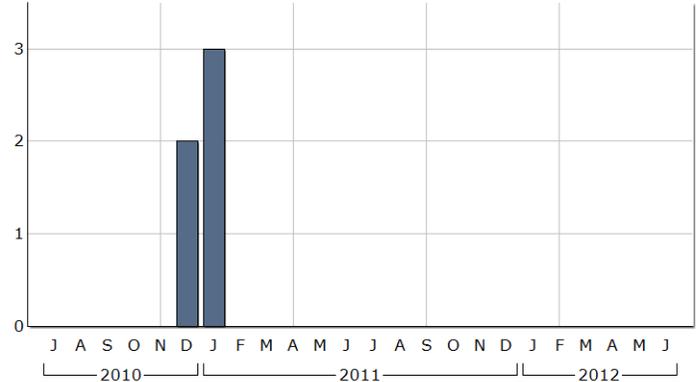
Fax Referral



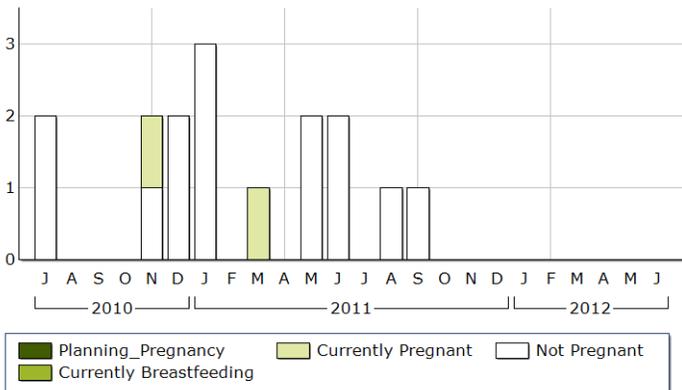
Tobacco User Enrollments



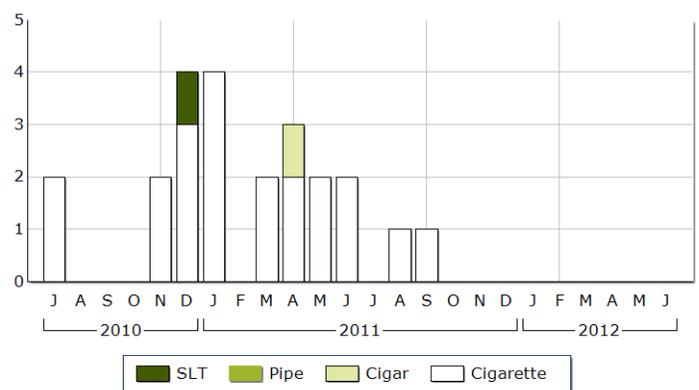
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

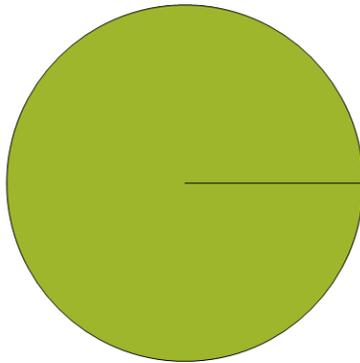


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

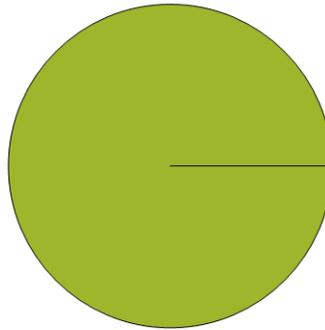
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

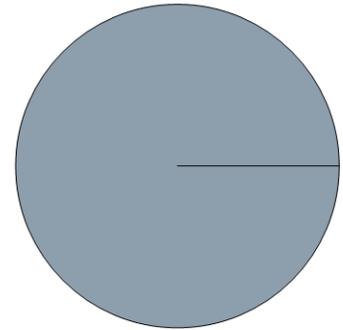
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

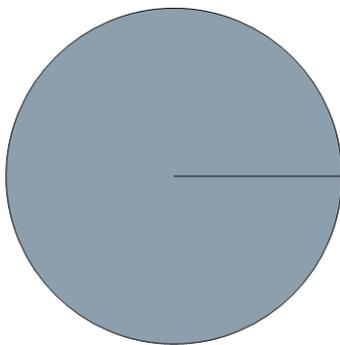
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

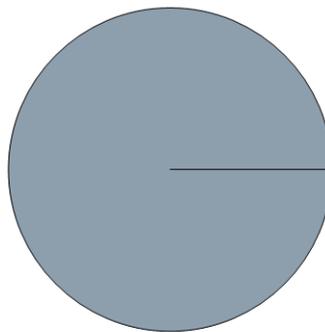
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

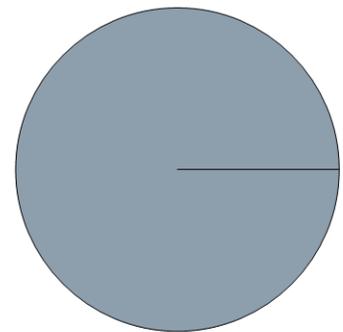
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

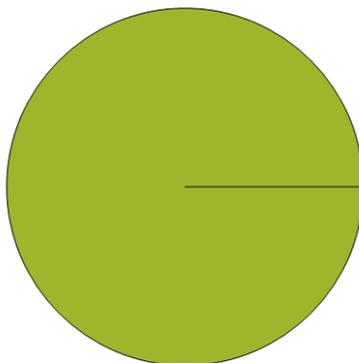
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

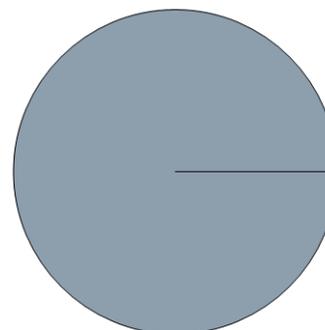
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



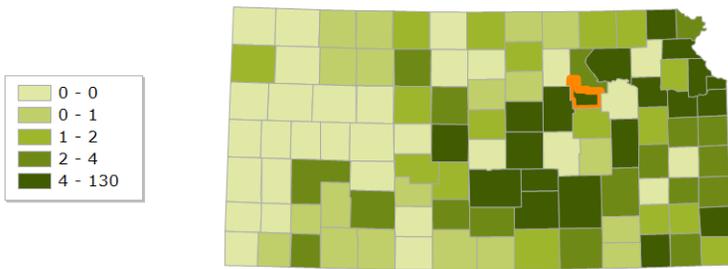
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

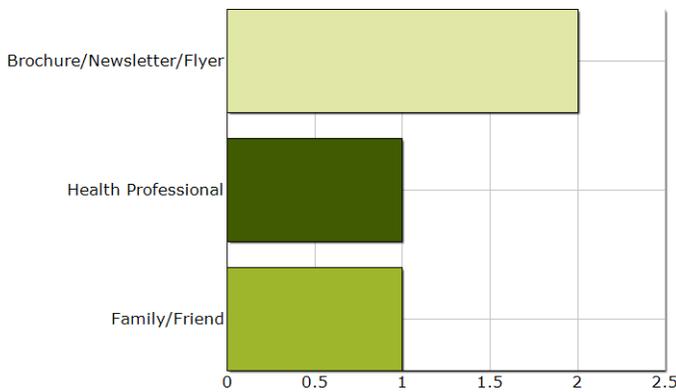
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

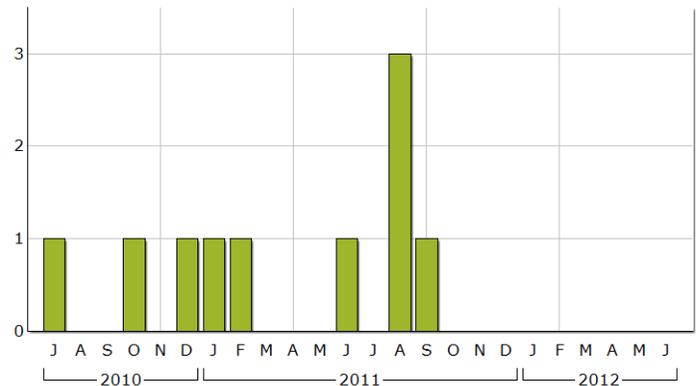


County Population		Prevalence	Tobacco Users	
Adult	22,568	26.3 %		5,937
			County	State
Tobacco Users - Last Full Month			4	242
Tobacco Users YTD			10	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.17 %
Reach - NAQC			2	0.12 %
Annualized Reach			1	0.67 %
Annualized Reach - NAQC			2	0.47 %
Unique Individual Reach			3	0.15 %

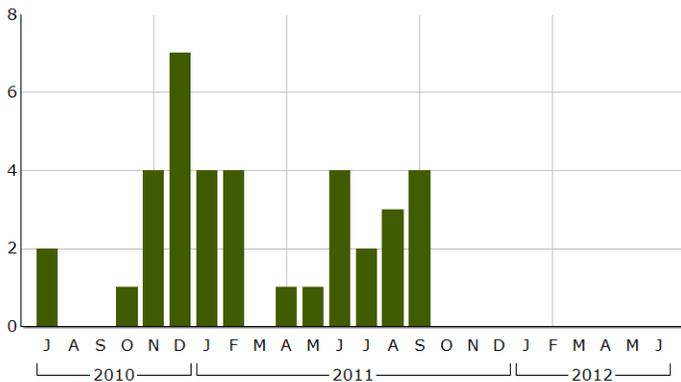
How Heard About



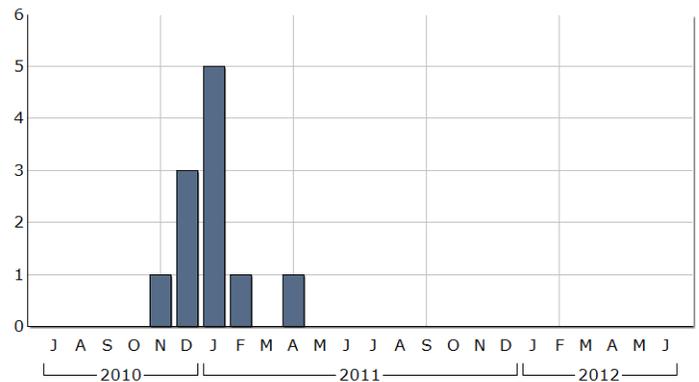
Fax Referral



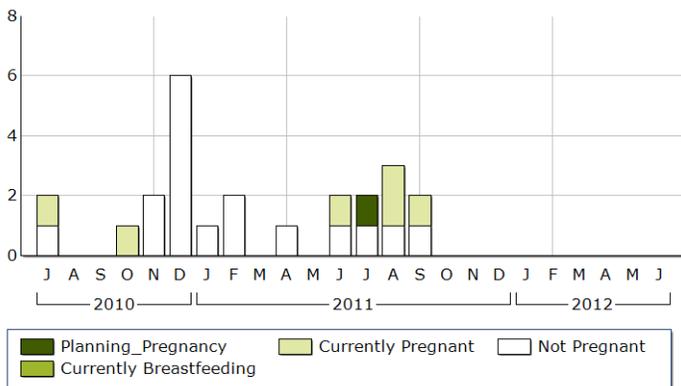
Tobacco User Enrollments



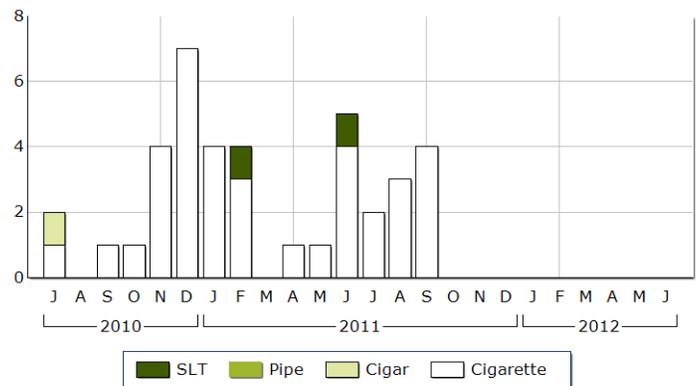
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

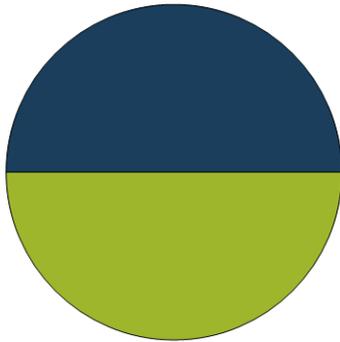


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

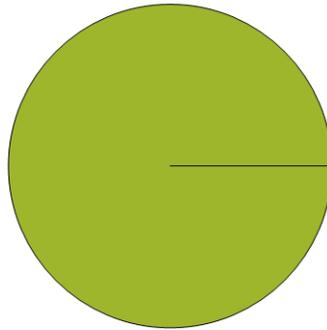
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 4

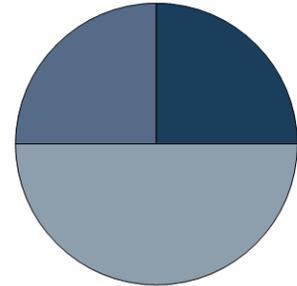
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

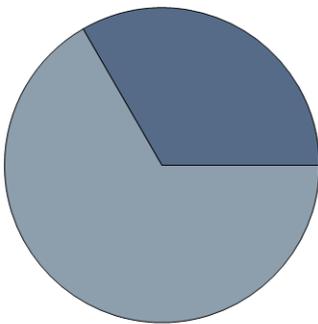
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 25.00%  
College Degree, 25.00%

Chart Total N: 4

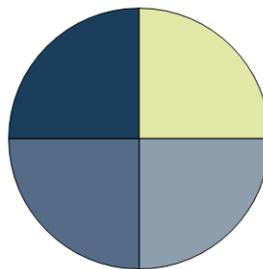
Tobacco Users By Race



White, 66.67%  
Black or African American, 33.33%

Chart Total N: 3

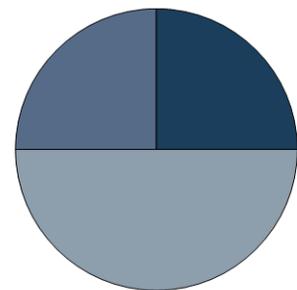
Tobacco Users By Age



25 - 34, 25.00%  
35 - 44, 25.00%  
45 - 54, 25.00%  
65 and Older, 25.00%

Chart Total N: 4

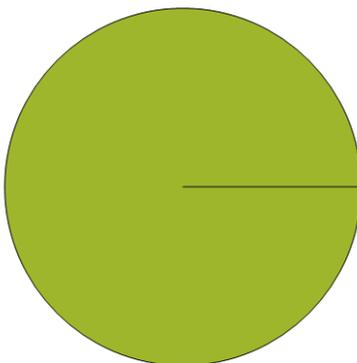
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 25.00%  
Medicare, 25.00%

Chart Total N: 4

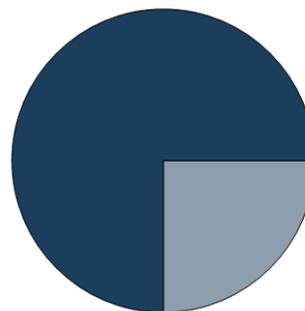
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



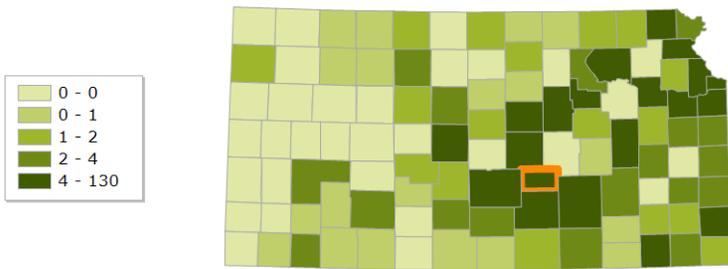
Diabetes, 25.00%  
None, 75.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

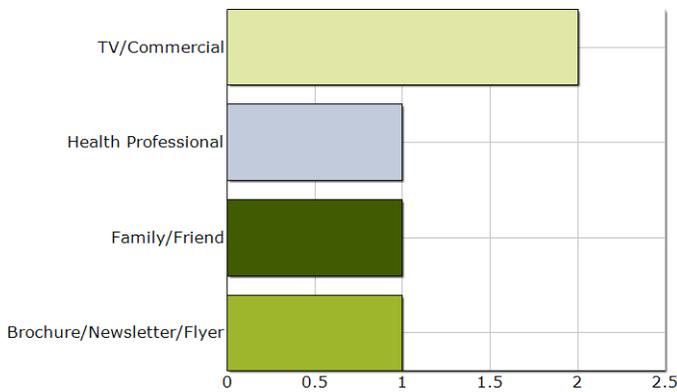
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

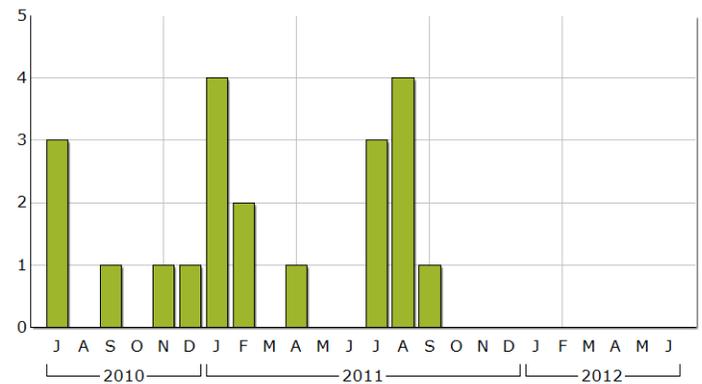


County Population		Prevalence	Tobacco Users	
Adult	27,786	15.6 %	County	4,341
			County	State
Tobacco Users - Last Full Month			5	242
Tobacco Users YTD			14	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.32 %
Reach - NAQC			2	0.25 %
Annualized Reach			1	1.29 %
Annualized Reach - NAQC			2	1.01 %
Unique Individual Reach			3	0.32 %

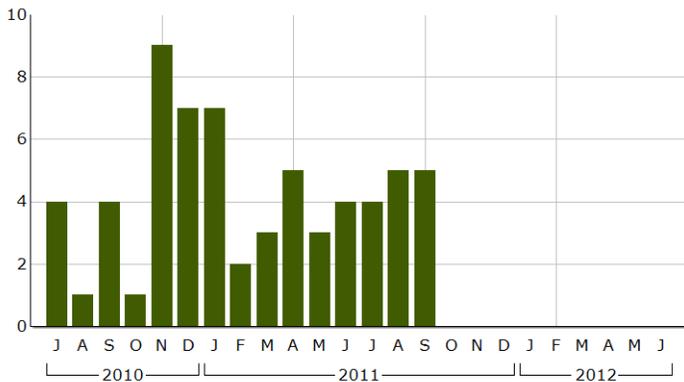
How Heard About



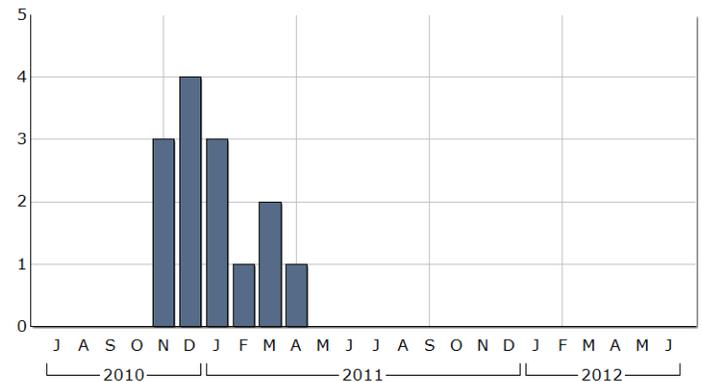
Fax Referral



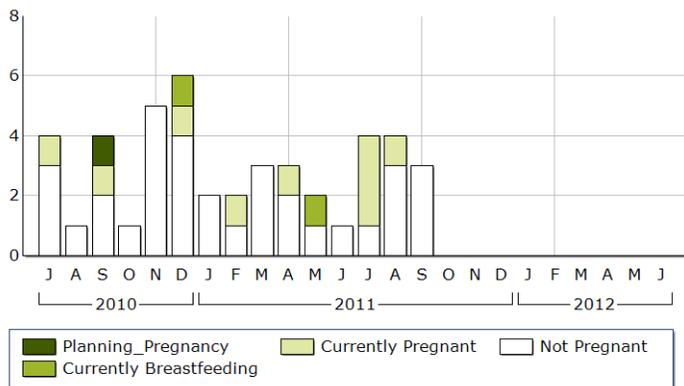
Tobacco User Enrollments



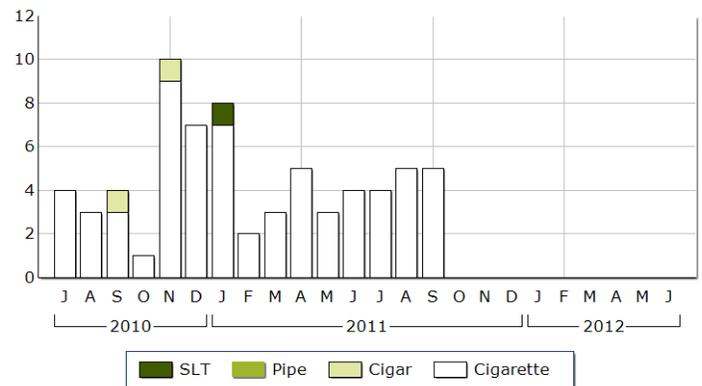
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

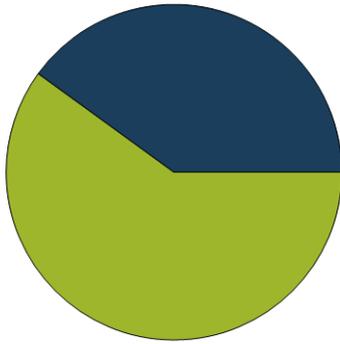


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

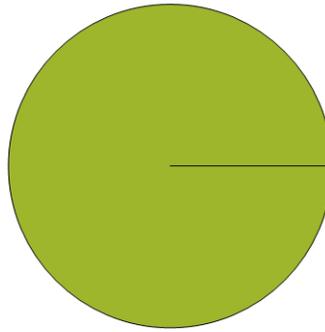
Tobacco Users By Gender



Female, 60.00%  
Male, 40.00%

Chart Total N: 5

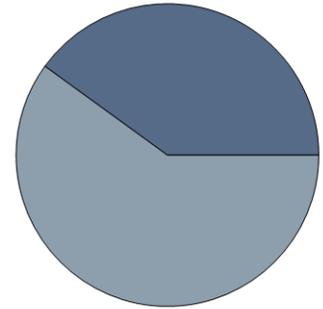
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

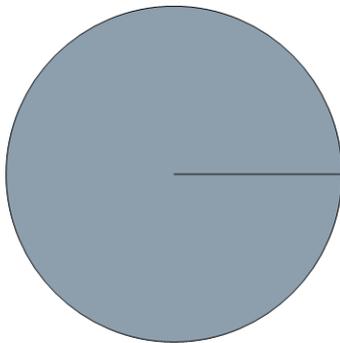
Tobacco Users By Education



HS Degree/GED, 60.00%  
Some College, 40.00%

Chart Total N: 5

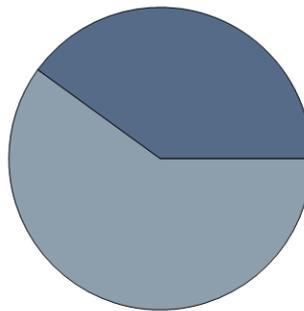
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

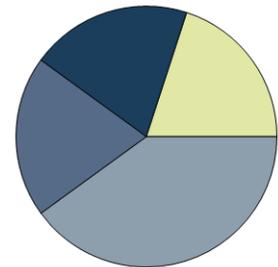
Tobacco Users By Age



25 - 34, 60.00%  
45 - 54, 40.00%

Chart Total N: 5

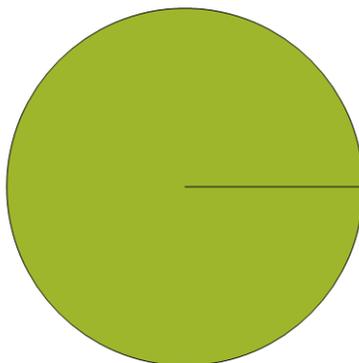
Tobacco Users By Health Plan



Commercially Insured, 40.00%  
Doesn't Know, 20.00%  
Medicaid, 20.00%  
Uninsured, 20.00%

Chart Total N: 5

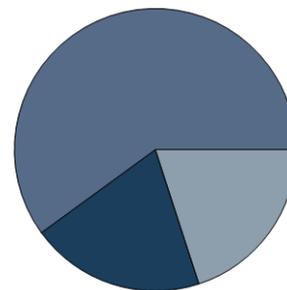
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



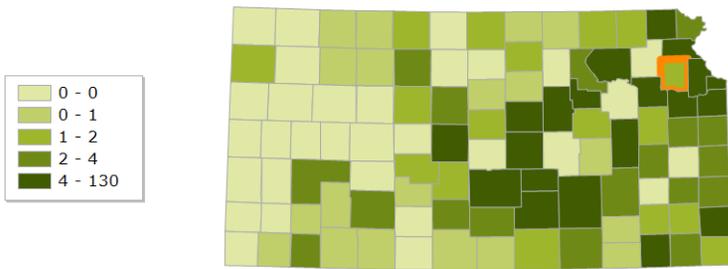
Asthma, 20.00%  
COPD, 20.00%  
None, 60.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

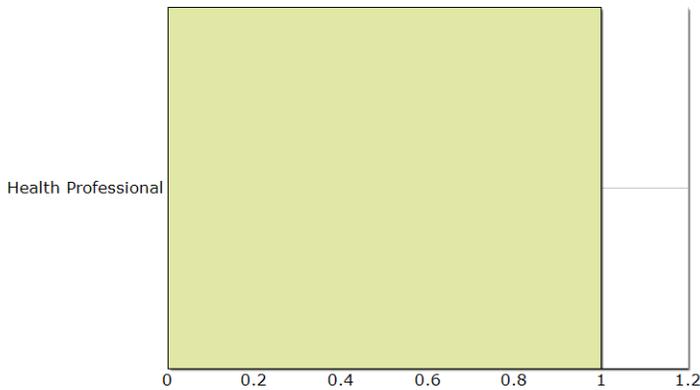
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

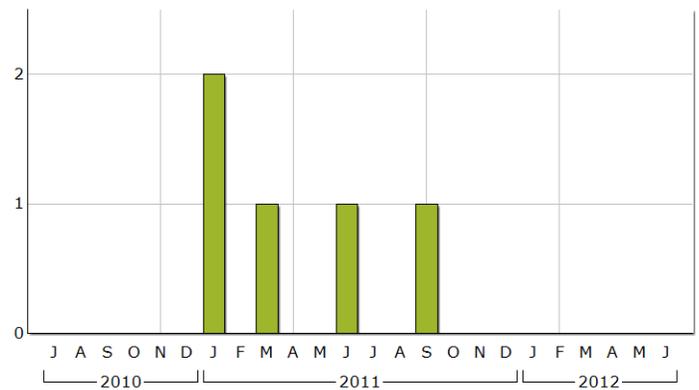


County Population		Prevalence	Tobacco Users	
Adult	15,350	5.6 %	857	
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			2	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.23 %
Reach - NAQC			2	0.12 %
Annualized Reach			1	0.93 %
Annualized Reach - NAQC			2	0.47 %
Unique Individual Reach			3	0.23 %

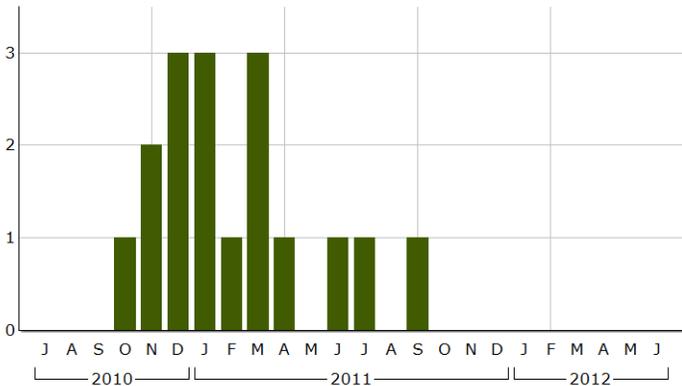
How Heard About



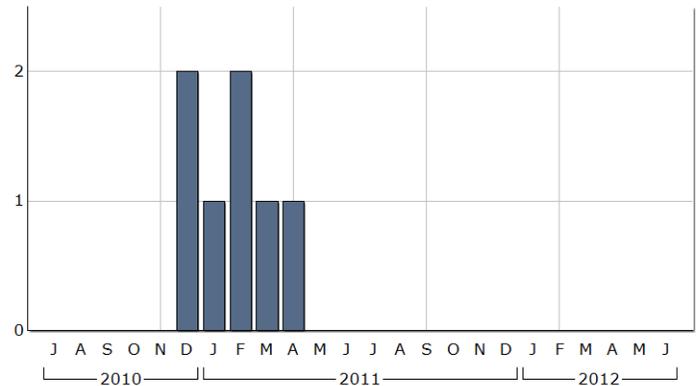
Fax Referral



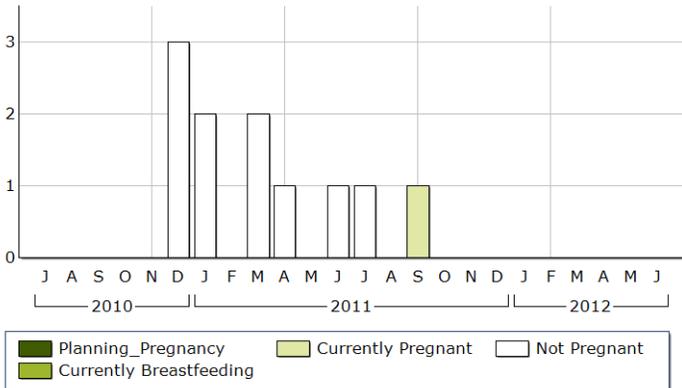
Tobacco User Enrollments



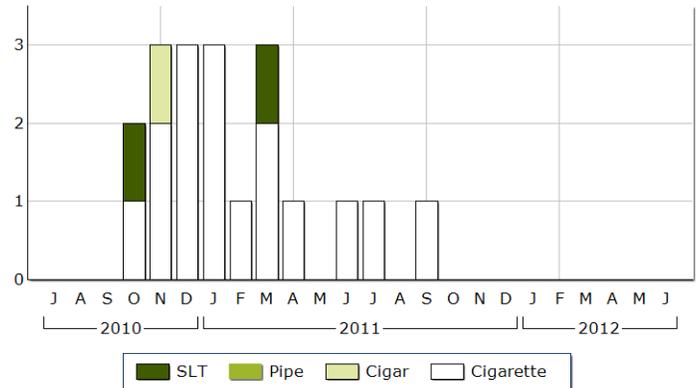
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

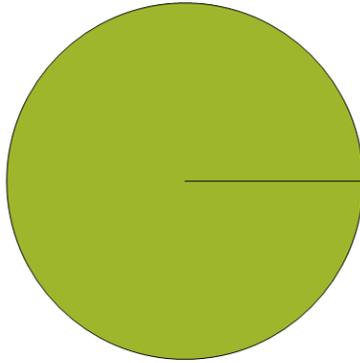


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

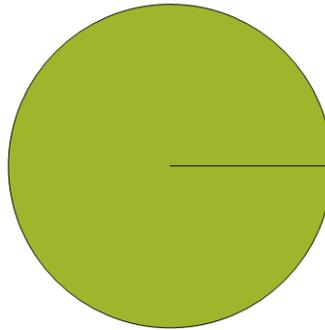
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

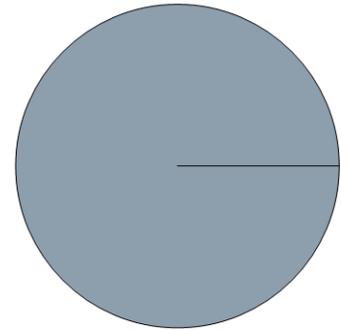
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

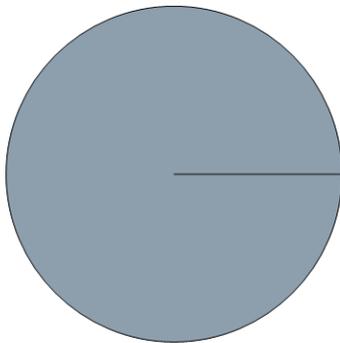
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

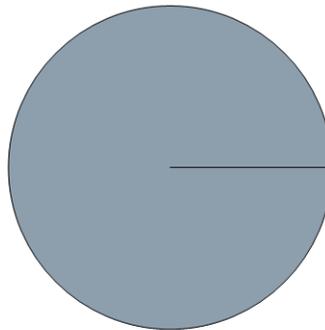
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

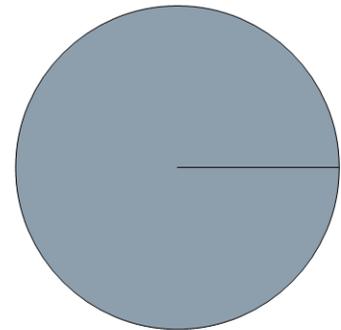
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

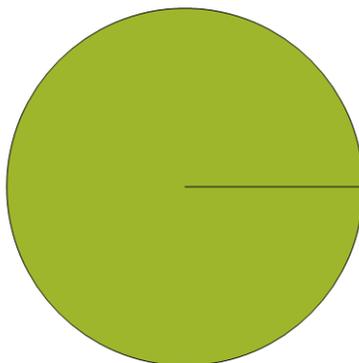
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

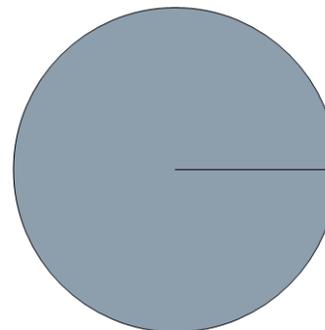
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



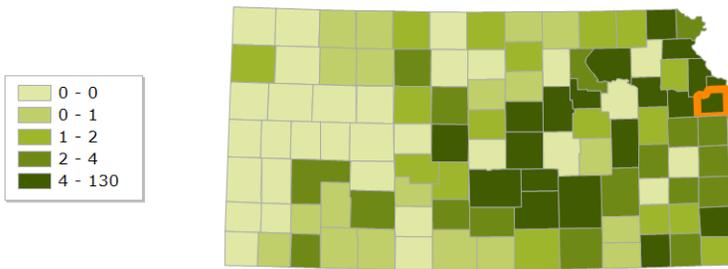
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

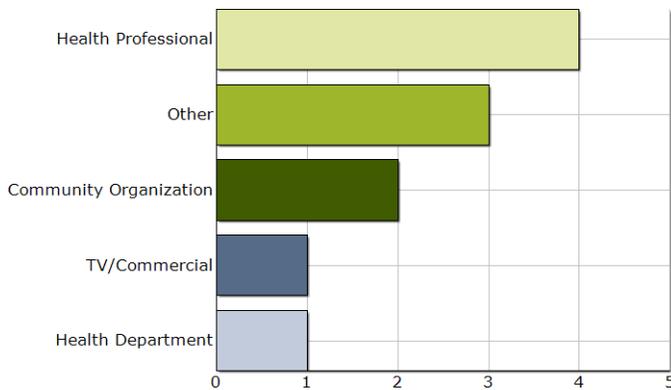
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

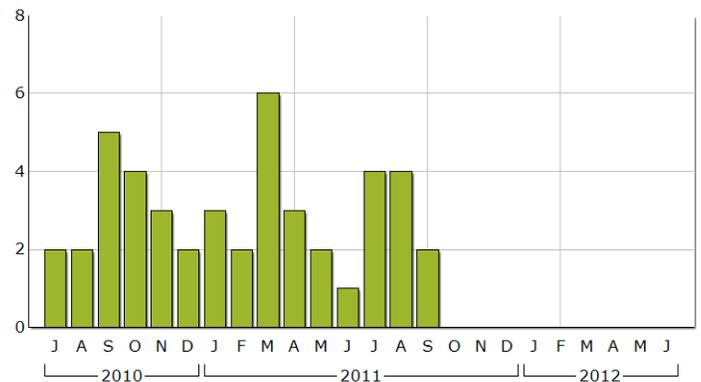


County Population		Prevalence	Tobacco Users	
Adult	402,405	12.1 %	48,627	
			County	State
Tobacco Users - Last Full Month			11	242
Tobacco Users YTD			46	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.09 %
Reach - NAQC			2	0.07 %
Annualized Reach			1	0.38 %
Annualized Reach - NAQC			2	0.28 %
Unique Individual Reach			3	0.08 %

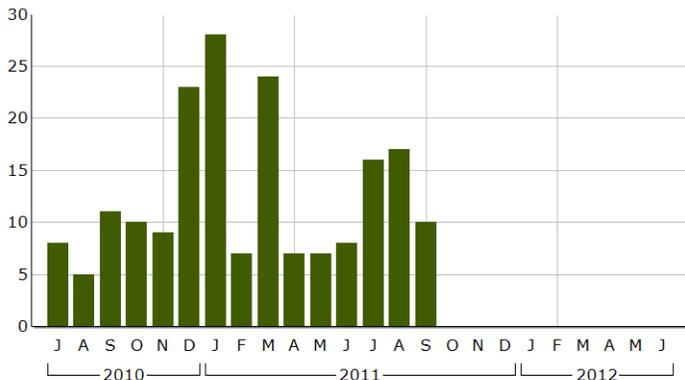
How Heard About



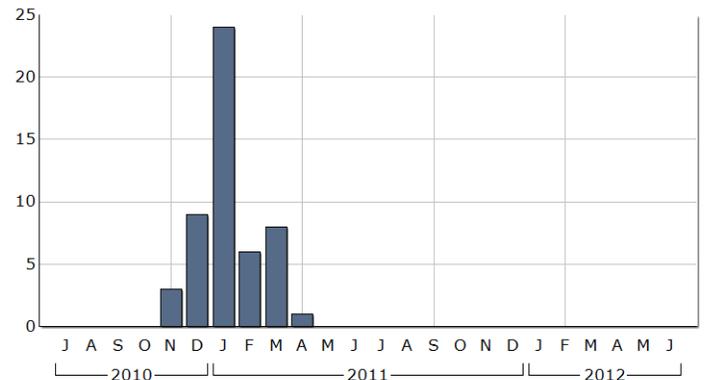
Fax Referral



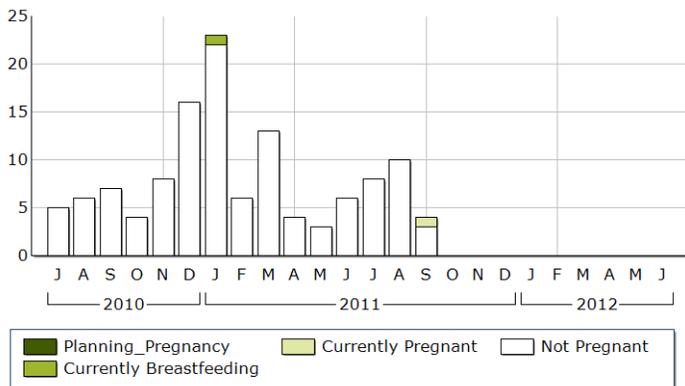
Tobacco User Enrollments



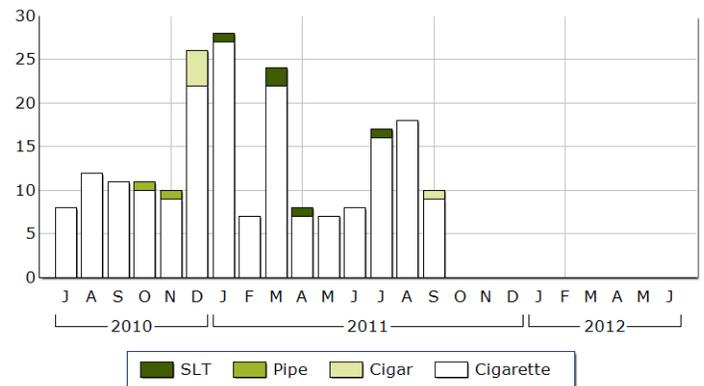
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

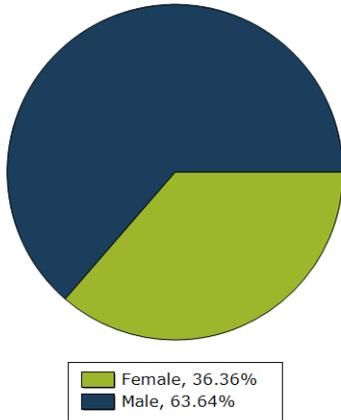


Chart Total N: 11

Tobacco Users By Language

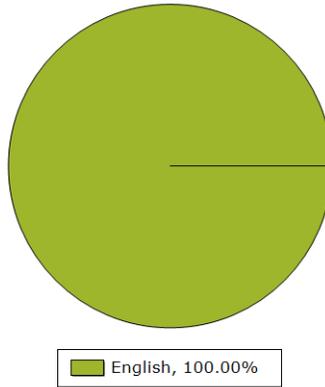


Chart Total N: 11

Tobacco Users By Education

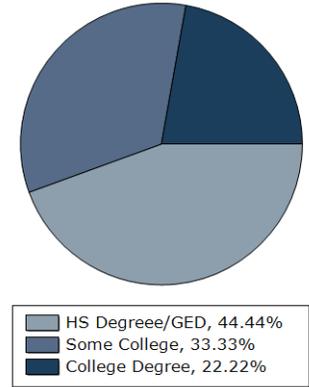


Chart Total N: 9

Tobacco Users By Race

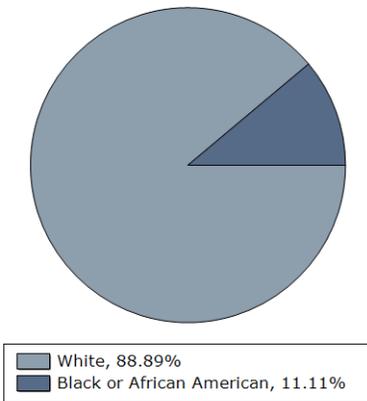


Chart Total N: 9

Tobacco Users By Age

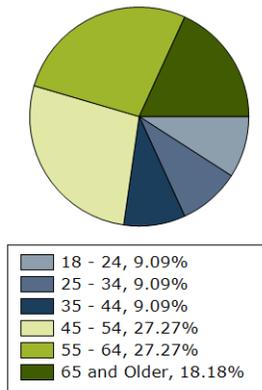


Chart Total N: 11

Tobacco Users By Health Plan

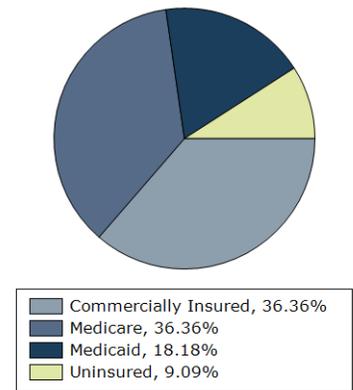


Chart Total N: 11

Tobacco Users By Ethnicity

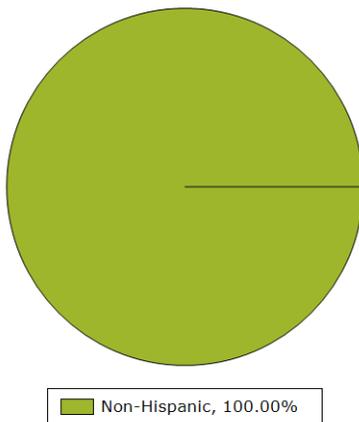


Chart Total N: 9

Tobacco Users By Chronic Condition

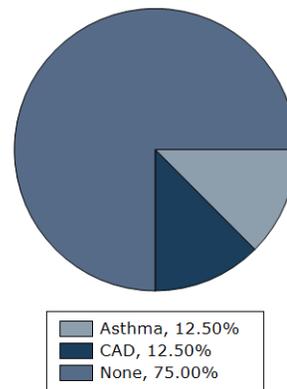
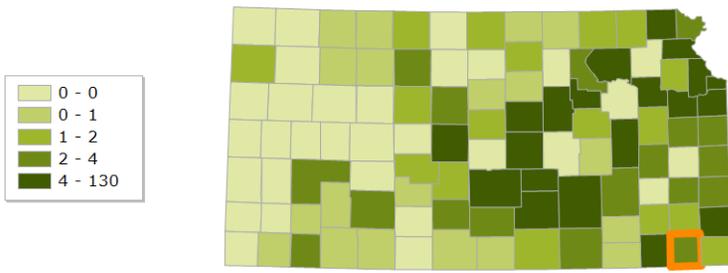


Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

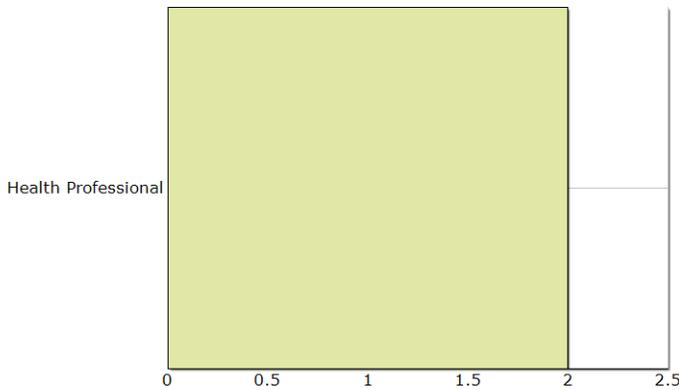
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

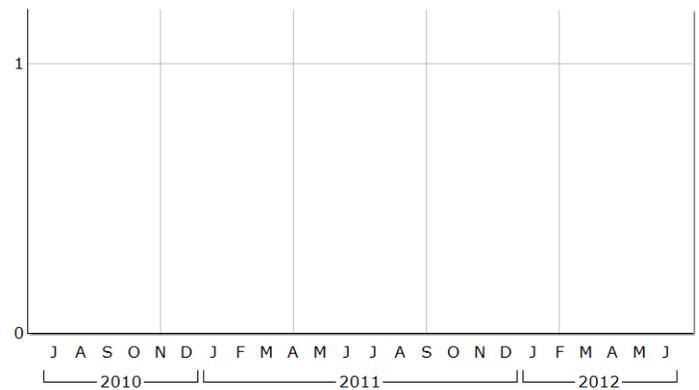


County Population		Prevalence	Tobacco Users	
Adult	17,232	22.6 %	County	State
			2	242
			4	767
		3	3	579
			2.0 %	2.0 %
		1	0.10 %	0.21 %
		2	0.08 %	0.11 %
		1	0.41 %	0.82 %
		2	0.31 %	0.45 %
		3	0.08 %	0.15 %

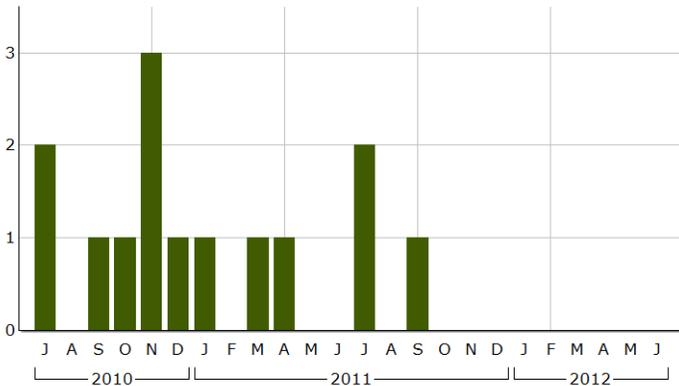
How Heard About



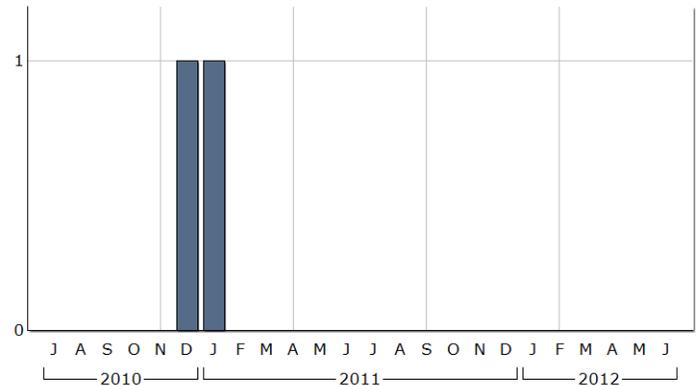
Fax Referral



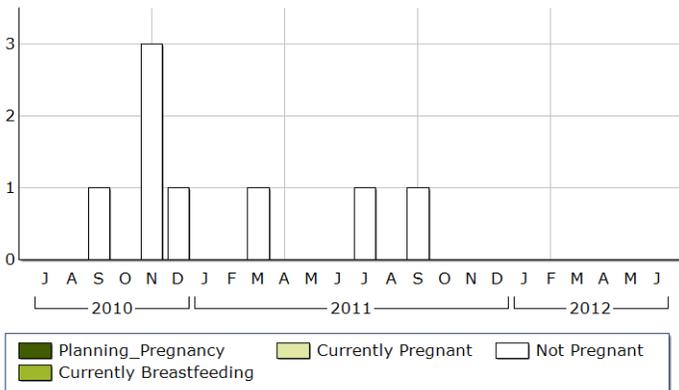
Tobacco User Enrollments



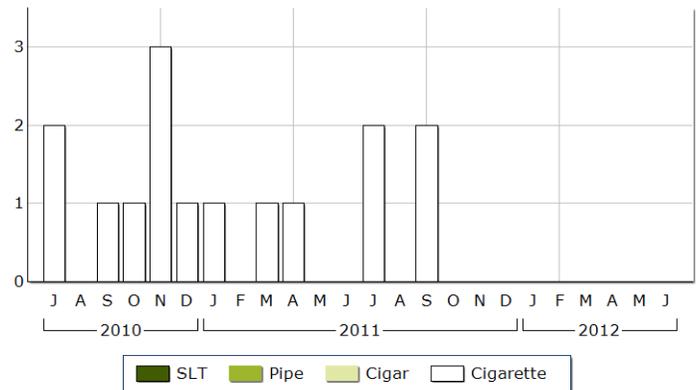
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



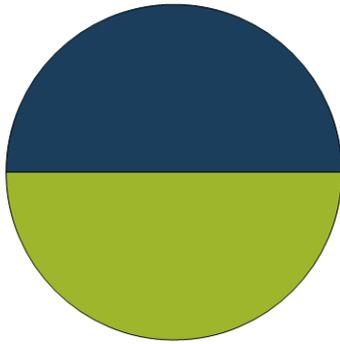
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

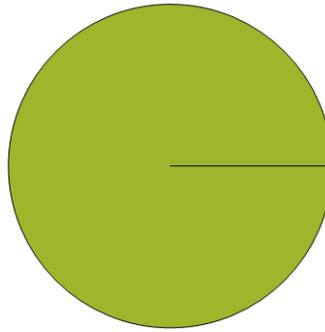
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

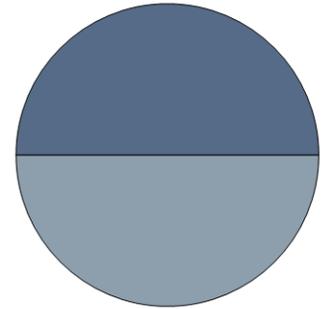
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

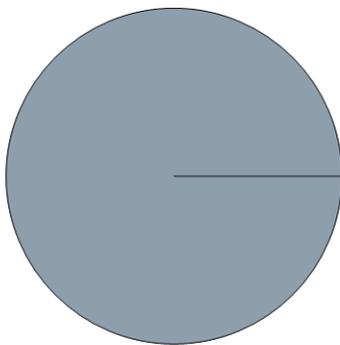
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

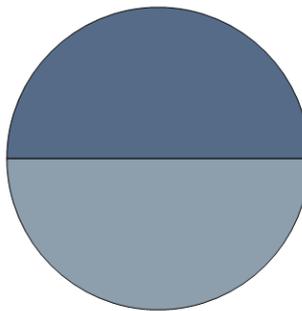
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 2

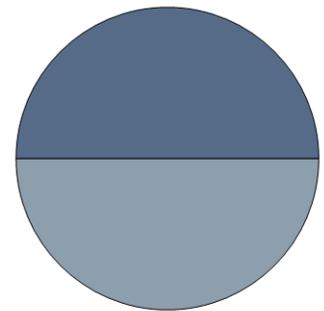
Tobacco Users By Age



35 - 44, 50.00%  
45 - 54, 50.00%

Chart Total N: 2

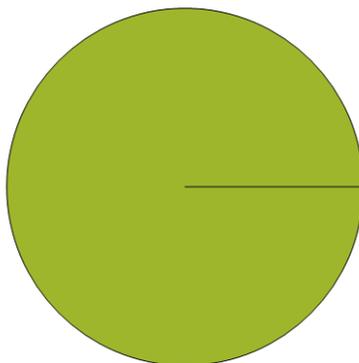
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Uninsured, 50.00%

Chart Total N: 2

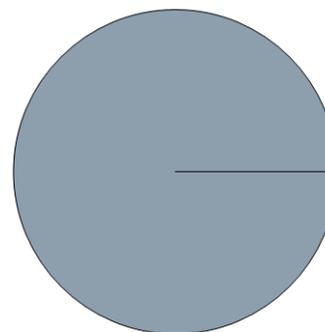
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

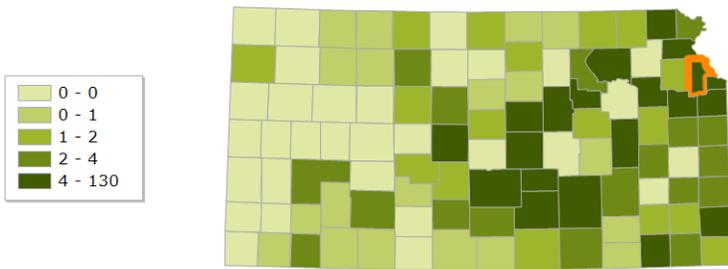
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Leavenworth County - Kansas Tobacco Quitline

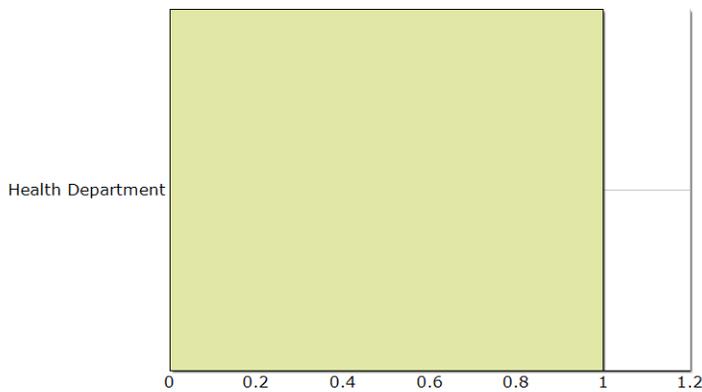
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

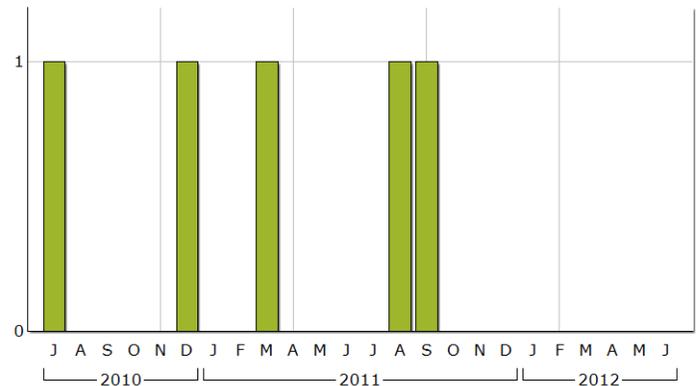


County Population		Prevalence	Tobacco Users	
Adult	52,577	17.5 %	9,213	
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			7	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.08 %
Reach - NAQC			2	0.05 %
Annualized Reach			1	0.30 %
Annualized Reach - NAQC			2	0.22 %
Unique Individual Reach			3	0.08 %

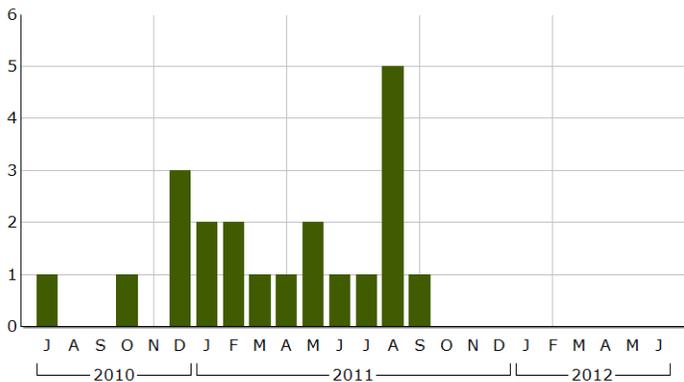
How Heard About



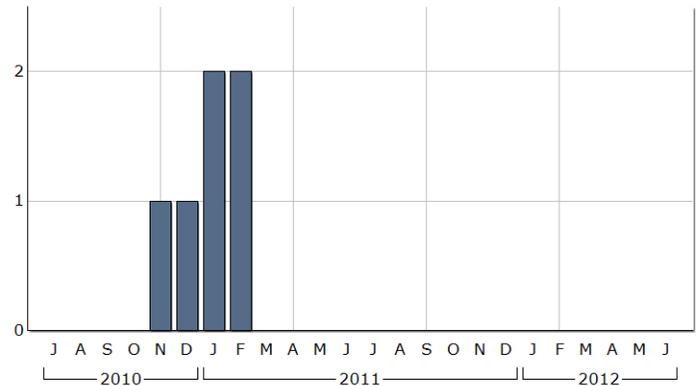
Fax Referral



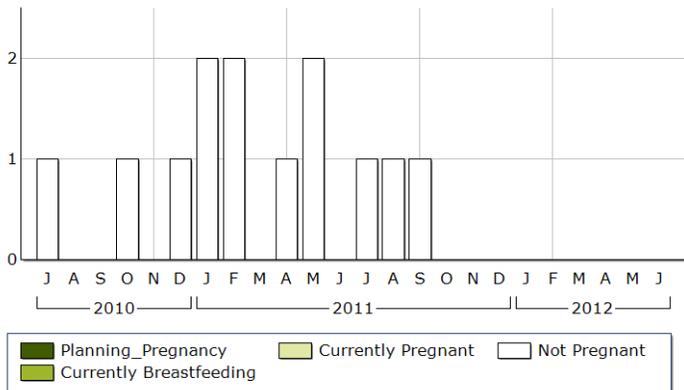
Tobacco User Enrollments



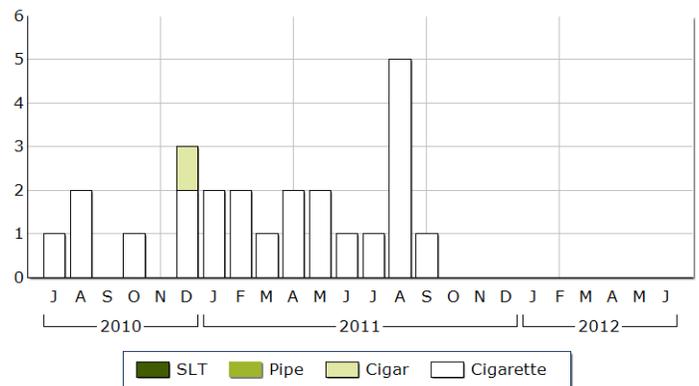
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

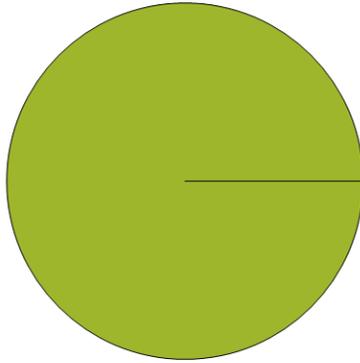


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

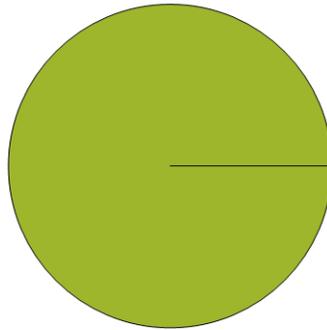
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

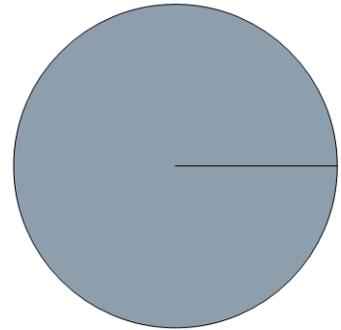
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

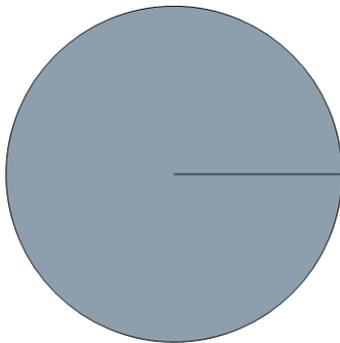
Tobacco Users By Education



Technical Degree, 100.00%

Chart Total N: 1

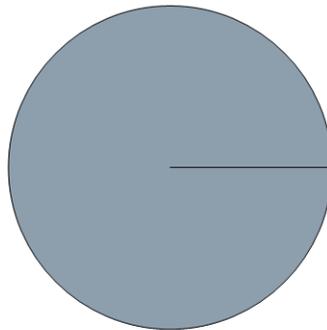
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

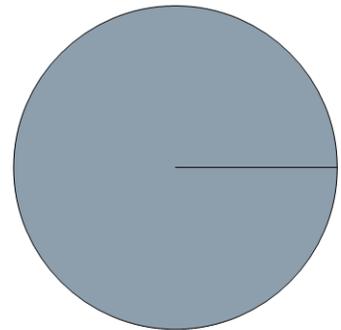
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

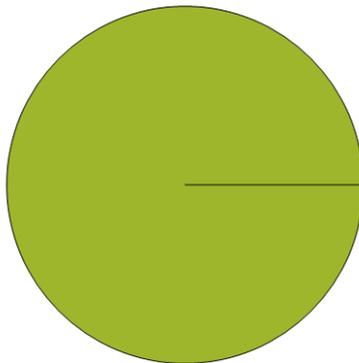
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

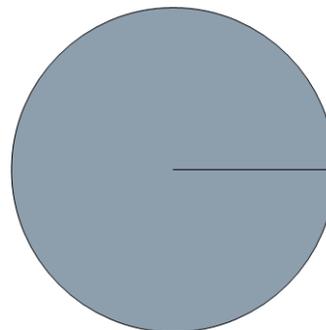
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



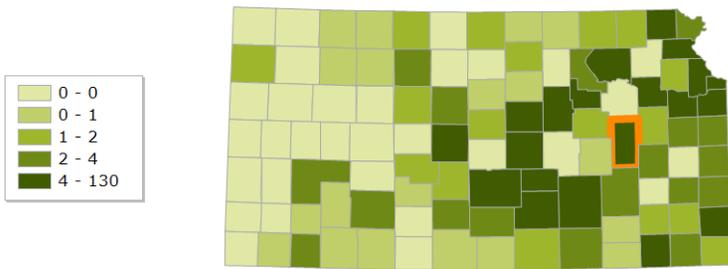
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

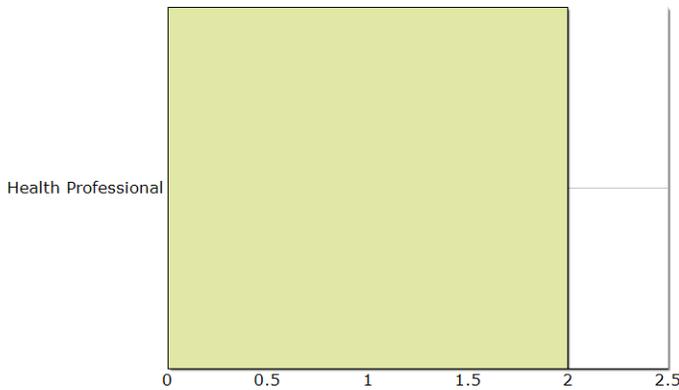
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

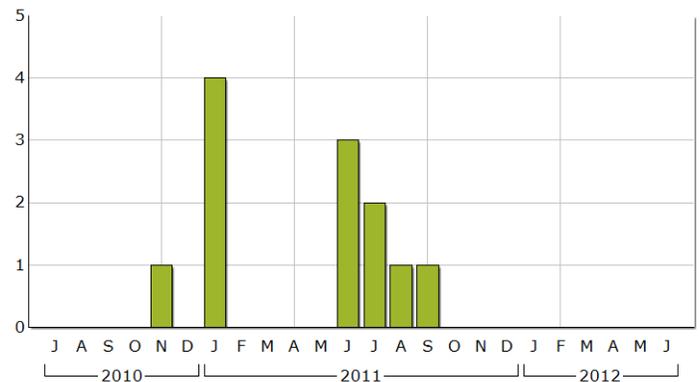


County Population		Prevalence	Tobacco Users	
Adult	26,498	11.8 %	County	State
			2	242
			10	767
			3	579
			2.0 %	2.0 %
			0.32 %	0.21 %
			0.26 %	0.11 %
			1.28 %	0.82 %
			1.02 %	0.45 %
			0.26 %	0.15 %

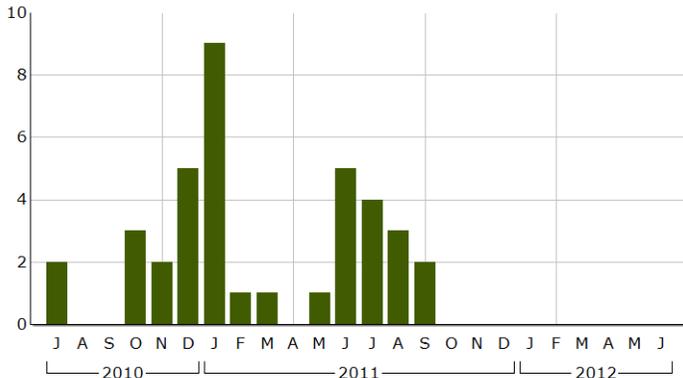
How Heard About



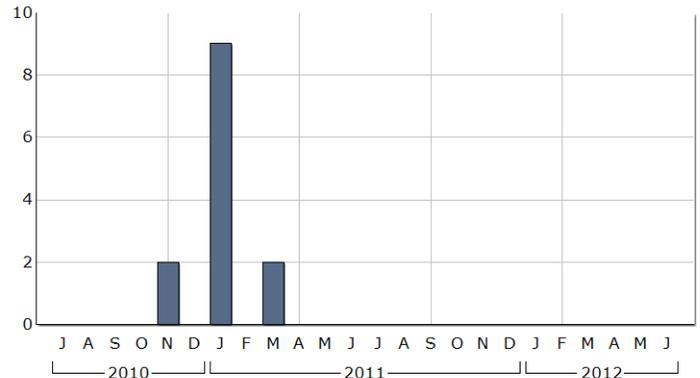
Fax Referral



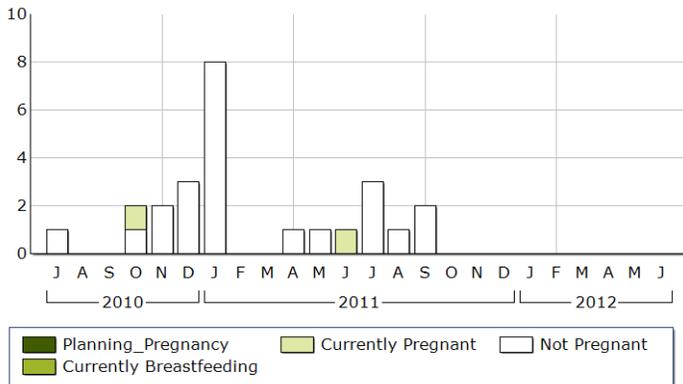
Tobacco User Enrollments



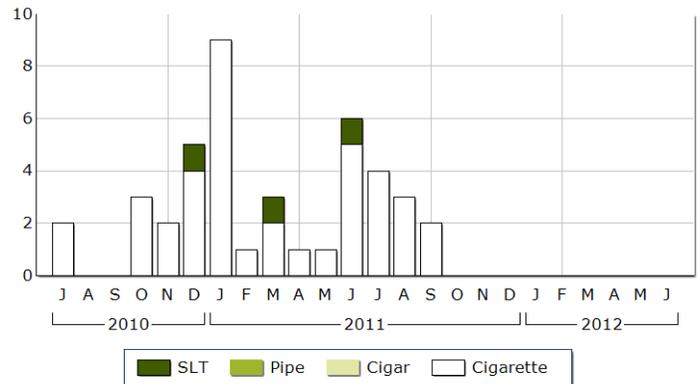
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

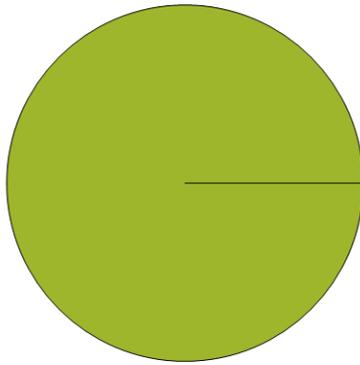


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

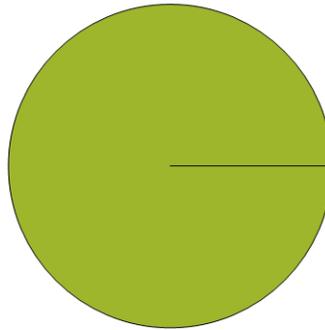
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

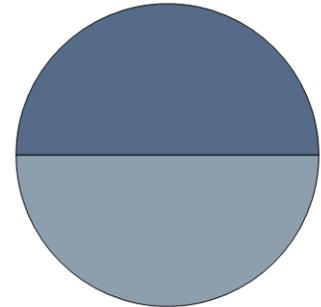
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

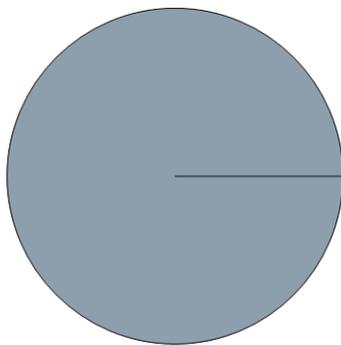
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

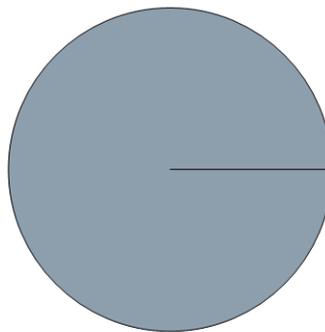
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

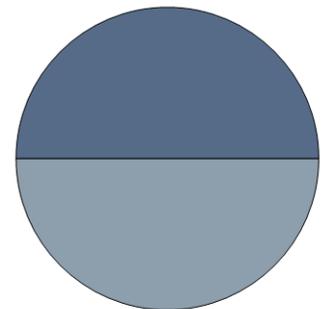
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

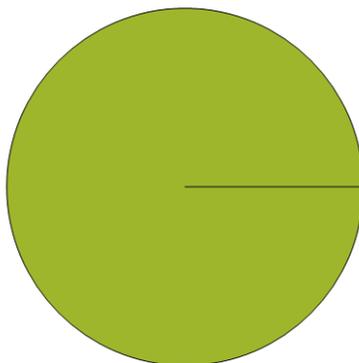
Tobacco Users By Health Plan



Medicare, 50.00%  
Uninsured, 50.00%

Chart Total N: 2

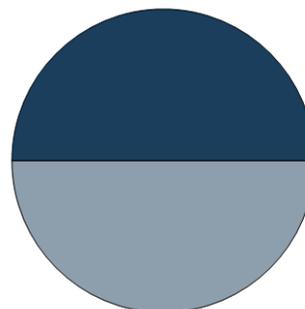
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



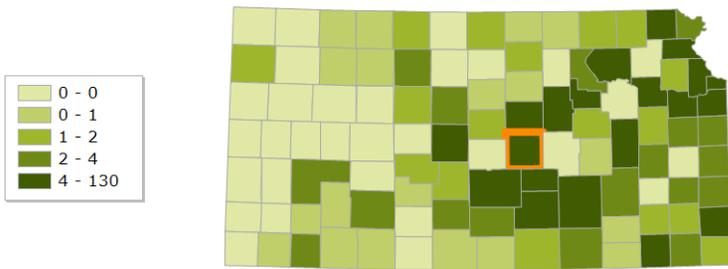
CAD, 50.00%  
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

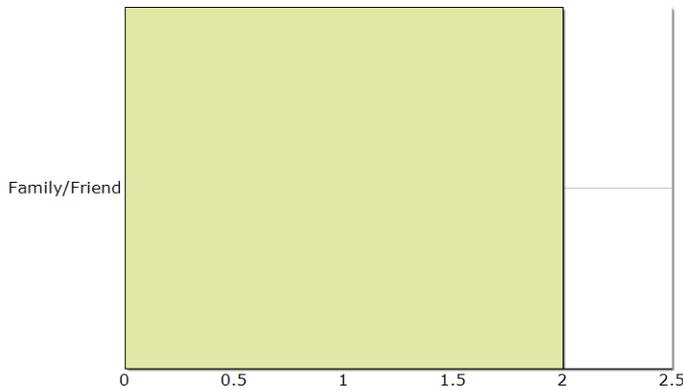
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

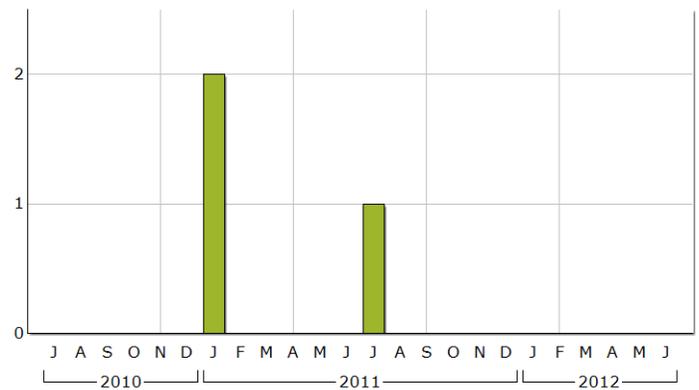


County Population		Prevalence	Tobacco Users	
Adult	27,011	12.3 %	3,325	
			County	State
Tobacco Users - Last Full Month			2	242
Tobacco Users YTD			6	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.18 %
Reach - NAQC			2	0.12 %
Annualized Reach			1	0.72 %
Annualized Reach - NAQC			2	0.48 %
Unique Individual Reach			3	0.15 %

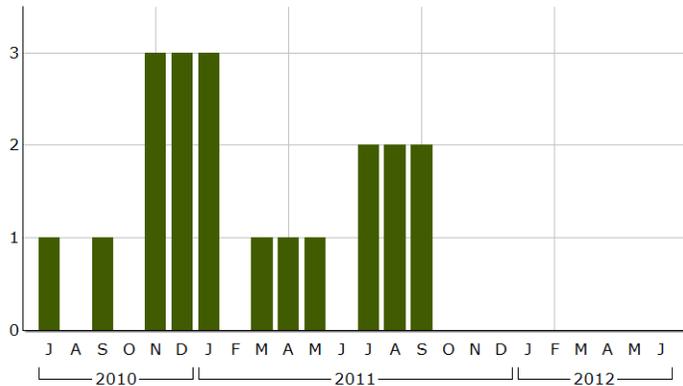
How Heard About



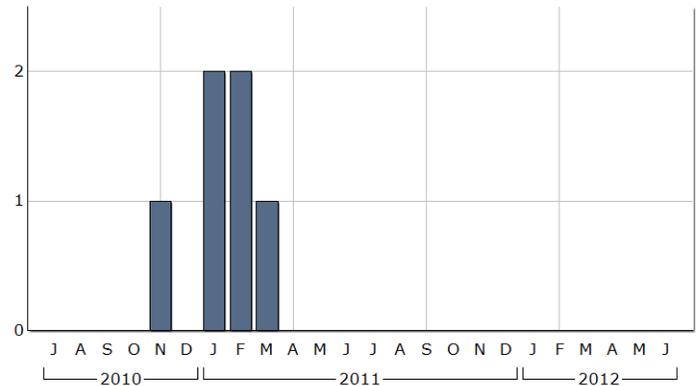
Fax Referral



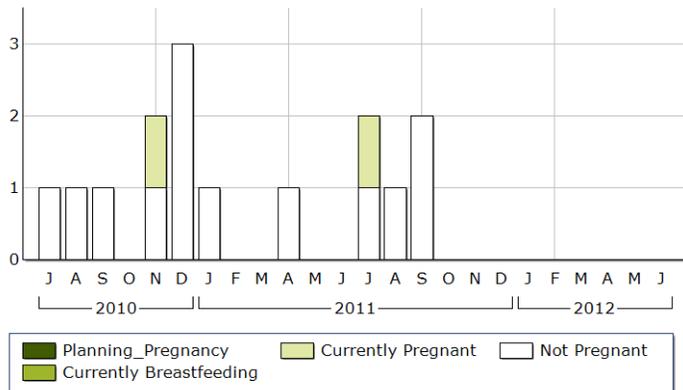
Tobacco User Enrollments



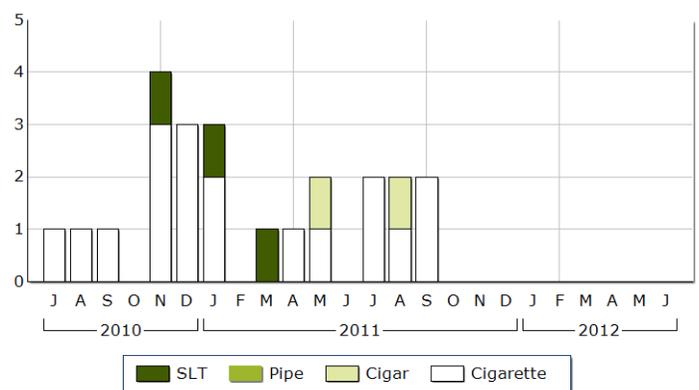
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

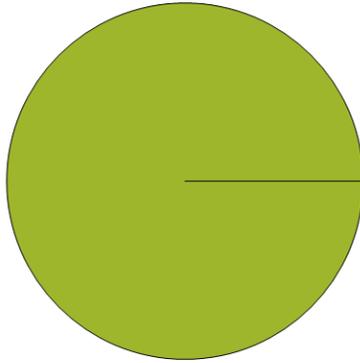


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

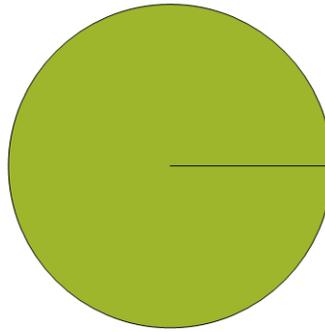
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

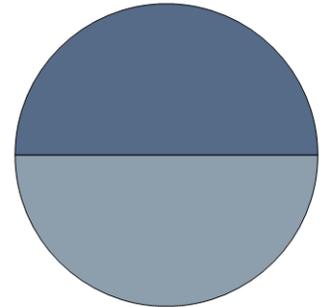
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

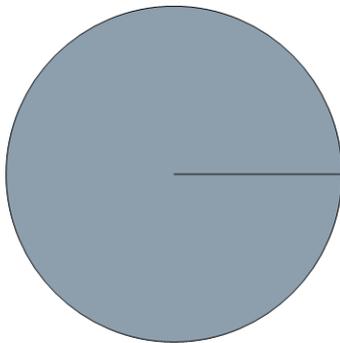
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

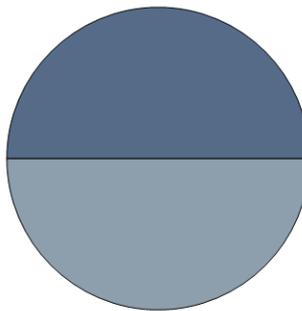
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

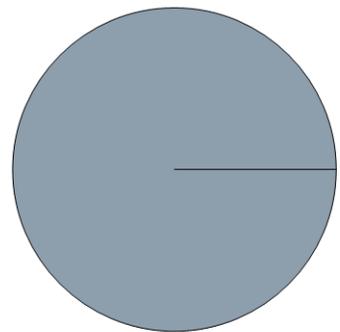
Tobacco Users By Age



35 - 44, 50.00%  
45 - 54, 50.00%

Chart Total N: 2

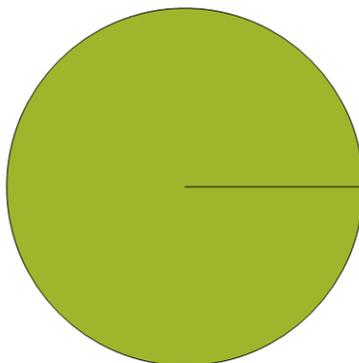
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

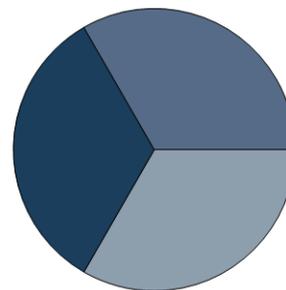
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



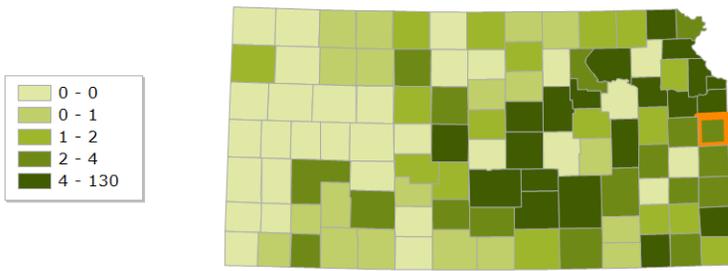
COPD, 33.33%  
Diabetes, 33.33%  
None, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

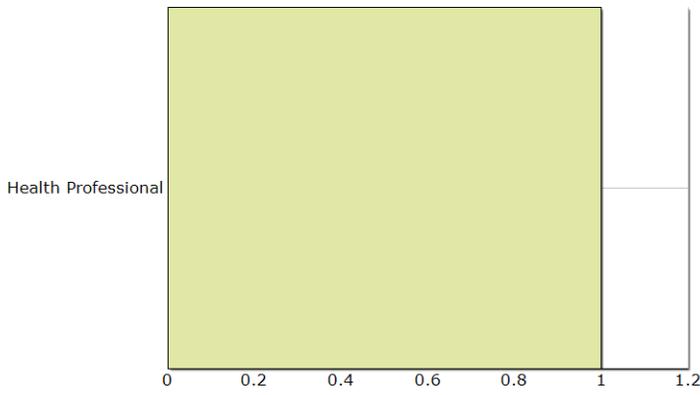
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

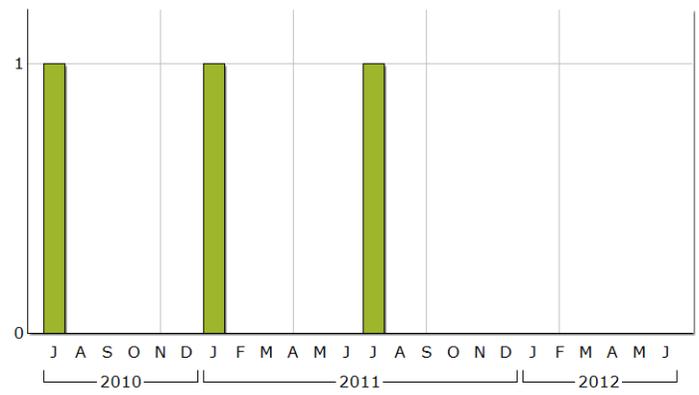


County Population		Prevalence	Tobacco Users	
Adult	15,900	13.5 %	2,147	
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			3	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.14 %
Reach - NAQC			2	0.05 %
Annualized Reach			1	0.56 %
Annualized Reach - NAQC			2	0.19 %
Unique Individual Reach			3	0.14 %

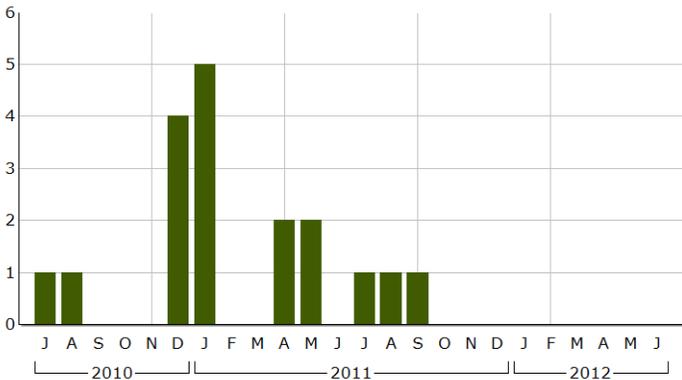
How Heard About



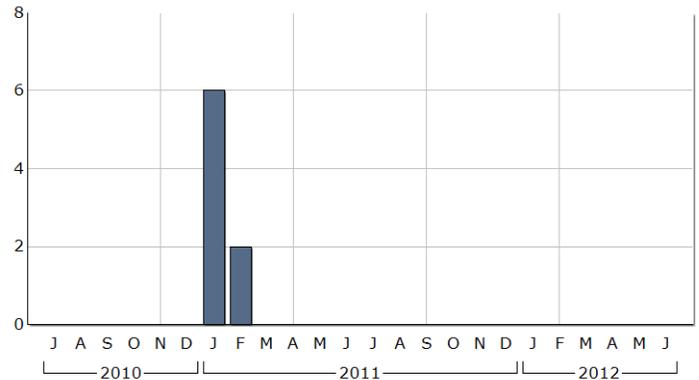
Fax Referral



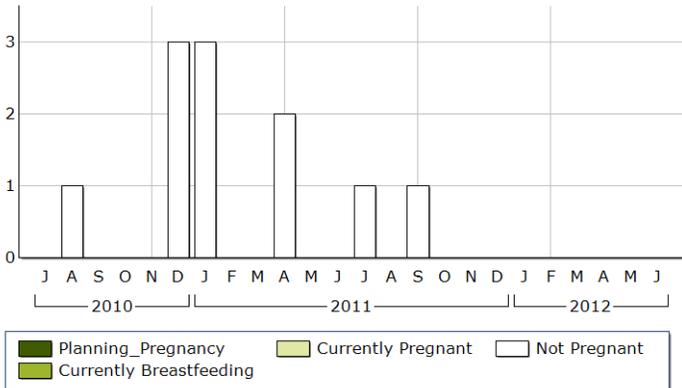
Tobacco User Enrollments



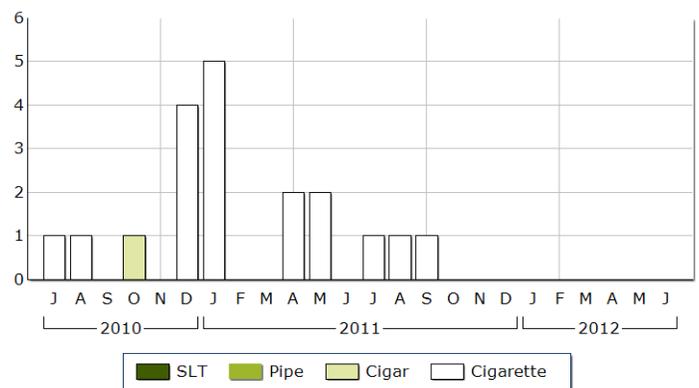
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

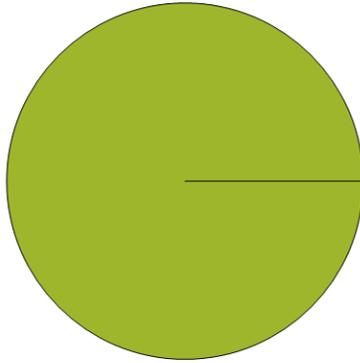


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

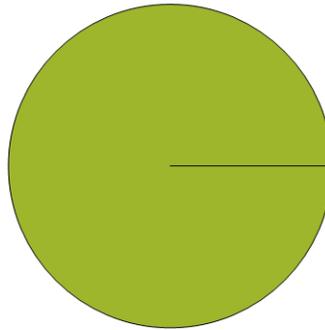
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

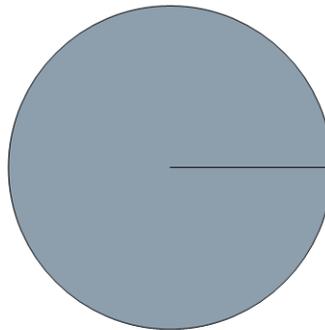
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

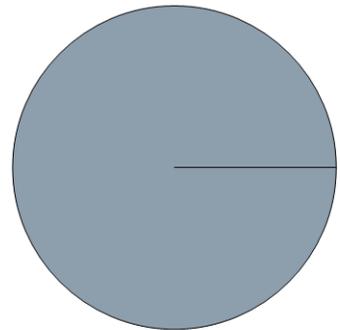
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

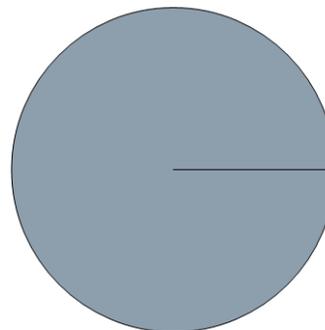
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 100.00%

Chart Total N: 1

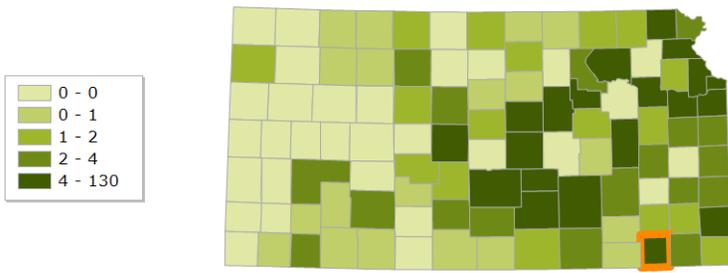
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Montgomery County - Kansas Tobacco Quitline

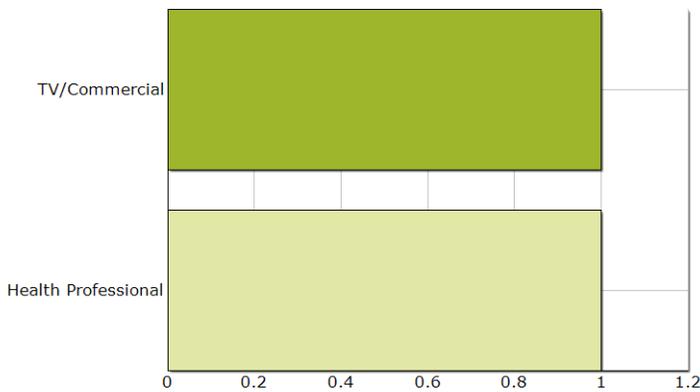
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

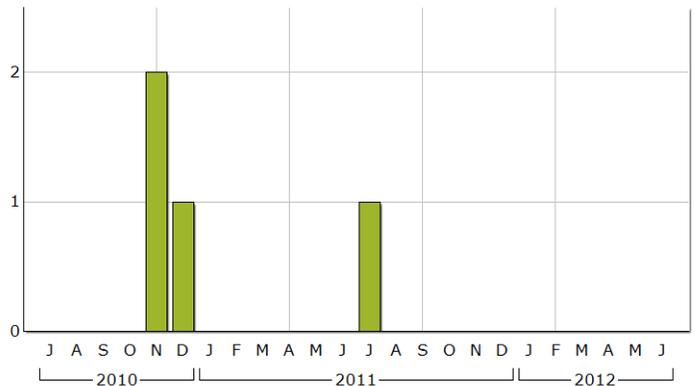


County Population		Prevalence	Tobacco Users	
Adult	21,354	20.8 %	County	State
			3	242
Tobacco Users - Last Full Month			9	767
Tobacco Users YTD			7	579
Unique Tobacco Users YTD			2.0 %	2.0 %
Target Reach			1	0.20 %
Reach YTD			2	0.11 %
Reach - NAQC			1	0.81 %
Annualized Reach			2	0.45 %
Annualized Reach - NAQC			3	0.16 %
Unique Individual Reach				

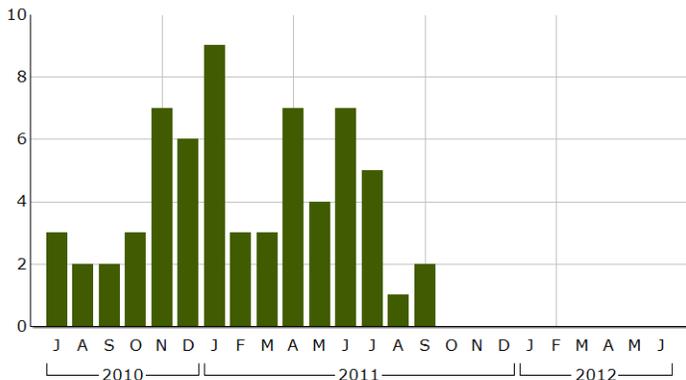
How Heard About



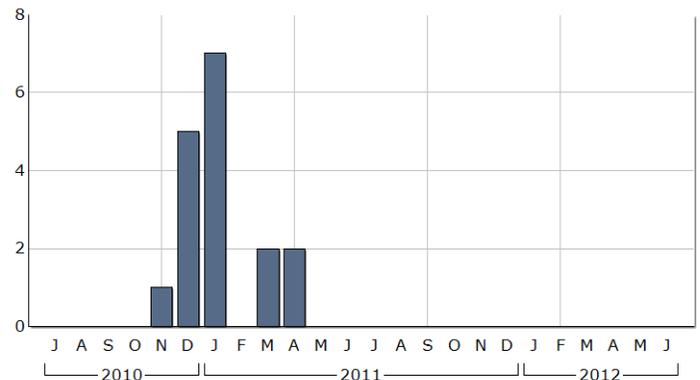
Fax Referral



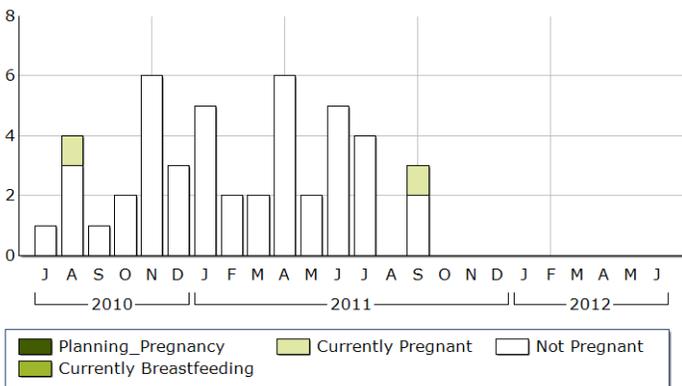
Tobacco User Enrollments



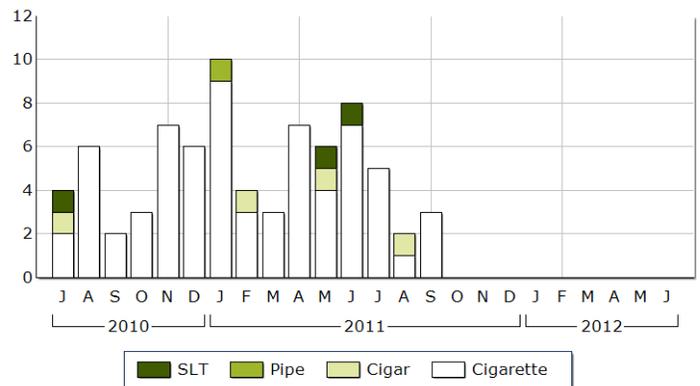
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

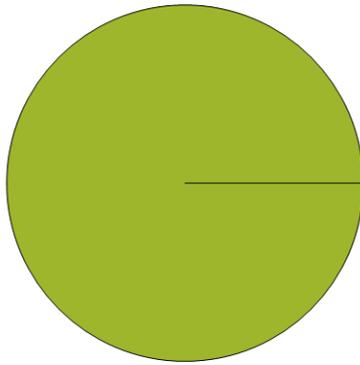


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

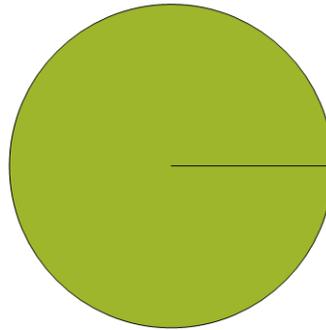
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

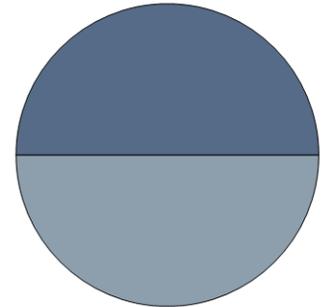
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

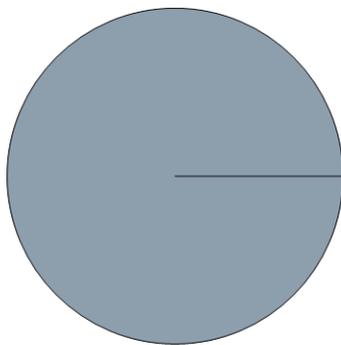
Tobacco Users By Education



No HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

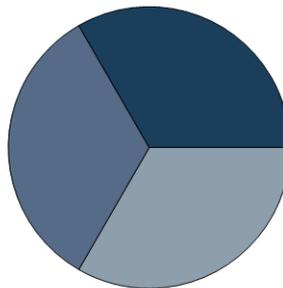
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

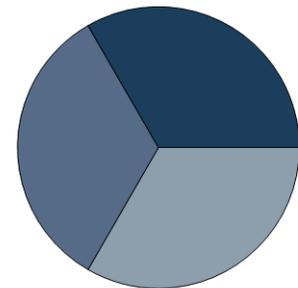
Tobacco Users By Age



25 - 34, 33.33%  
35 - 44, 33.33%  
45 - 54, 33.33%

Chart Total N: 3

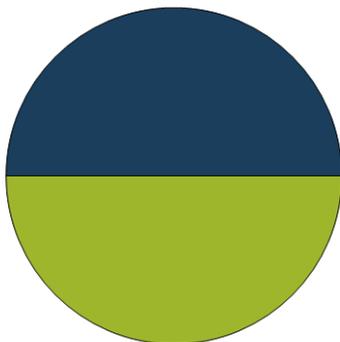
Tobacco Users By Health Plan



Commercially Insured, 33.33%  
Doesn't Know, 33.33%  
Uninsured, 33.33%

Chart Total N: 3

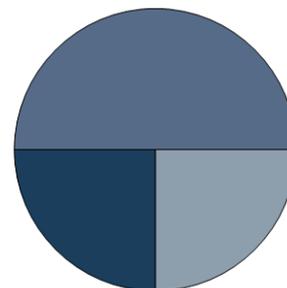
Tobacco Users By Ethnicity



Hispanic, 50.00%  
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



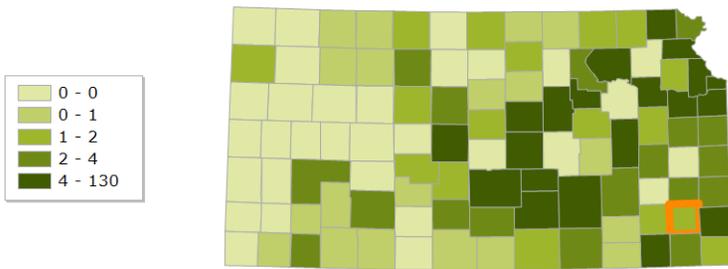
COPD, 25.00%  
Diabetes, 25.00%  
None, 50.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

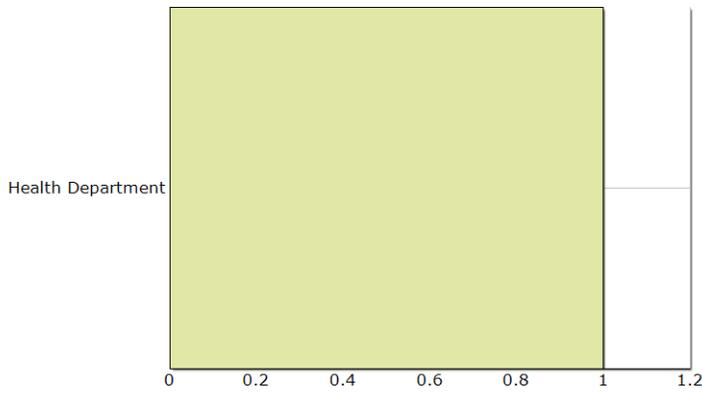
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

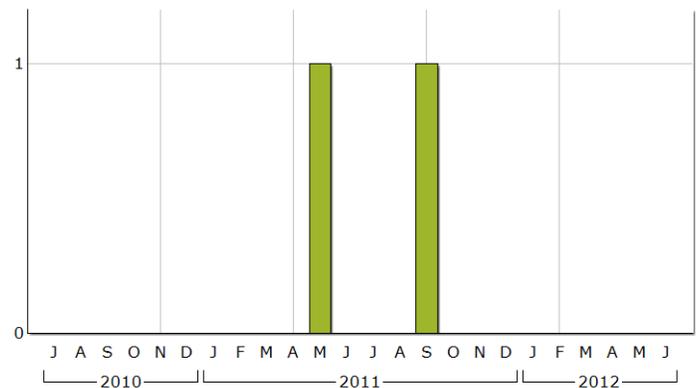


County Population		Prevalence	Tobacco Users	
Adult	8,724	11.0 %	959	
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			2	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.21 %
Reach - NAQC			2	0.10 %
Annualized Reach			1	0.83 %
Annualized Reach - NAQC			2	0.42 %
Unique Individual Reach			3	0.15 %

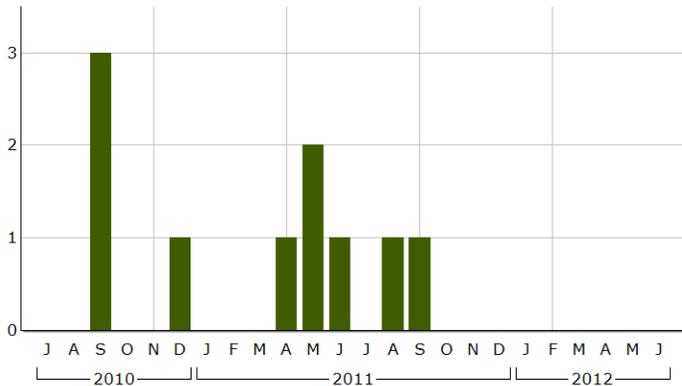
How Heard About



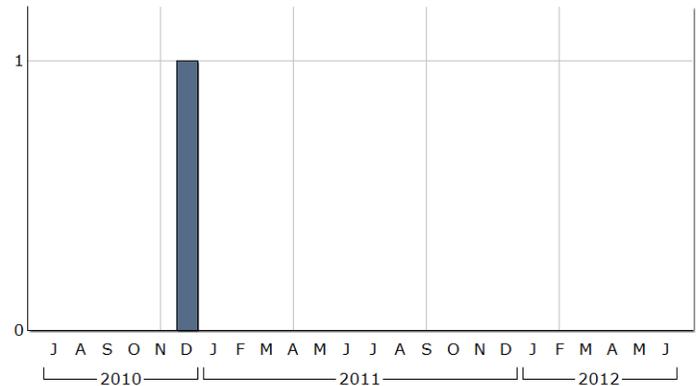
Fax Referral



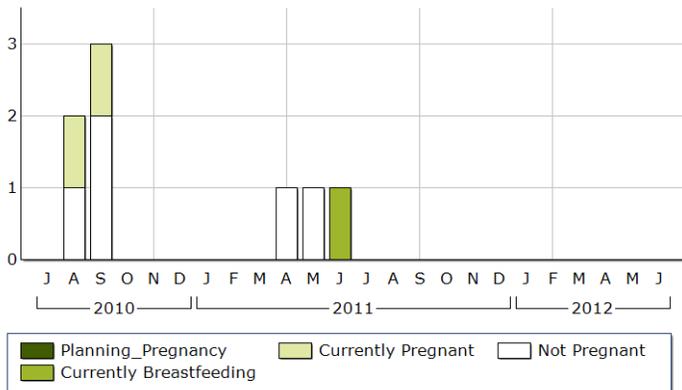
Tobacco User Enrollments



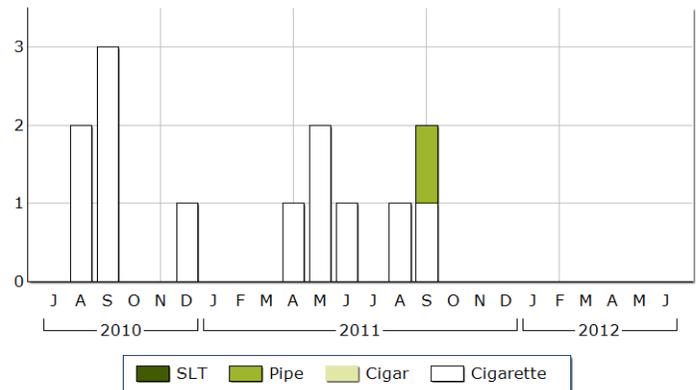
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



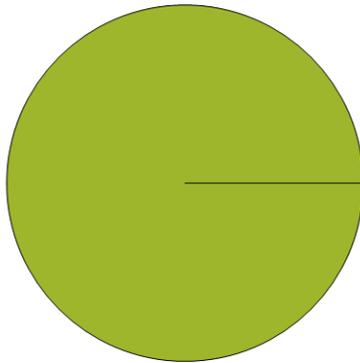
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

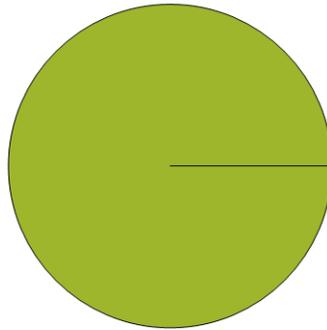
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

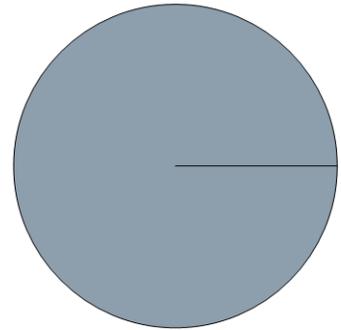
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

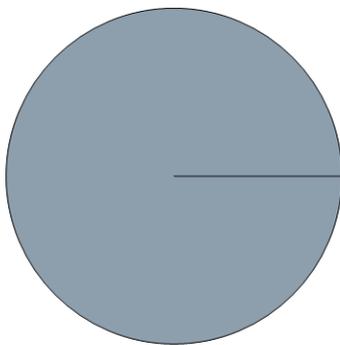
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

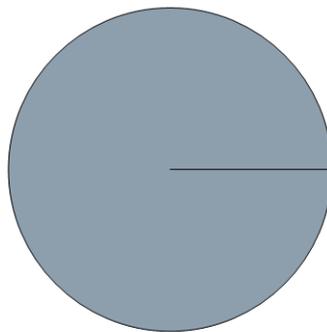
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

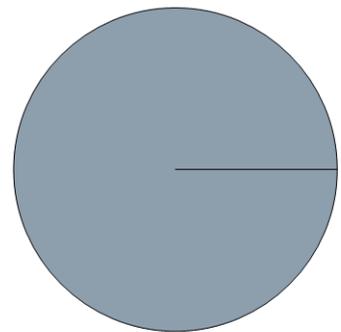
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

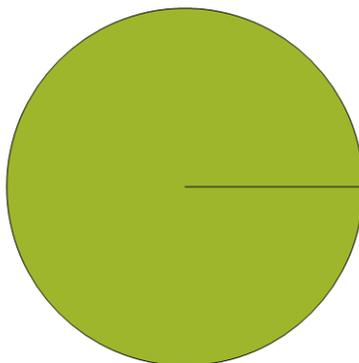
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

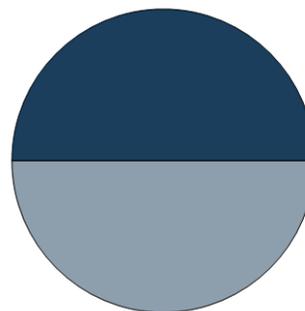
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



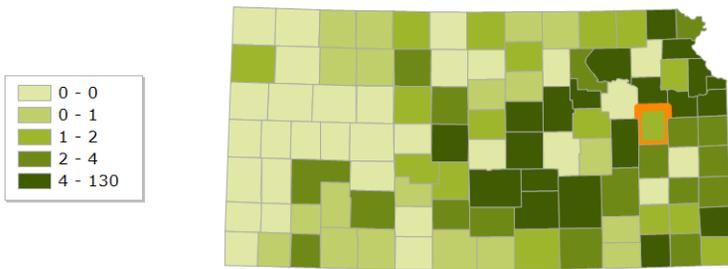
COPD, 50.00%  
Diabetes, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

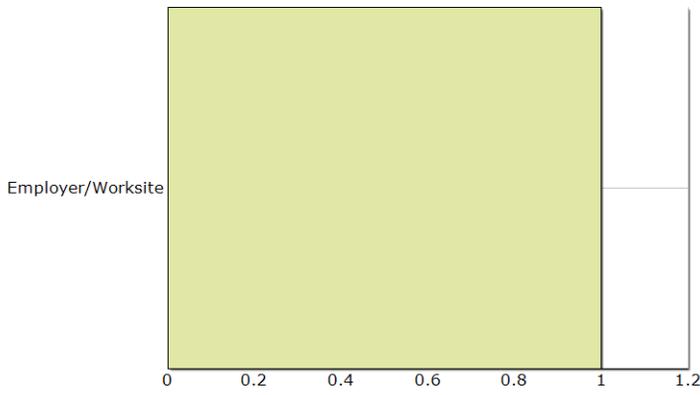
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

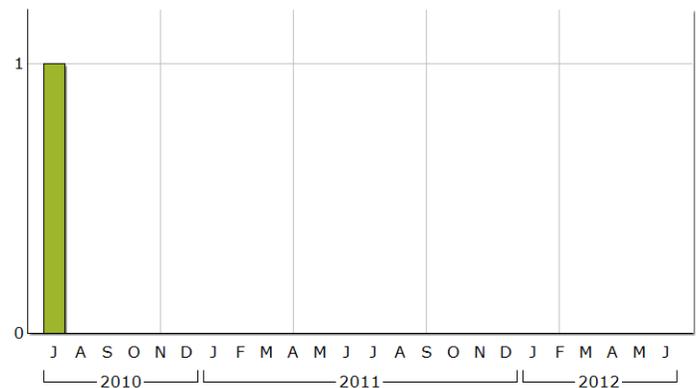


County Population		Prevalence	Tobacco Users	
Adult	20,606	43.0 %	8,860	
			County	State
Tobacco Users - Last Full Month			1	242
Tobacco Users YTD			2	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.02 %
Reach - NAQC			2	0.02 %
Annualized Reach			1	0.09 %
Annualized Reach - NAQC			2	0.09 %
Unique Individual Reach			3	0.15 %

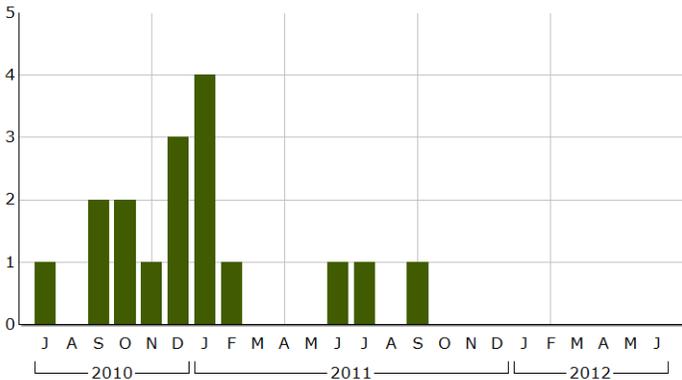
How Heard About



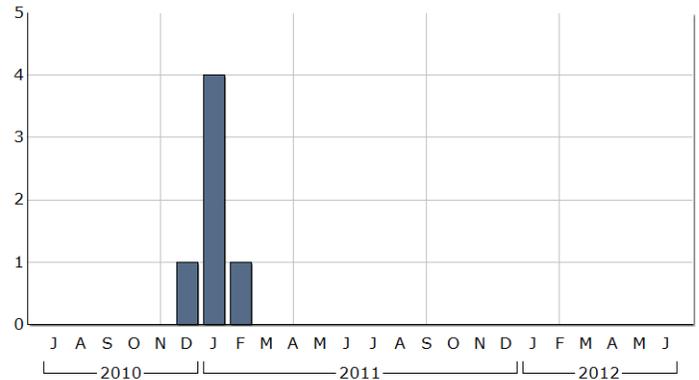
Fax Referral



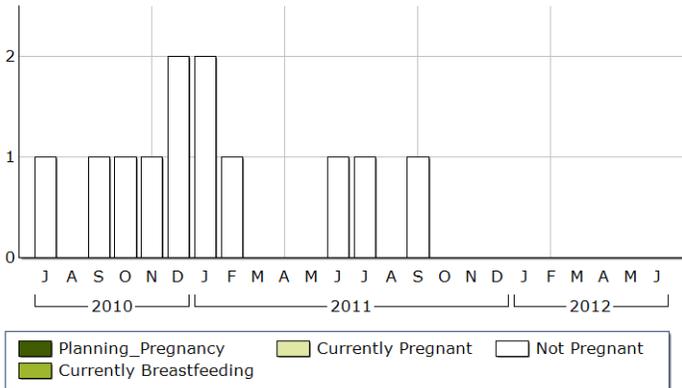
Tobacco User Enrollments



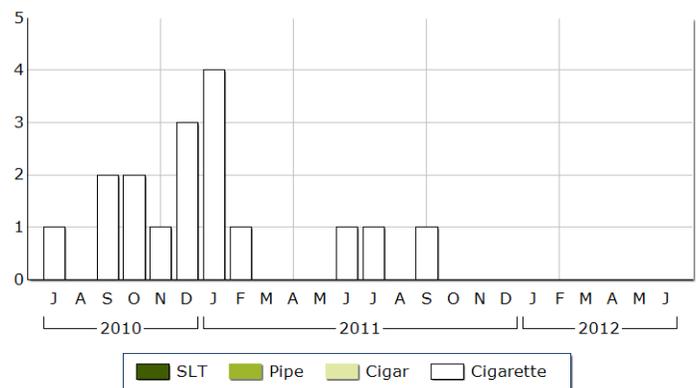
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

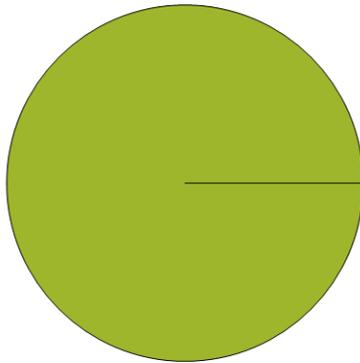


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

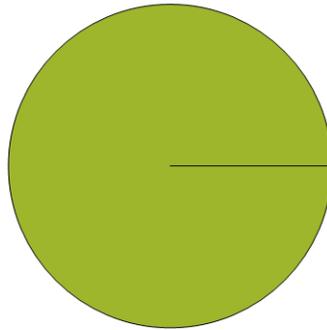
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

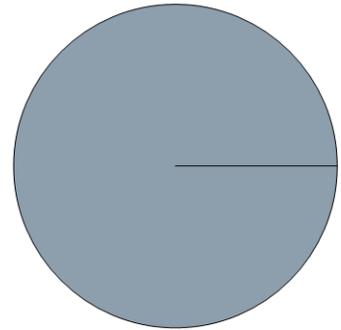
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

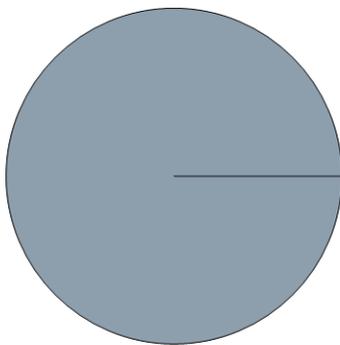
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

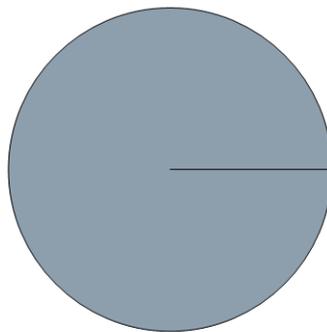
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

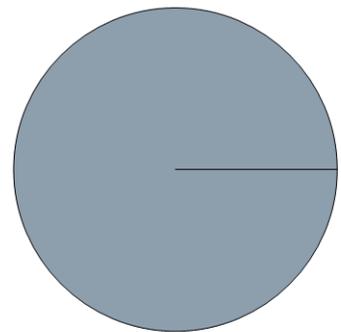
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

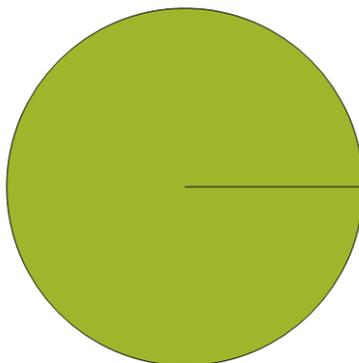
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

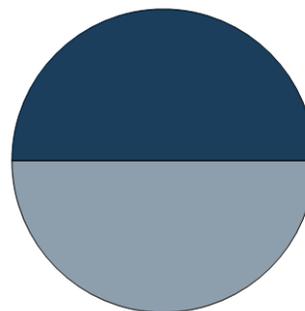
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



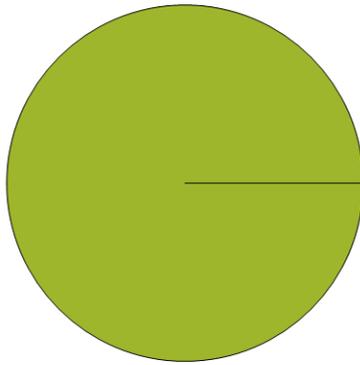
Asthma, 50.00%  
COPD, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



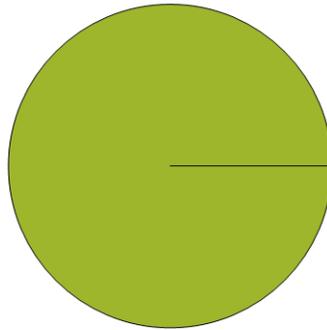
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

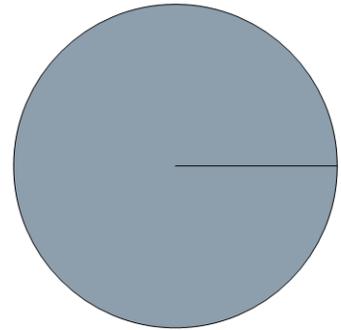
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

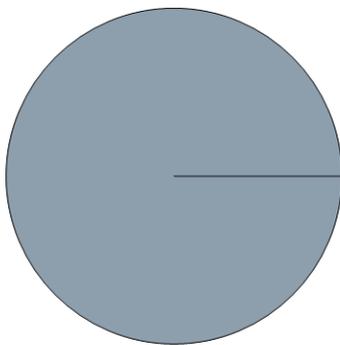
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

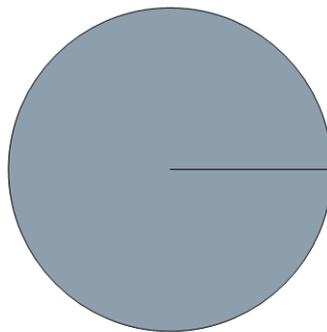
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

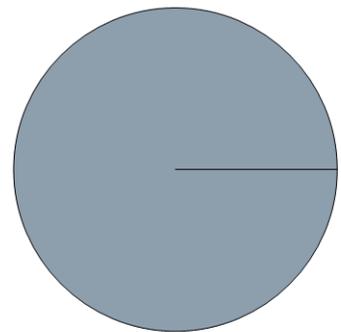
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

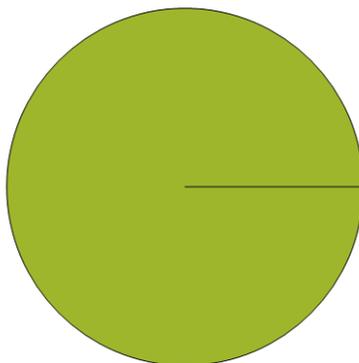
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

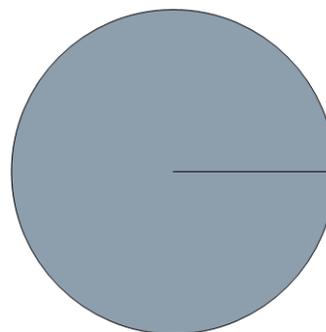
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



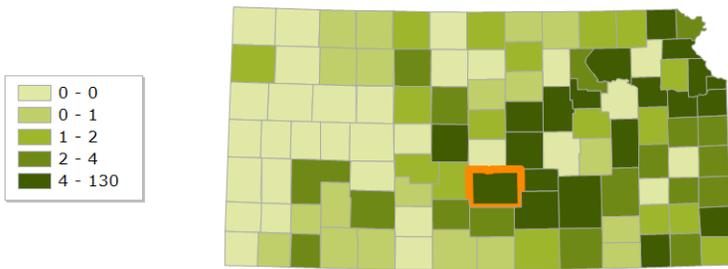
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

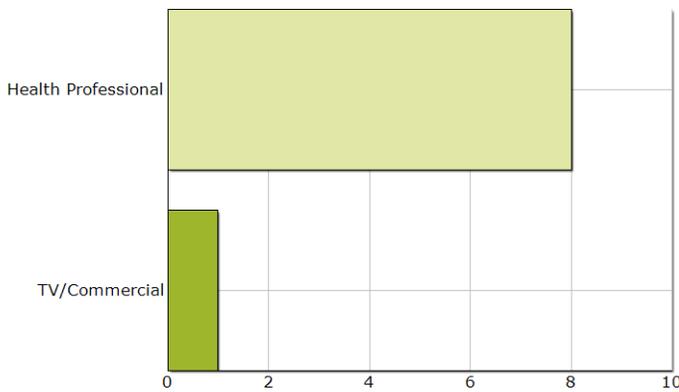
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

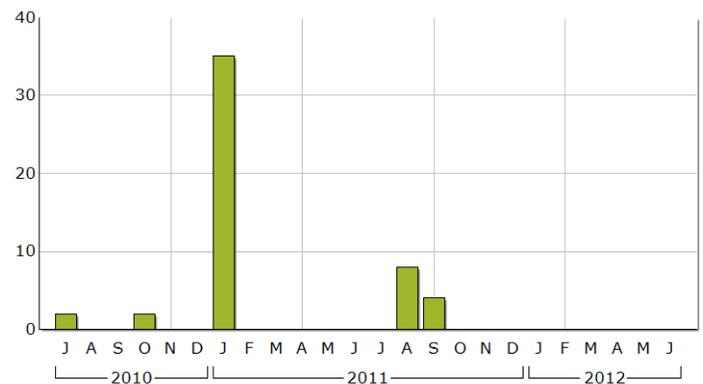


County Population		Prevalence	Tobacco Users	
Adult	43,376	20.0 %	8,684	
			County	State
Tobacco Users - Last Full Month			9	242
Tobacco Users YTD			30	767
Unique Tobacco Users YTD			3	28
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.35 %
Reach - NAQC			2	0.26 %
Annualized Reach			1	1.38 %
Annualized Reach - NAQC			2	1.06 %
Unique Individual Reach			3	0.32 %

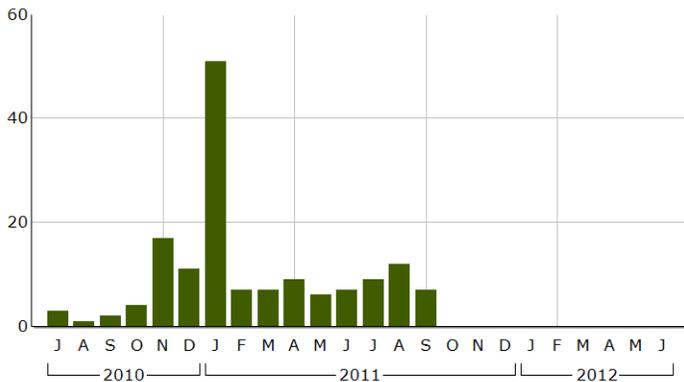
How Heard About



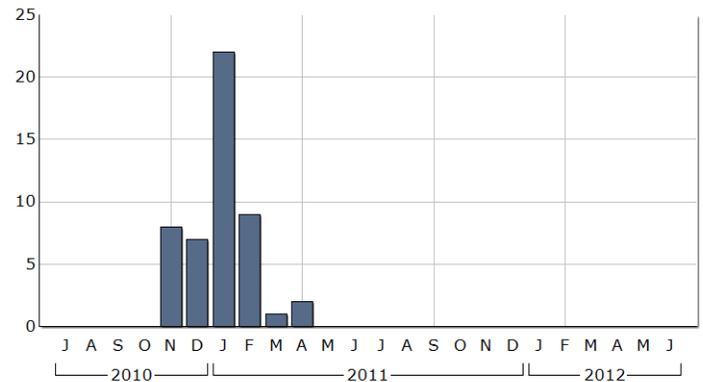
Fax Referral



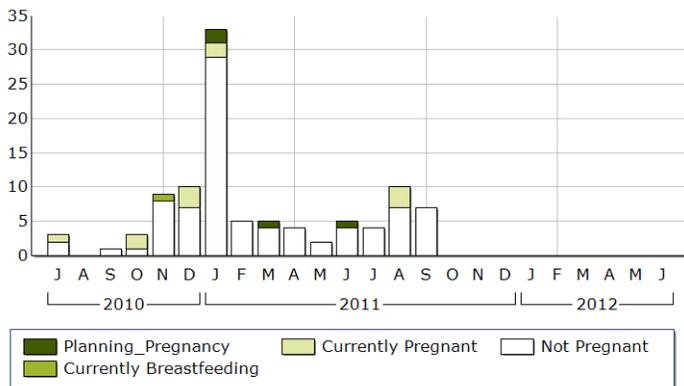
Tobacco User Enrollments



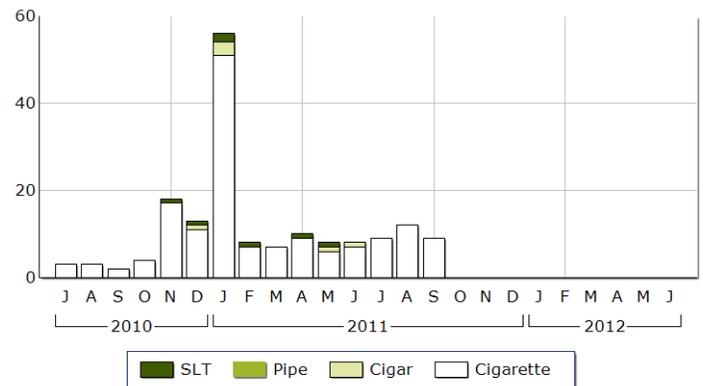
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



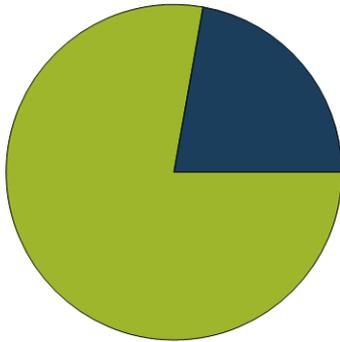
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

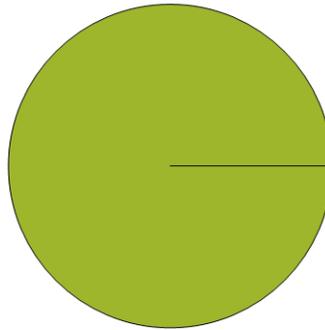
Tobacco Users By Gender



Female, 77.78%  
Male, 22.22%

Chart Total N: 9

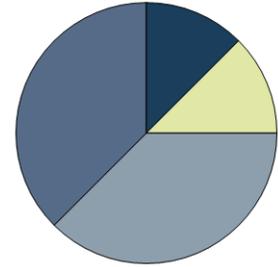
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

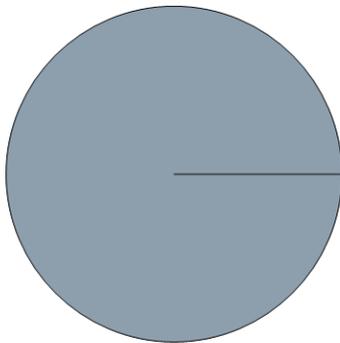
Tobacco Users By Education



No HS Degreee/GED, 37.50%  
HS Degreee/GED, 37.50%  
Some College, 12.50%  
College Degree, 12.50%

Chart Total N: 8

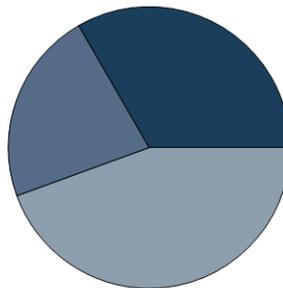
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

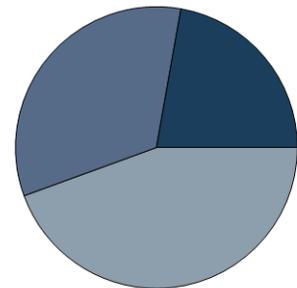
Tobacco Users By Age



25 - 34, 44.44%  
45 - 54, 22.22%  
55 - 64, 33.33%

Chart Total N: 9

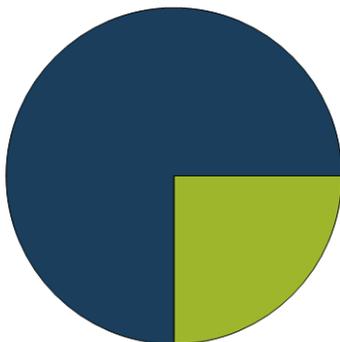
Tobacco Users By Health Plan



Medicaid, 44.44%  
Uninsured, 33.33%  
Commercially Insured, 22.22%

Chart Total N: 9

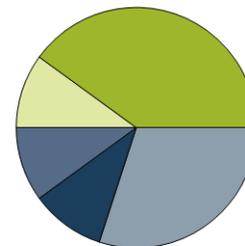
Tobacco Users By Ethnicity



Hispanic, 25.00%  
Non-Hispanic, 75.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



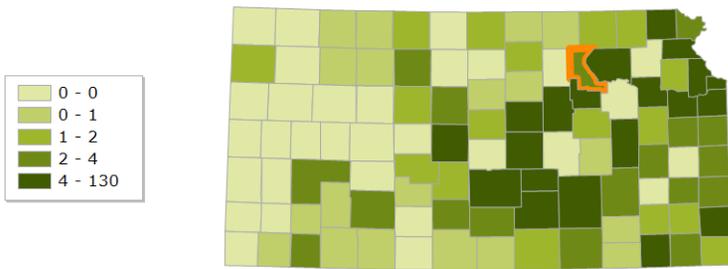
Asthma, 30.00%  
CAD, 10.00%  
COPD, 10.00%  
Diabetes, 10.00%  
None, 40.00%

Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

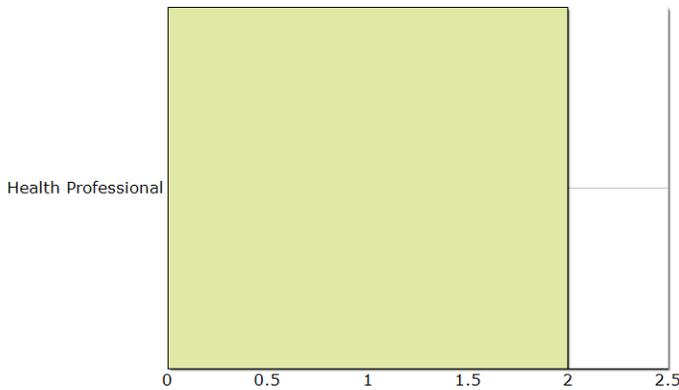
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

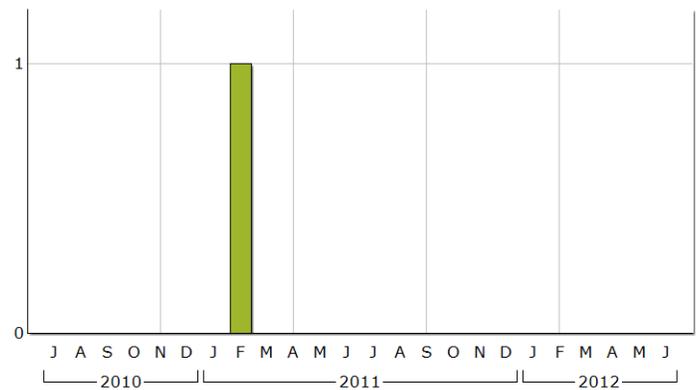


County Population		Prevalence	Tobacco Users	
Adult	41,436	9.8 %	4,072	
			County	State
Tobacco Users - Last Full Month			2	242
Tobacco Users YTD			4	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.10 %
Reach - NAQC			2	0.07 %
Annualized Reach			1	0.39 %
Annualized Reach - NAQC			2	0.29 %
Unique Individual Reach			3	0.15 %

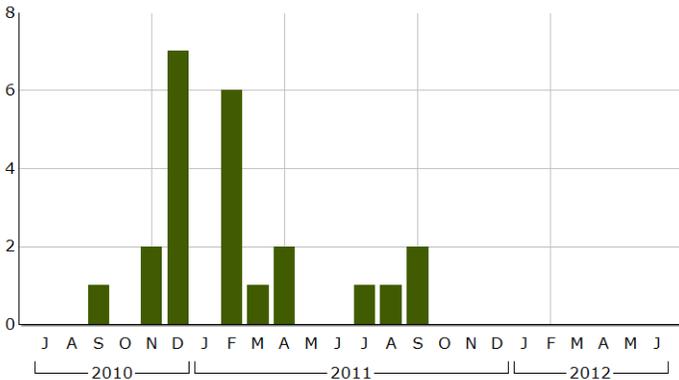
How Heard About



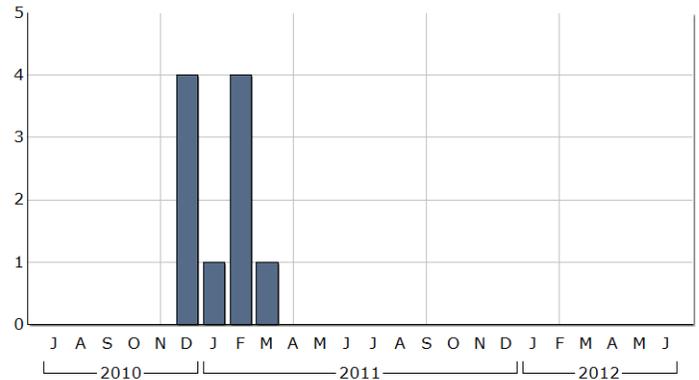
Fax Referral



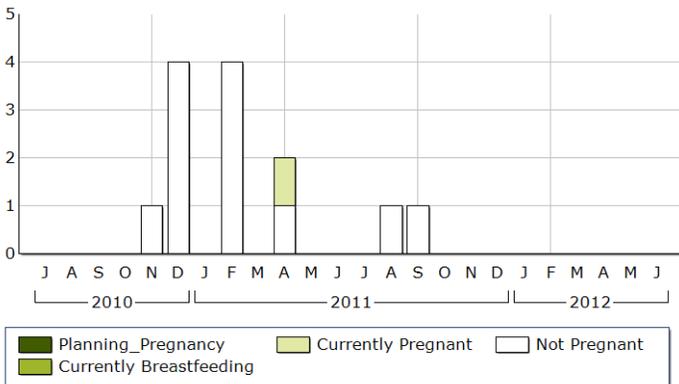
Tobacco User Enrollments



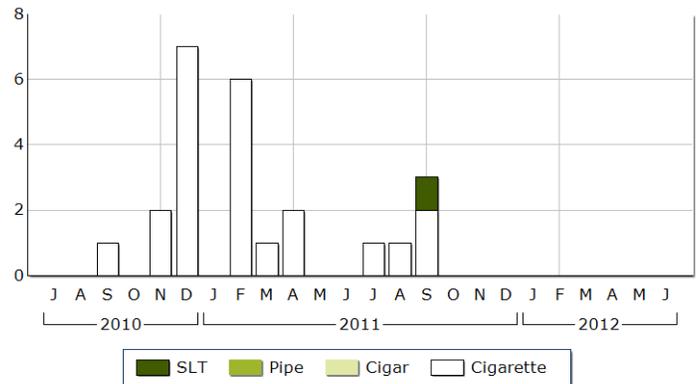
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



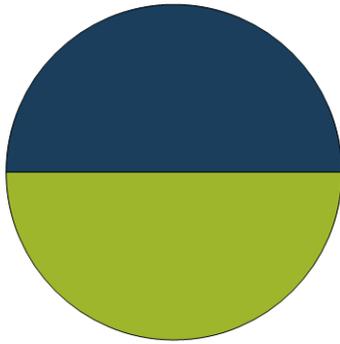
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

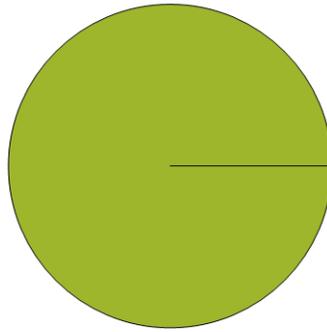
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

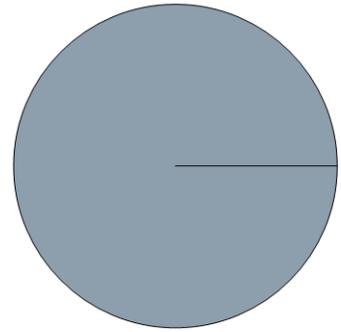
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

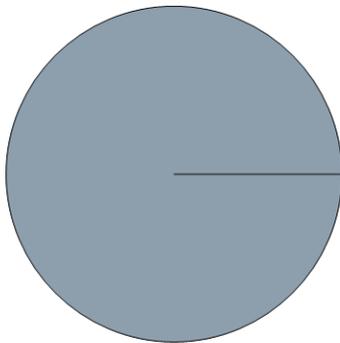
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

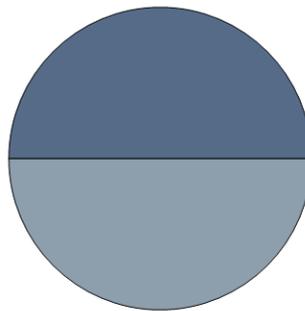
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

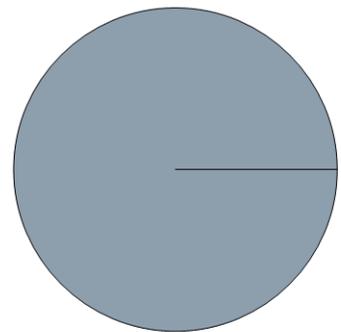
Tobacco Users By Age



18 - 24, 50.00%  
25 - 34, 50.00%

Chart Total N: 2

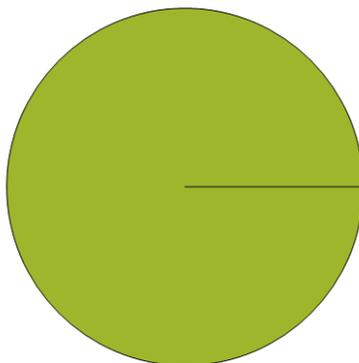
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 2

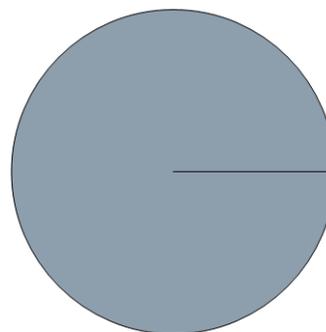
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



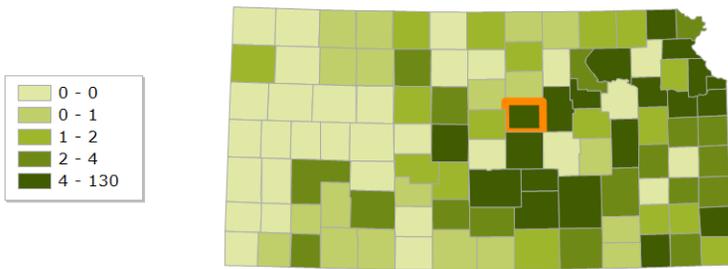
None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

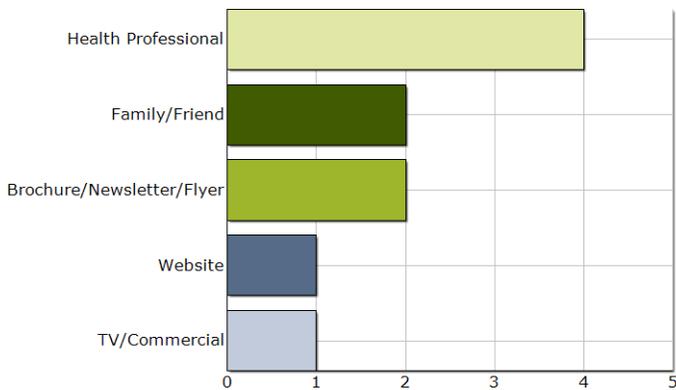
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

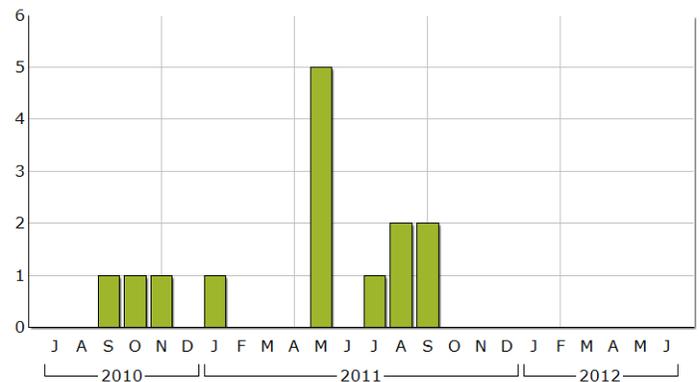


County Population		Prevalence	Tobacco Users	
Adult	33,625	13.1 %	County	State
			10	242
			26	767
			3	579
			2.0 %	2.0 %
			1	0.59 %
			2	0.41 %
			1	2.37 %
			2	1.64 %
			3	0.43 %

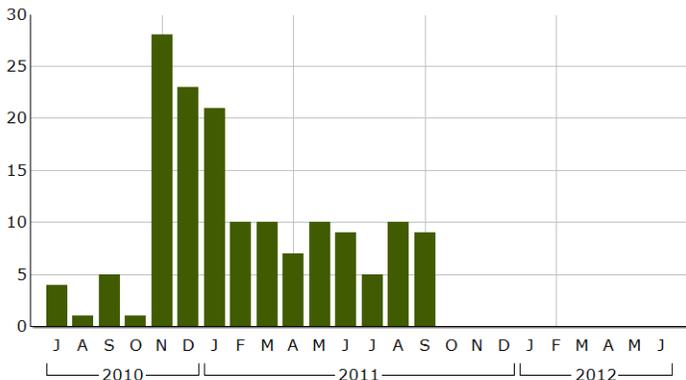
How Heard About



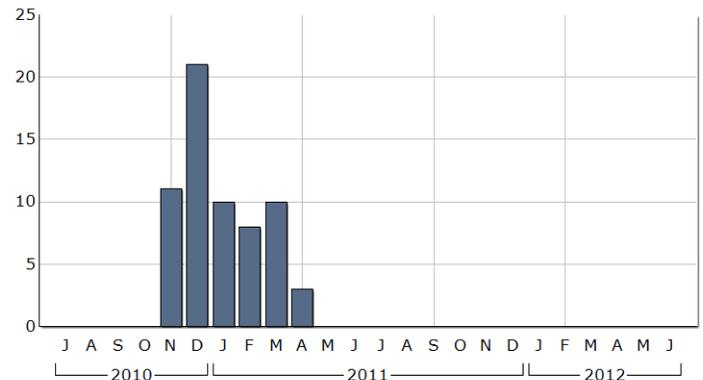
Fax Referral



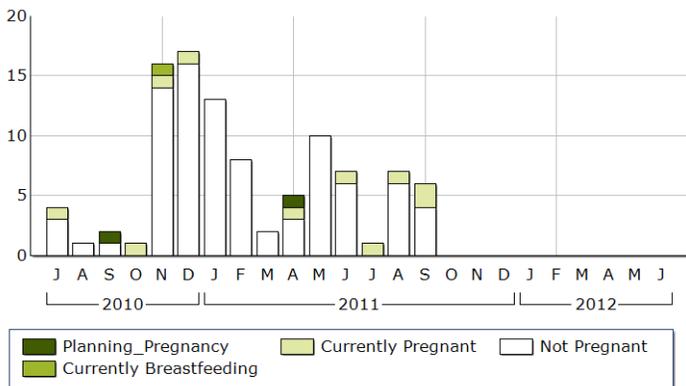
Tobacco User Enrollments



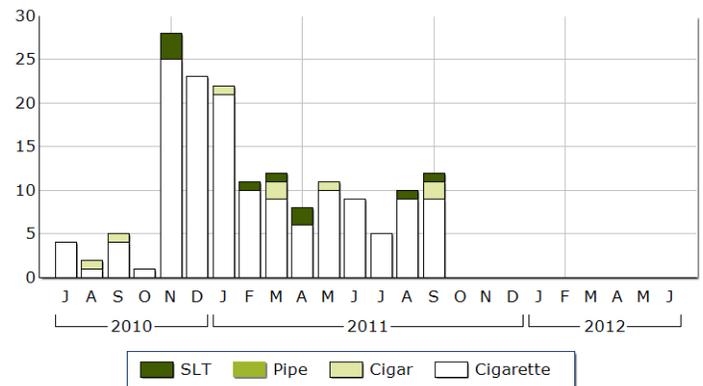
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

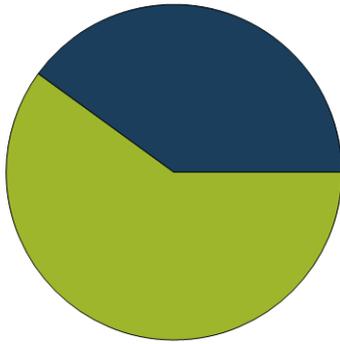


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

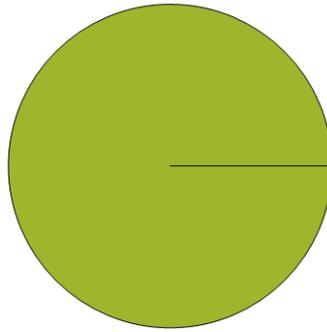
Tobacco Users By Gender



Female, 60.00%  
Male, 40.00%

Chart Total N: 10

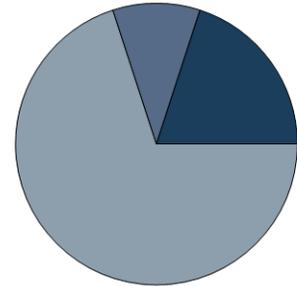
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

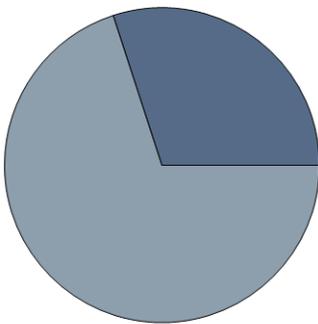
Tobacco Users By Education



HS Degree/GED, 70.00%  
Technical Degree, 10.00%  
Some College, 20.00%

Chart Total N: 10

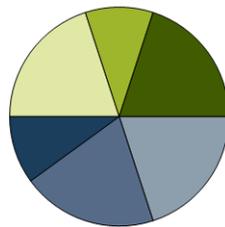
Tobacco Users By Race



White, 70.00%  
Black or African American, 30.00%

Chart Total N: 10

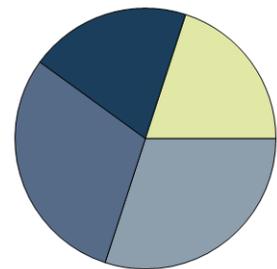
Tobacco Users By Age



18 - 24, 20.00%  
25 - 34, 20.00%  
35 - 44, 10.00%  
45 - 54, 20.00%  
55 - 64, 10.00%  
65 and Older, 20.00%

Chart Total N: 10

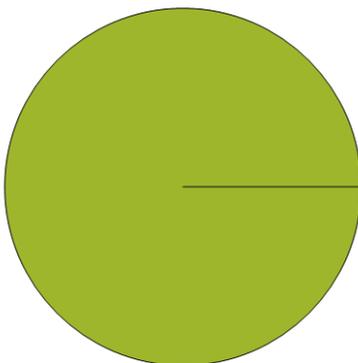
Tobacco Users By Health Plan



Medicare, 30.00%  
Uninsured, 30.00%  
Commercially Insured, 20.00%  
Medicaid, 20.00%

Chart Total N: 10

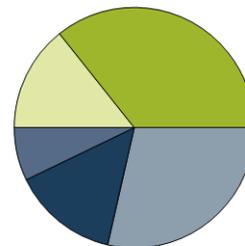
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



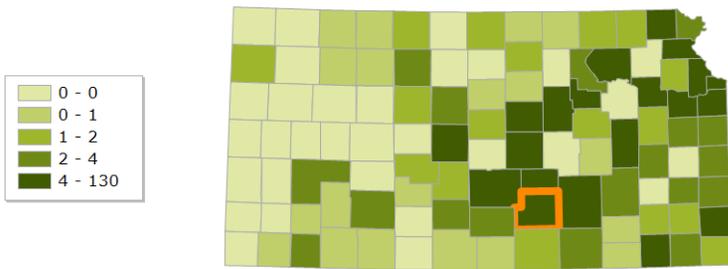
Asthma, 28.57%  
CAD, 14.29%  
COPD, 7.14%  
Diabetes, 14.29%  
None, 35.71%

Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

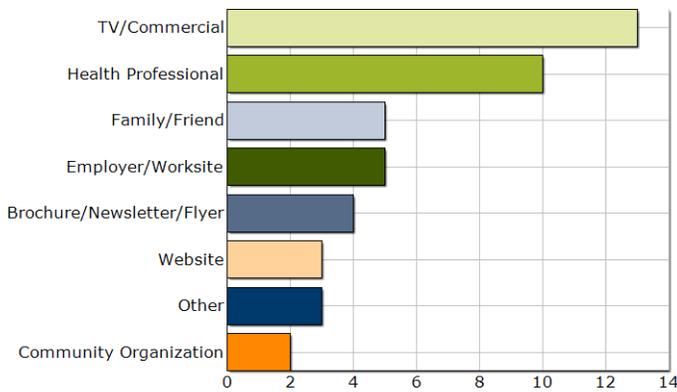
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

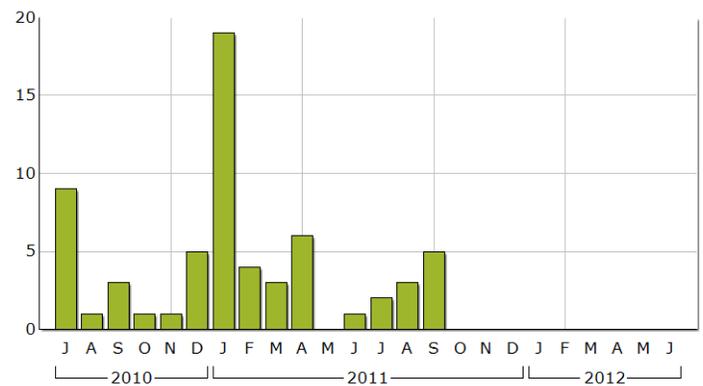


County Population		Prevalence	Tobacco Users	
Adult	351,702	19.8 %	69,712	
			County	State
Tobacco Users - Last Full Month			47	242
Tobacco Users YTD			126	767
Unique Tobacco Users YTD			3 108	579
Target Reach			2.0 %	2.0 %
Reach YTD			1 0.18 %	0.21 %
Reach - NAQC			2 0.15 %	0.11 %
Annualized Reach			1 0.72 %	0.82 %
Annualized Reach - NAQC			2 0.60 %	0.45 %
Unique Individual Reach			3 0.15 %	0.15 %

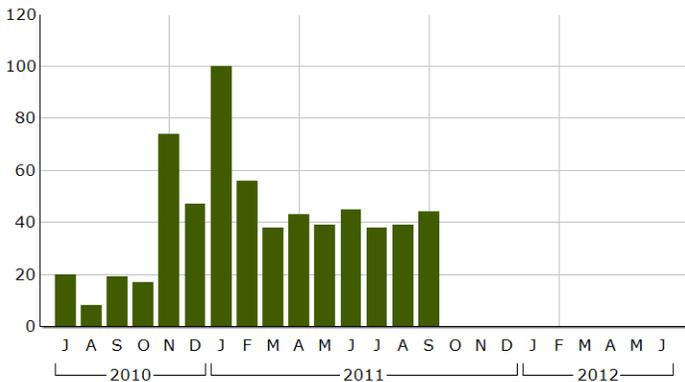
How Heard About



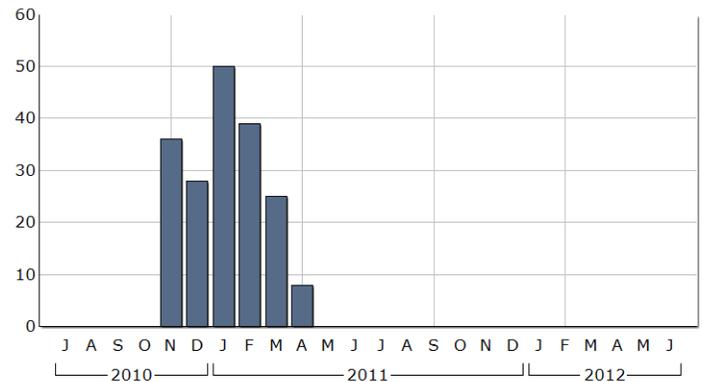
Fax Referral



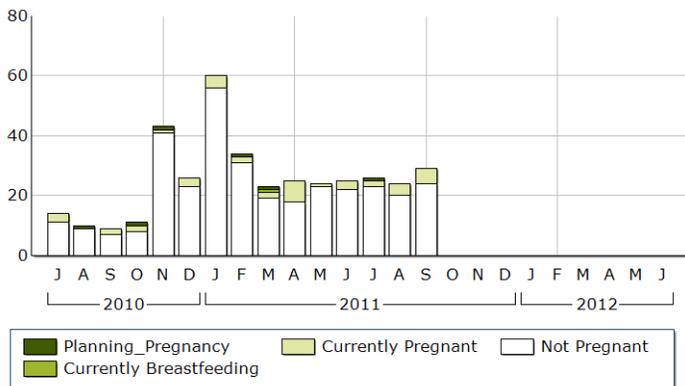
Tobacco User Enrollments



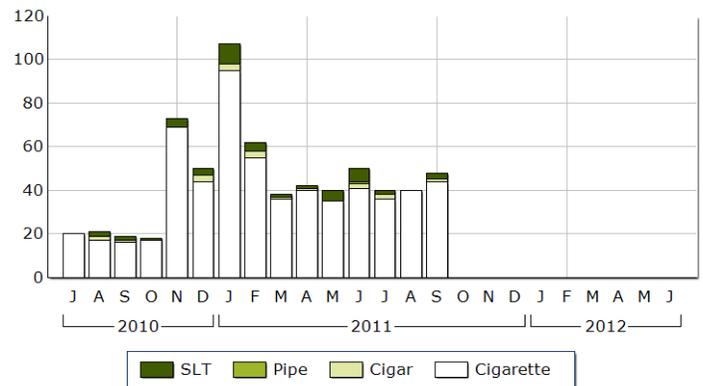
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

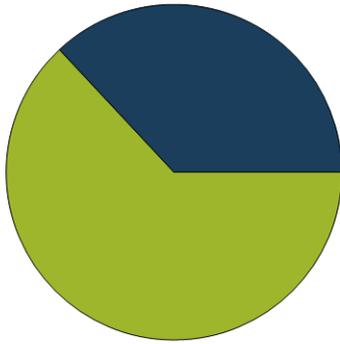


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

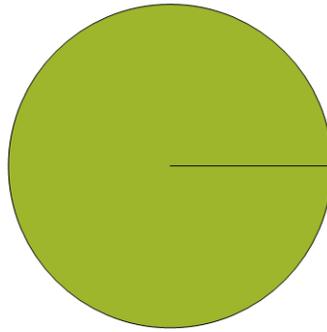
Tobacco Users By Gender



Female, 63.04%  
Male, 36.96%

Chart Total N: 46

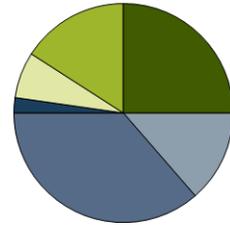
Tobacco Users By Language



English, 100.00%

Chart Total N: 46

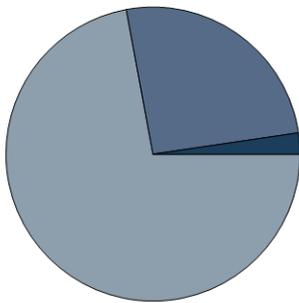
Tobacco Users By Education



No HS Degreee/GED, 13.64%  
HS Degreee/GED, 36.36%  
Some Technical School, 2.27%  
Technical Degree, 6.82%  
Some College, 15.91%  
College Degree, 25.00%

Chart Total N: 44

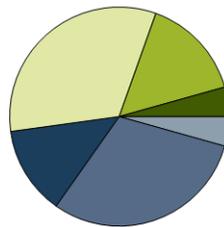
Tobacco Users By Race



White, 72.09%  
Black or African American, 25.58%  
American Indian/Alaskan Native, 2.33%

Chart Total N: 43

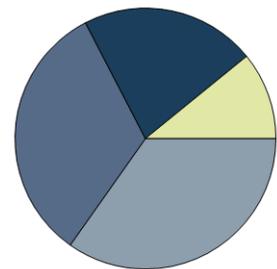
Tobacco Users By Age



18 - 24, 4.35%  
25 - 34, 30.43%  
35 - 44, 13.04%  
45 - 54, 32.61%  
55 - 64, 15.22%  
65 and Older, 4.35%

Chart Total N: 46

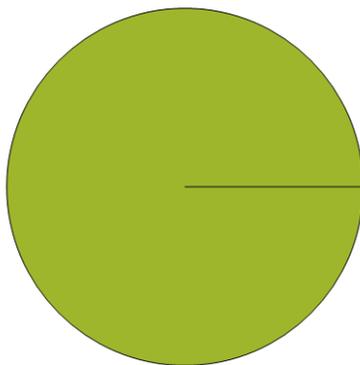
Tobacco Users By Health Plan



Commercially Insured, 34.78%  
Uninsured, 32.61%  
Medicaid, 21.74%  
Medicare, 10.87%

Chart Total N: 46

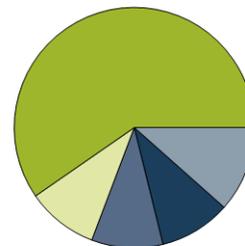
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 45

Tobacco Users By Chronic Condition



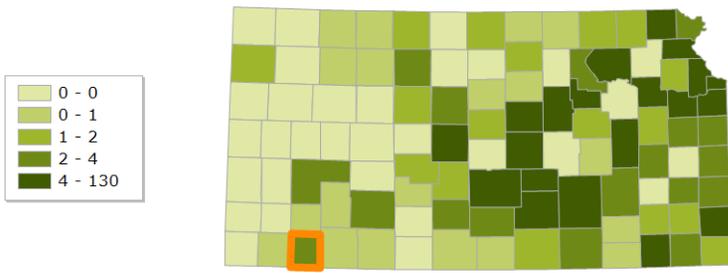
Asthma, 11.54%  
CAD, 9.62%  
COPD, 9.62%  
Diabetes, 9.62%  
None, 59.62%

Chart Total N: 52

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

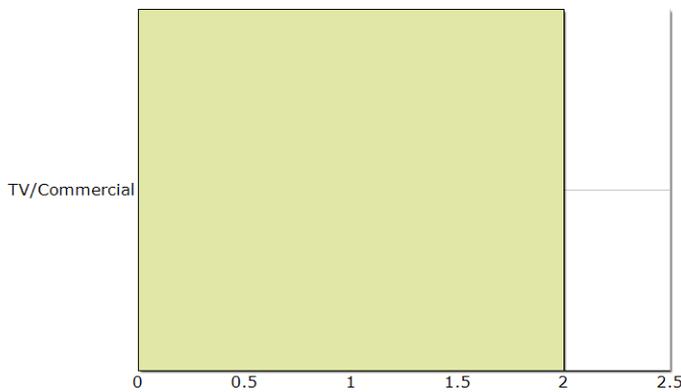
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

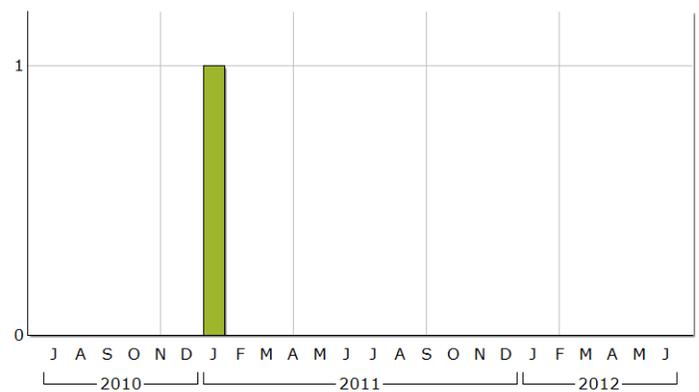


County Population		Prevalence	Tobacco Users	
Adult	14,345	7.2 %	County	1,037
			County	State
Tobacco Users - Last Full Month			2	242
Tobacco Users YTD			4	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.39 %
Reach - NAQC			2	0.29 %
Annualized Reach			1	1.54 %
Annualized Reach - NAQC			2	1.16 %
Unique Individual Reach			3	0.39 %

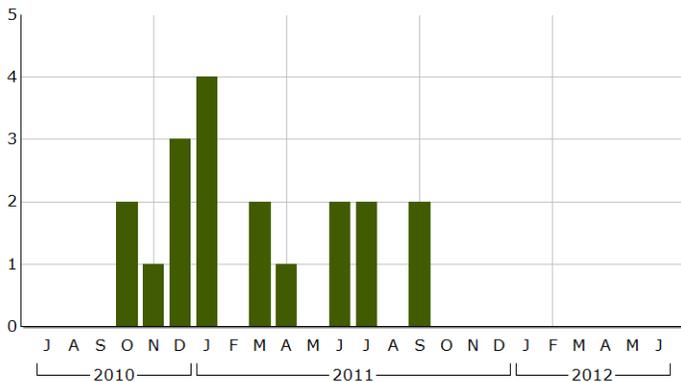
How Heard About



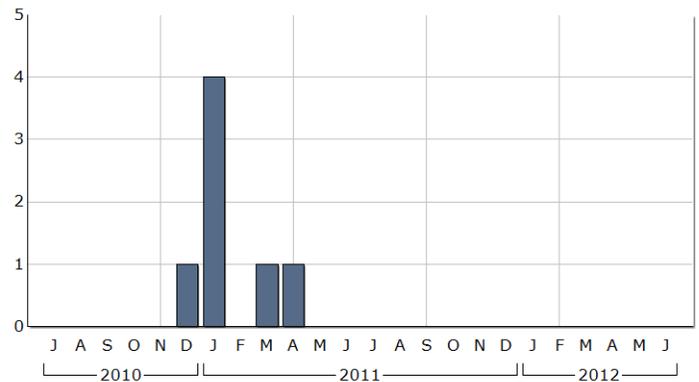
Fax Referral



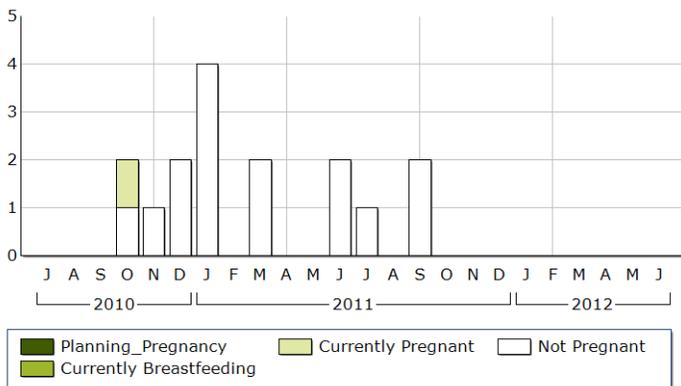
Tobacco User Enrollments



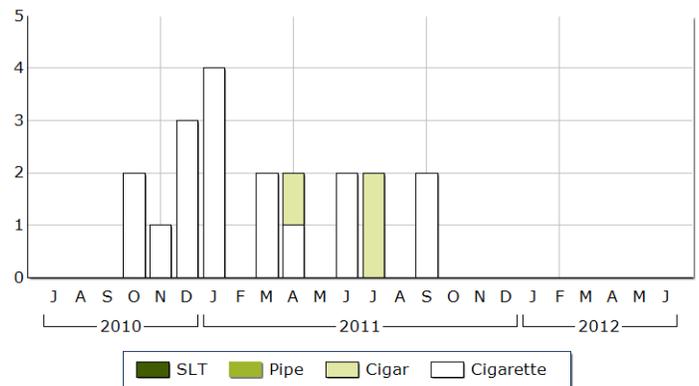
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

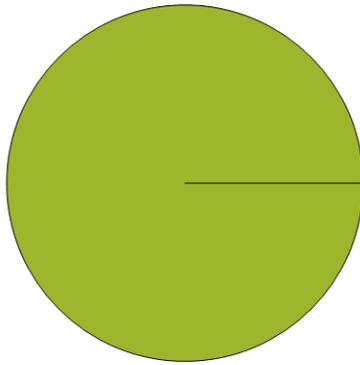


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

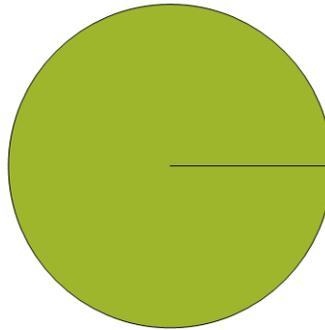
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

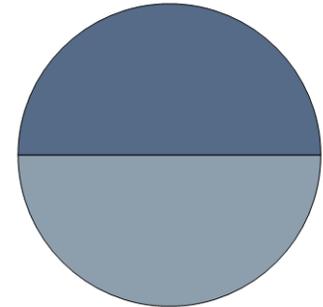
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

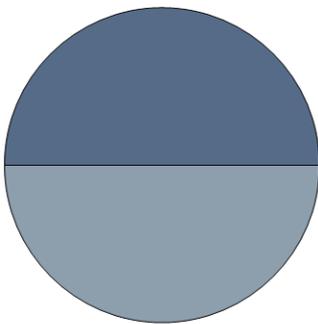
Tobacco Users By Education



No HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

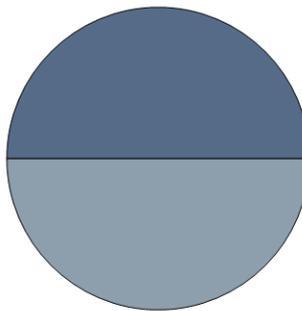
Tobacco Users By Race



Black or African American, 50.00%  
White, 50.00%

Chart Total N: 2

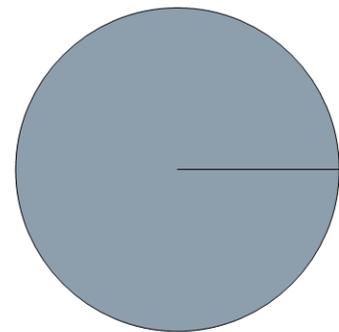
Tobacco Users By Age



45 - 54, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

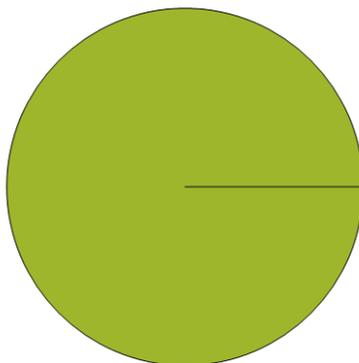
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

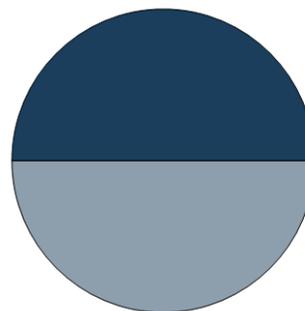
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



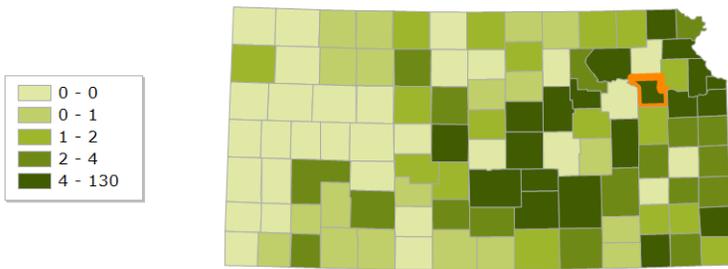
Asthma, 50.00%  
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

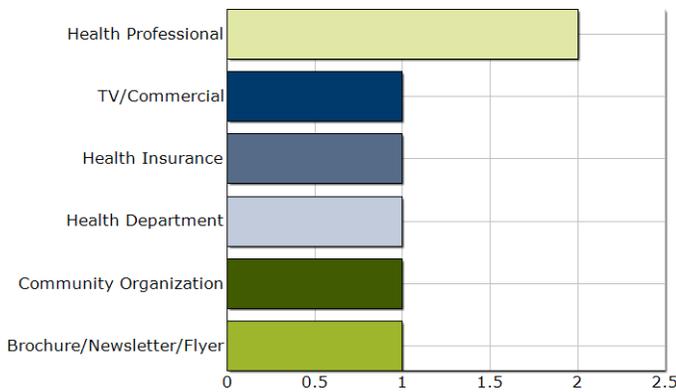
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

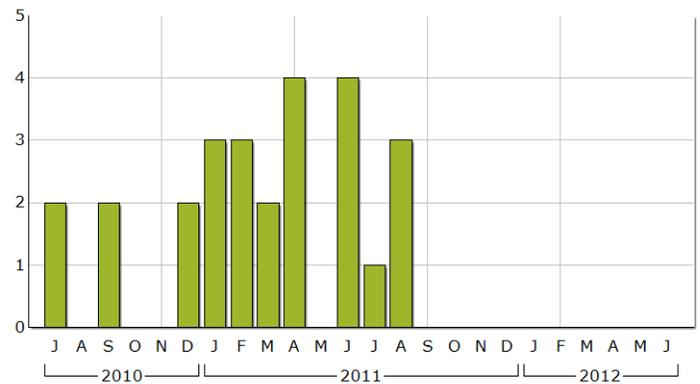


County Population		Prevalence	Tobacco Users	
Adult	130,906	15.5 %	20,239	
			County	State
Tobacco Users - Last Full Month			7	242
Tobacco Users YTD			27	767
Unique Tobacco Users YTD			13	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.13 %
Reach - NAQC			2	0.10 %
Annualized Reach			1	0.53 %
Annualized Reach - NAQC			2	0.42 %
Unique Individual Reach			3	0.06 %

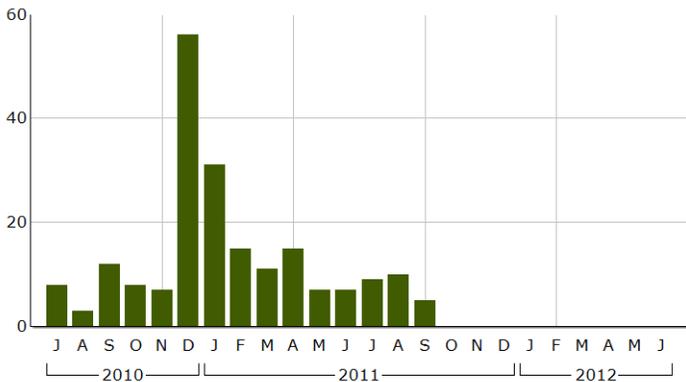
How Heard About



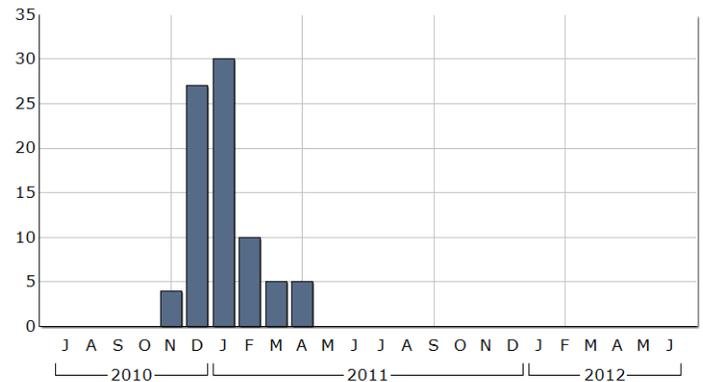
Fax Referral



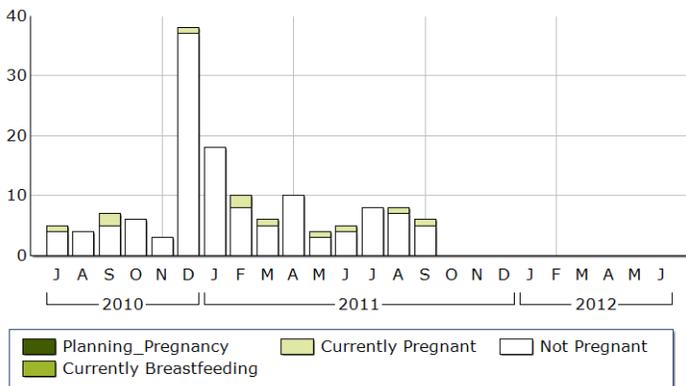
Tobacco User Enrollments



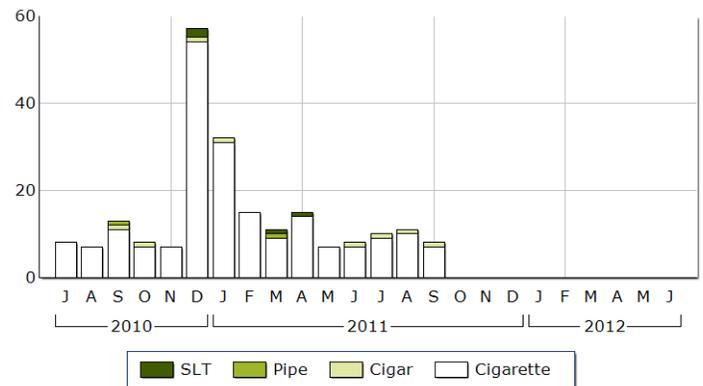
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

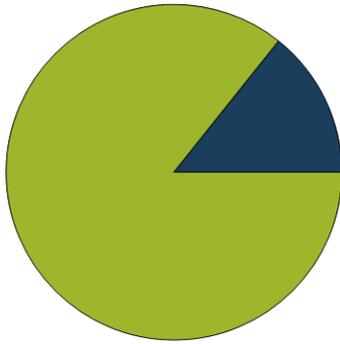


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

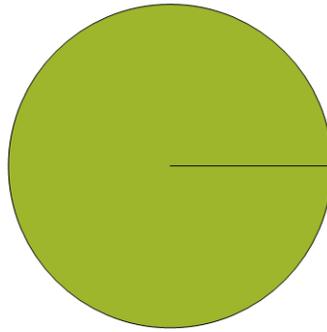
Tobacco Users By Gender



Female, 85.71%  
Male, 14.29%

Chart Total N: 7

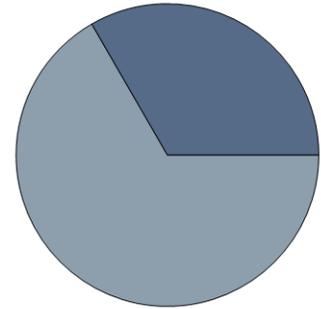
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

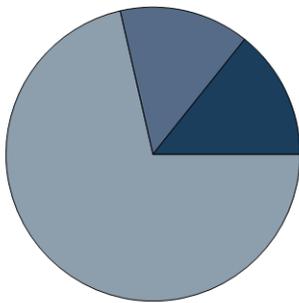
Tobacco Users By Education



HS Degree/GED, 66.67%  
Some College, 33.33%

Chart Total N: 6

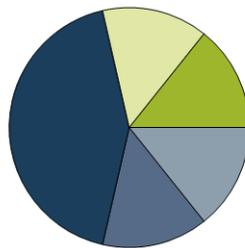
Tobacco Users By Race



White, 71.43%  
American Indian/Alaskan Native, 14.29%  
Black or African American, 14.29%

Chart Total N: 7

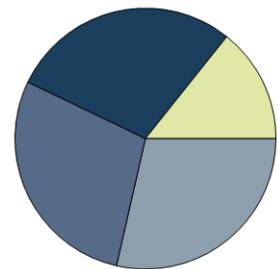
Tobacco Users By Age



18 - 24, 14.29%  
35 - 44, 14.29%  
45 - 54, 42.86%  
55 - 64, 14.29%  
65 and Older, 14.29%

Chart Total N: 7

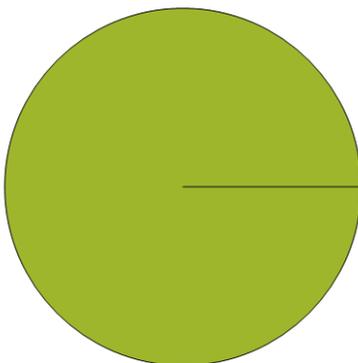
Tobacco Users By Health Plan



Commercially Insured, 28.57%  
Medicaid, 28.57%  
Medicare, 28.57%  
Uninsured, 14.29%

Chart Total N: 7

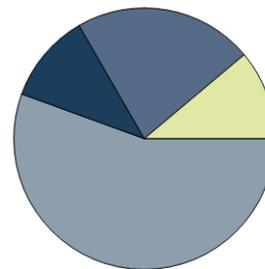
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



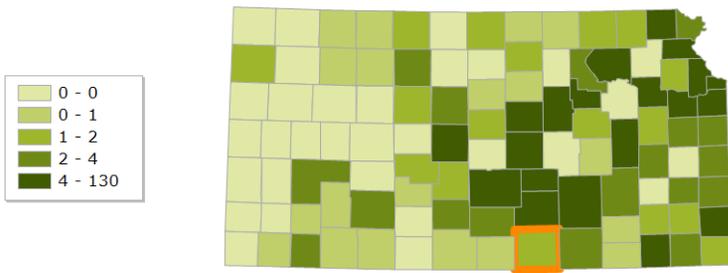
Asthma, 55.56%  
CAD, 11.11%  
COPD, 22.22%  
Diabetes, 11.11%

Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

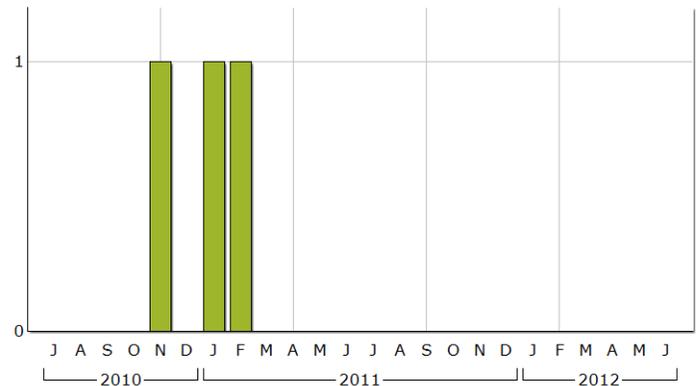
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

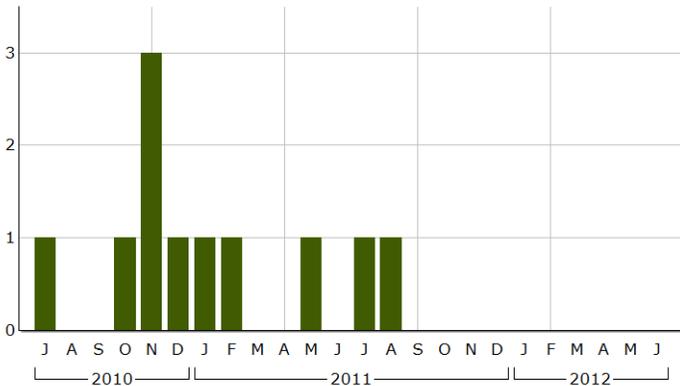


County Population		Prevalence	Tobacco Users	
Adult	25,362	14.4 %	3,639	
			County	State
Tobacco Users - Last Full Month			-	242
Tobacco Users YTD			2	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.05 %
Reach - NAQC			2	0.11 %
Annualized Reach			1	0.82 %
Annualized Reach - NAQC			2	0.45 %
Unique Individual Reach			3	0.15 %

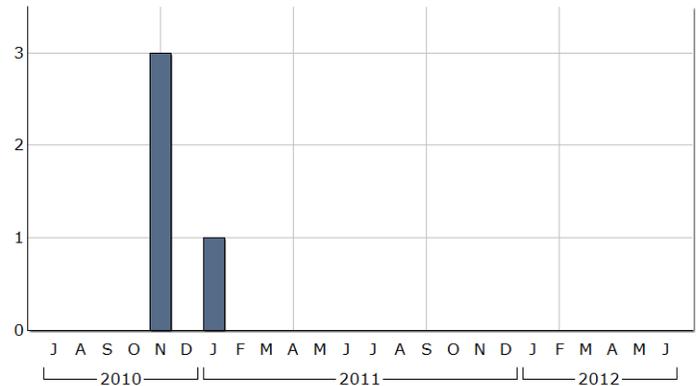
Fax Referral



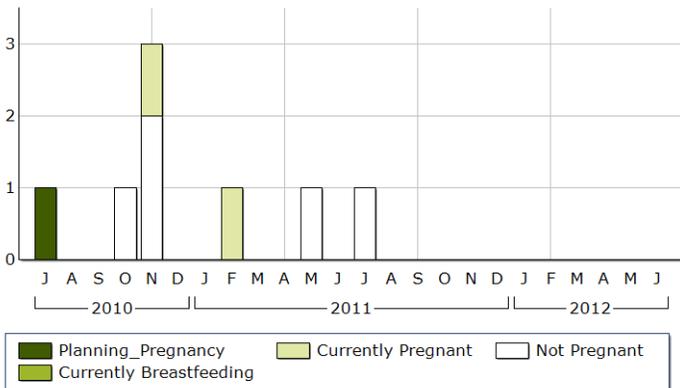
Tobacco User Enrollments



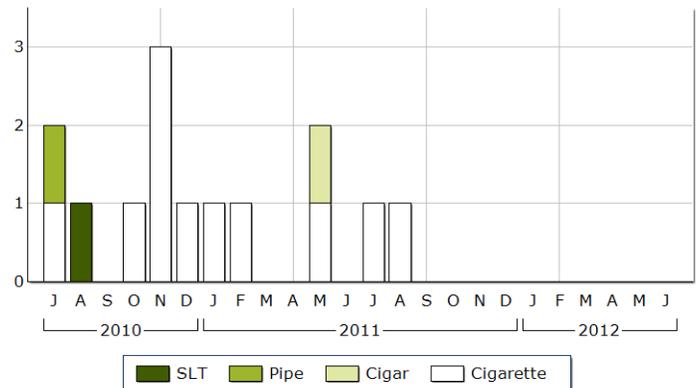
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

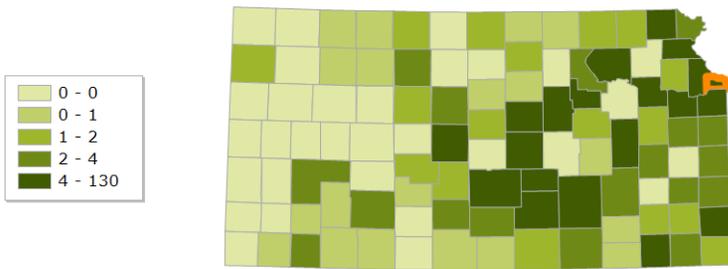
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Wyandotte County - Kansas Tobacco Quitline

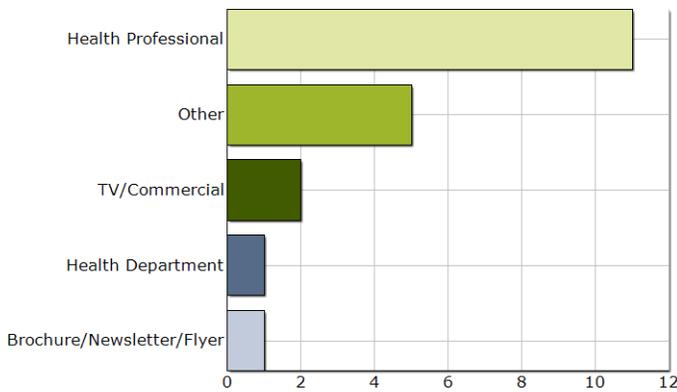
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

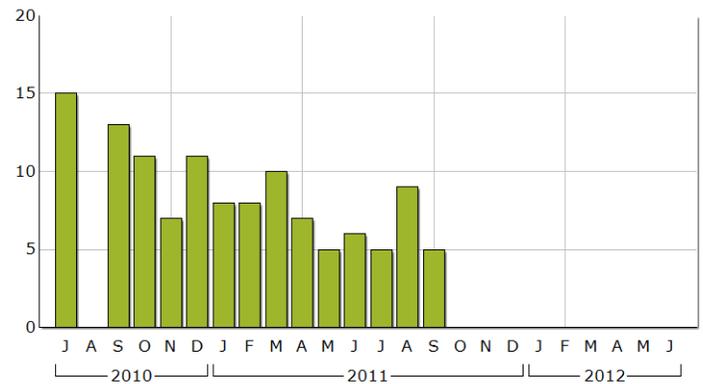


County Population		Prevalence	Tobacco Users	
Adult	110,013	24.8 %	27,266	
			County	State
Tobacco Users - Last Full Month			20	242
Tobacco Users YTD			56	767
Unique Tobacco Users YTD			3	579
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.21 %
Reach - NAQC			2	0.16 %
Annualized Reach			1	0.82 %
Annualized Reach - NAQC			2	0.65 %
Unique Individual Reach			3	0.19 %

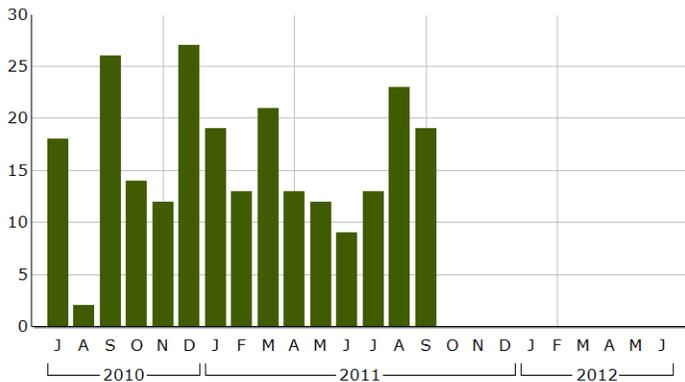
How Heard About



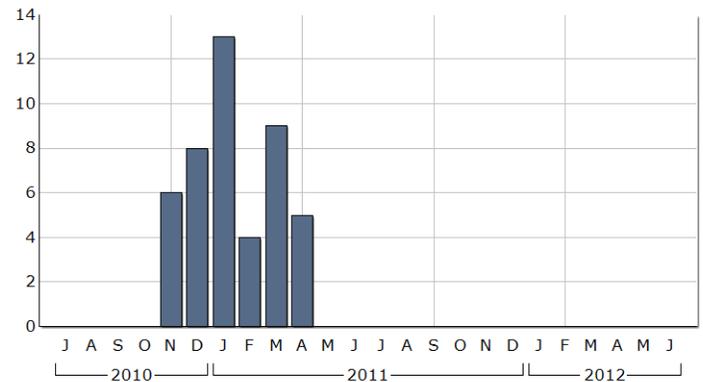
Fax Referral



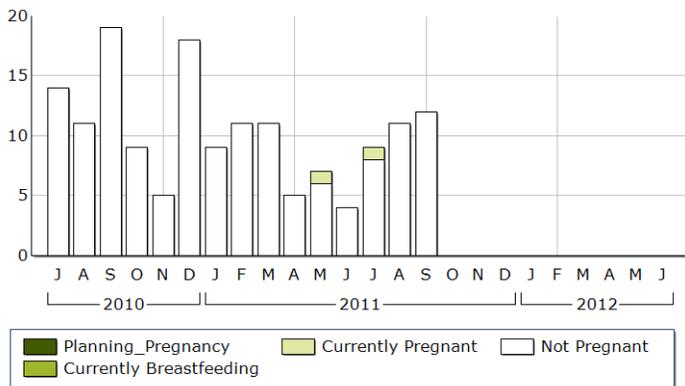
Tobacco User Enrollments



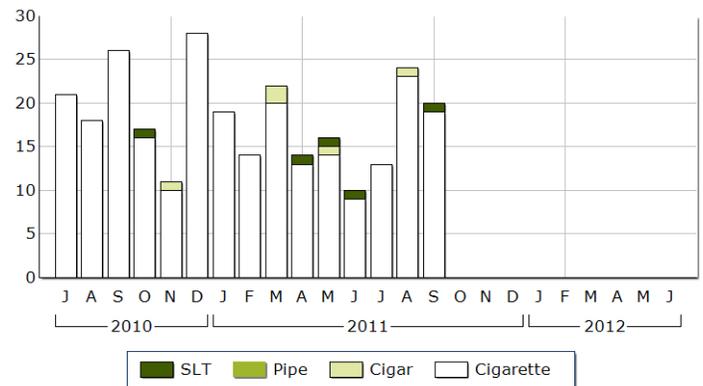
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

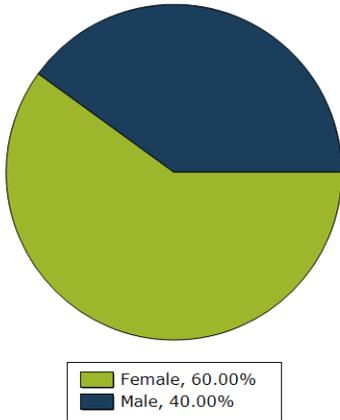


Chart Total N: 20

Tobacco Users By Language

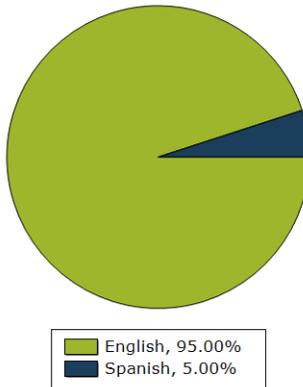


Chart Total N: 20

Tobacco Users By Education

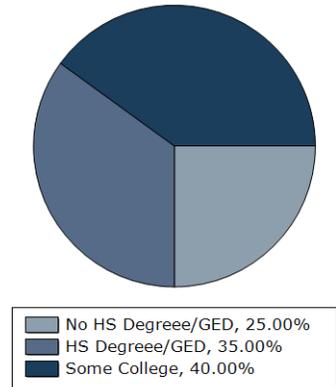


Chart Total N: 20

Tobacco Users By Race

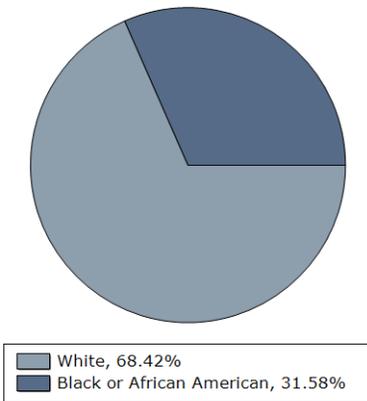


Chart Total N: 19

Tobacco Users By Age

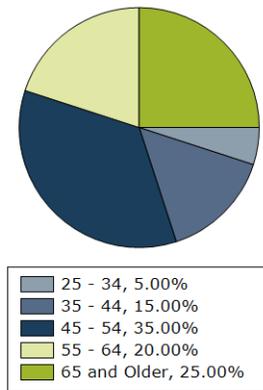


Chart Total N: 20

Tobacco Users By Health Plan

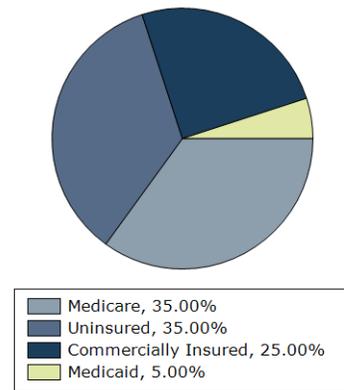


Chart Total N: 20

Tobacco Users By Ethnicity

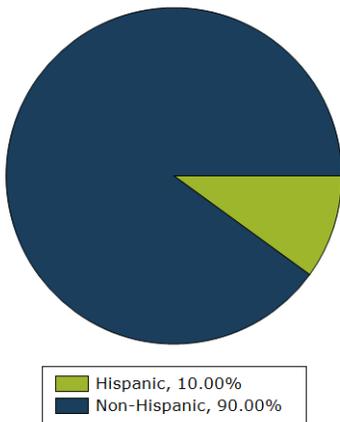


Chart Total N: 20

Tobacco Users By Chronic Condition

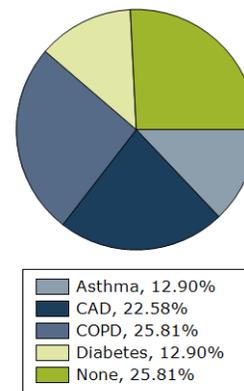
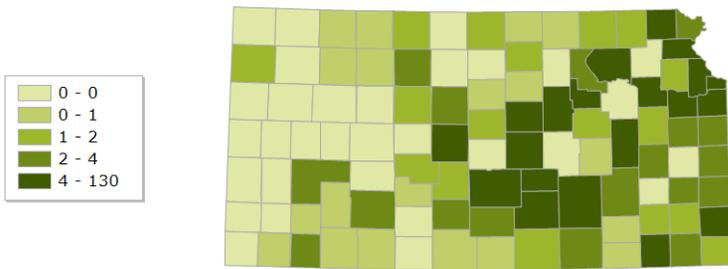


Chart Total N: 31

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

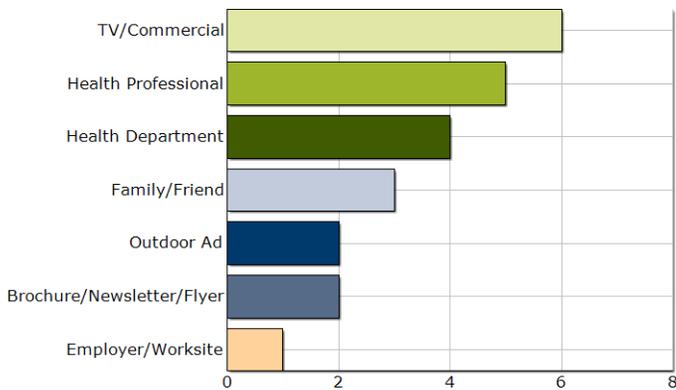
From 9/1/2011 through 9/30/2011

State Tobacco Users Served Contract YTD (Adults)

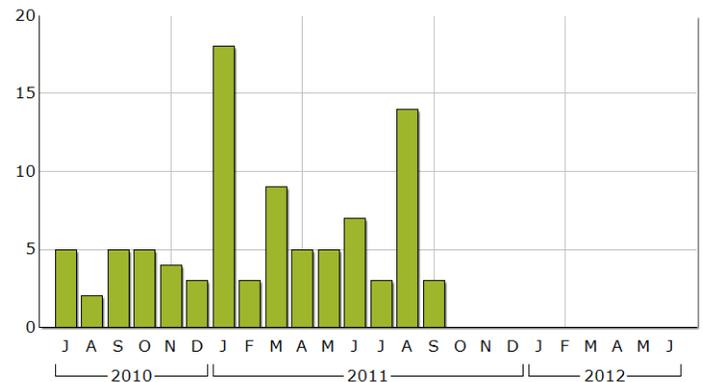


County Population		Prevalence	Tobacco Users	
Adult	354,500	17.4 %	61,559	
			County	State
Tobacco Users - Last Full Month			24	242
Tobacco Users YTD			75	767
Unique Tobacco Users YTD			3	63
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.12 %
Reach - NAQC			2	0.10 %
Annualized Reach			1	0.49 %
Annualized Reach - NAQC			2	0.38 %
Unique Individual Reach			3	0.10 %

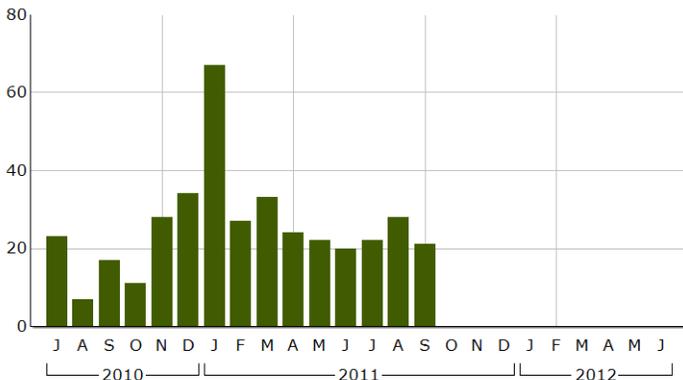
How Heard About



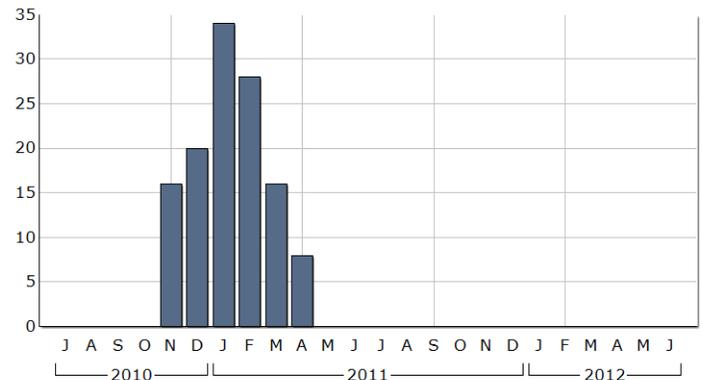
Fax Referral



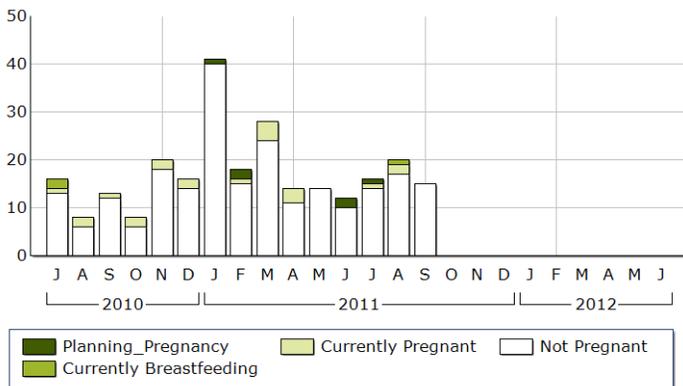
Tobacco User Enrollments



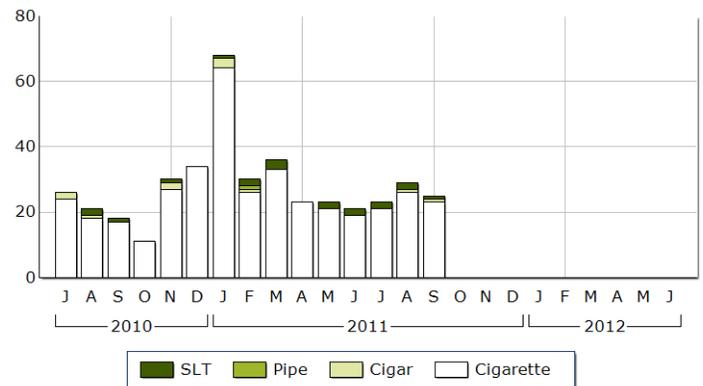
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

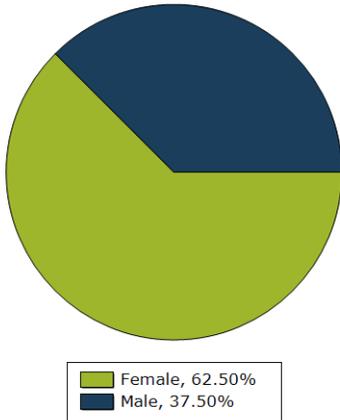


Chart Total N: 24

Tobacco Users By Language

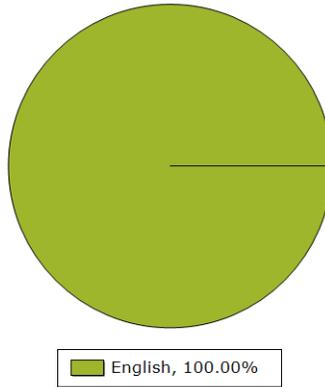


Chart Total N: 24

Tobacco Users By Education

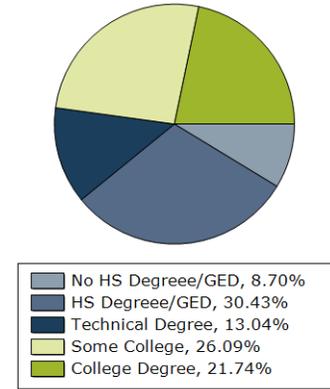


Chart Total N: 23

Tobacco Users By Race

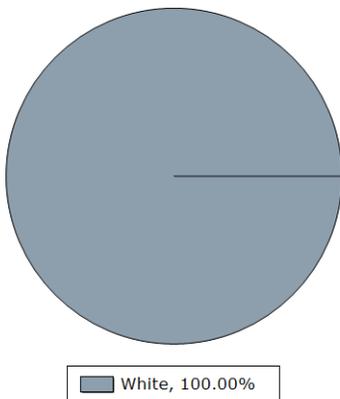


Chart Total N: 21

Tobacco Users By Age

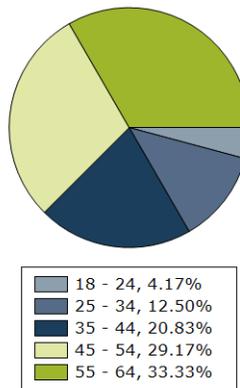


Chart Total N: 24

Tobacco Users By Health Plan

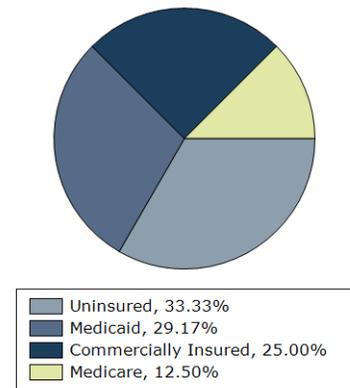


Chart Total N: 24

Tobacco Users By Ethnicity

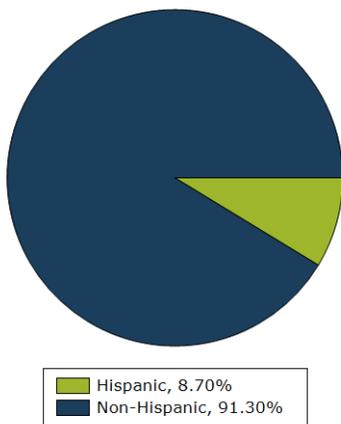


Chart Total N: 23

Tobacco Users By Chronic Condition

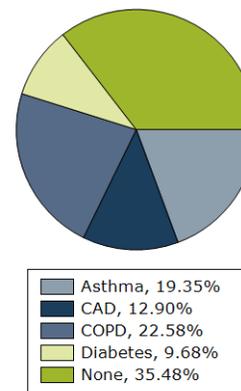


Chart Total N: 31

\* "All Other Counties" - These counties do not have their own prevalence estimates and are grouped together because they did not have enough respondents to the BRFSS Survey. These counties include: ANDERSON, BARBER, BROWN, CHASE, CHAUTAUQUA, CHEYENNE, CLARK, CLAY, CLOUD, COFFEY, COMANCHE, DECATUR, DONIPHAN, EDWARDS, ELK, ELLSWORTH, GOVE, GRAHAM, GRANT, GRAY, GREELEY, GREENWOOD, HAMILTON, HARPER, HASKELL, HODGEMAN, JACKSON, JEWELL, KEARNY, KINGMAN, KIOWA, LANE, LINCOLN, LINN, LOGAN, MARION, MARSHALL, MEADE, MITCHELL, MORRIS, MORTON, NEMAHA, NESS, NORTON, OSBORNE, OTTAWA, PAWNEE, PHILLIPS, PRATT, RAWLINS, REPUBLIC, RICE, ROOKS, RUSH, RUSSELL, SCOTT, SHERIDAN, SHERMAN, SMITH, STAFFORD, STANTON, STEVENS, THOMAS, TREGO, WABAUNSEE, WALLACE, WASHINGTON, WICHITA, WILSON, WOODSON

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

